



**College Council Meeting
May 7th, 2024**

**Office of the President
Dr. Mary Bonderoff, Acting President**

In late February, we welcomed a team from the Middle States Commission of Higher Education (MSCHE) as a follow-up to discuss our progress to date following the submission of a monitoring report. It was a fantastic visit, and the team was pleased with the extensive steps taken. They shared with campus leaders that 100% of employees who attended the faculty and staff open forum agreed that things are far better now than they were two years ago. The team recommended to the Commission that SUNY Delhi complies with Standard VI. We expect to learn more about our accreditation status in June.

A new Graduation Fair was coordinated by Nazely Kurkjian, in partnership with key departments across campus to help students verify degree requirements, address outstanding holds, seek career assistance, order regalia, obtain a co-curricular transcript, and learn about the benefits of being a SUNY Delhi alum. Nazely also organized festivities with several departments to view the once-in-a-lifetime solar eclipse.

Awards season is in full swing. I have had the pleasure of participating in several ceremonies so far, including the 24th Annual Barbara Jones Leadership Awards ceremony and the Chancellor's Award for Student Excellence.

New pre-commencement traditions are also underway, such as a Lavender Ceremony (for LGBTQ+ students) and Kente Celebration (for African American students). Both events hold special cultural significance for graduating students, and all are welcome to attend.

We are excited to celebrate the achievements of our students at the Commencement Ceremony on Saturday, May 18th. For those who cannot join us in person, a live stream link will be available on the commencement website.

Fiscal Stability

In March, we presented to Chancellor King and members of his executive leadership team our long-term plan for enrollment and financial sustainability. SUNY Delhi was the first campus to present and is the first campus to have their plan approved by SUNY Administration. We received praise for our thoughtful plan and appreciation for our commitment to a shared

governance approach in its development. The Chancellor conveyed that we set the bar high for our peer institutions.

Details regarding the voluntary separation program were shared with the campus community in April. This program relies on attrition to achieve our goals towards a \$0 deficit by 2027/2028.

The approved New York State budget presents another year of generous support for our campuses. Additional operating aid, an increase in TAP (Tuition Assistance Program) funding, and other beneficial items will undoubtedly support our efforts next year.

Strategic Enrollment Management and Retention

Recruitment for this admissions cycle has been challenging with the governmental delay of FAFSA (Financial Aid Free Student Application). Many institutions have seen a drop in applications because of this issue. SUNY Delhi has not experienced similar declines. The tech sector remains strong, as reflected in the younger generations' interest in trade-based occupations. We are breaking record applications and acceptances. We are up in deposits from this time last year. Admissions is continuously working on yield generation activities. Student Financial Services is working tirelessly to get financial aid packages out.

Thanks to the O'Connor Foundation, additional funding was gifted an additional \$20,000 to expand scholarships for students in Delaware County. With the number of accepted students so far, those funds are expected to be fully utilized. Additionally, 10 students have been awarded the Presidential Scholarships.

To improve retention, Student Financial Services and Academic Affairs are collaborating to develop a one-stop shop for student customer services to provide a centralized and efficient point of access. These services will include support for addressing financial aid questions, connecting with academic advisors, and more.

The Data Team has demoed several products to visualize data through dashboards. The intent is for leadership to effectively monitor recruitment and retention goals. This is a huge step towards strengthening data-informed decision-making.

A new web-facing calendar tool was purchased and is being implemented in preparation for the Fall semester. This calendar will showcase campus-wide events, important deadlines, holidays and other large events. We are confident that this will serve as a marketing tool and retention initiative. This will transform collective awareness of campus activities for students, faculty, staff, and community members.

Academic Programs and Services

Dr. David Brower, Interim Provost

Resnick Library

The library participated in the 2024 Eclipse by providing programming and educational materials. Carrie Fishner sat on the South-Central Regional Library Council (SCRLC) Eclipse Taskforce, and also on the SUNY Delhi Eclipse committee. The library handed out 500 eclipse glasses that were procured through a grant from the American Aeronautical Society, as well as providing cell phone photo filters through a mini grant from the SCRLC.

School of Nursing, Arts, and Sciences

Cecilia DeCotes and Cheryle Levitt have been accepted as an ACEN Peer Evaluator for site visits.

Cheryle Levitt renewed the Collaborative Institutional Training Initiative (CITI) Certificate Program, for Social and Behavioral Research. She also completed a course offered by the President of Disability Access Information and Support (DAIS) to revise the nursing programs Technical Standards, required to prioritize access and equity. Finally, she reviewed five manuscripts for Journal of Nursing Education & Practice and Nursing Reports.

Barbara D'Anna & Beth Boyd are the first recipients of the Sigma Chi Tau at-Large Chapter Research Scholarship.

Three students traveled to Albany and participated in the Model Senate Session at the New York State Capitol in March. SUNY Delhi was one of only six SUNY colleges invited to this prestigious weekend-long event this year. For more details: [SUNY Delhi Students Participate in Model Senate at NYS Capitol.](#)

Peter Brusoe and Dan Gashler have continued their history labs. For women's history month, they took 18 students to Seneca Falls to learn about the 1848 Seneca Falls Convention.

Peter participated in the Mid-West Political Science Annual Meeting in Chicago, IL in April. He was discussant for the Saturday morning panel on "Parties, Groups and Persuasion."

Jack Tessier published the following peer-reviewed article: Tessier, J.T. 2024. Loss of moisture from the lack of a snowpack increases winter frond damage in *Dryopteris intermedia*. Journal of the Torrey Botanical Society 115:32-41.

Terry Hamblin presented at the School of Nursing, Arts and Sciences Symposium on the Beatles and the political, social, and cultural changes of the 1950s and 1960s.

A [SUNY ProdiG](#) (Promoting Recruitment, Opportunity, Diversity, Inclusion and Growth) faculty position has been approved for the Science Department.

Joyce Shim joined a networking event of the Delaware County Chamber of Commerce and visited Delaware Opportunities to strengthen the school's relationship with the community. She also visited [Jeju National University](#) in Korea to build an institutional relationship for the School of Nursing, Arts and Sciences and SUNY Delhi. There, she met with deans and faculty to explore possible future student and faculty collaborations.

Accessibility and Opportunity Programs

Access and Equity Services

Access and Equity inducted 21 students into the Epsilon Chapter of Delta Alpha Pi International Honor Society. We currently serve over 375 students who are approved for accommodations, over 452 students have identified, and 172 students are actively utilizing academic adjustments.

We are planning a two-day Universal Design event for all campus employees on May 29 and 30, 2024. Participants will learn why the Universal Design for Learning framework is important and how to apply it to their work with students. Participants will be guided through identifying barriers to student success, designing solutions to reduce the identified barriers, and creating a development and implementation plan to reduce at least one of those barriers. The goal is to promote an inclusive campus culture for all.

In March, we hosted Sonic Connections in partnership with Health and Counseling Services. Approximately 20 students attended this session, and they will have access to the wellness resources monthly. We are looking to bring Sonic Connections back to campus during Orientation.

The search for the Assistant Director of Access Programs is underway, and interviews were held in April.

New universal design and accessibility tools are available for anyone with a @delhi.edu email address. We have successfully procured Text Helps Read and Write Gold and EquatIO. Read and Write Gold is a literacy tool that will support users in reading, writing, and studying. EquatIO is a math and science content development tool that ensures accessibility through screen reading technology. Training will be available for the campus community starting this month and continuing through to August.

Electronic and Information Technology (EIT) Accessibility

We are addressing issues pertaining to the Accessibility Barriers reporting form and the workflow. We are also evaluating the signage on campus and developing a plan for improved accessibility signage, both permanent and temporary, during outages.

EAB U-Visit Virtual Tour Accessibility Mapping and Wayfinding is in the planning stages with the marketing and operations team. We are working with facilities to ensure the accessibility features on the accessibility map are current. These accessibility features will be identified on the virtual tour site for guests to view when navigating campus.

The EIT Procurement Process has been streamlined through Team Dynamics (TDX), our Computer Information Systems (CIS) ticketing system. Once this is live on the website, information will be shared. This process will allow communications with all parties involved to run more efficiently.

Educational Opportunity Program (EOP)

EOP has accepted 59 first-year freshman students for fall, and 12 have deposited.

Our target enrollment for this upcoming fall is 50 students. Staff are working in Slate to determine eligibility both academically and financially. The EOP Summer College Program is scheduled for July 28-August 25, 2024.

Total spring enrollment: 96 students.

Collective Pursuit for Academic & Social Support Programs (C-PASS)

Accepted Student Day participation and outreach to students and families to make connections and build rapport. Counselors are setting up meet-and-greet appointments, supporting students in completing requirements (FASFA, housing applications, and deposits), performing self-assessments, and beginning to develop transition and first-year success plans. Staff also worked with Marketing and Communications to develop new marketing materials. We are gearing up for end-of-the-semester workshops and activities to support students through registration for summer and fall semester classes, studying for final exams, and stress relief activities.

Total spring Enrollment: 94 (eight new accepts for the spring semester).

Resnick Academic Achievement Center (RAAC)

Office of Academic Advisement

We have hired two advisors who will be working with at risk students and supporting our early intervention retention efforts. A new midterm intervention plan was given to academic advisors to complete with students below a 2.00 midterm grade point average. Additionally, to support our retention efforts, the office has introduced two new progress surveys. The Early Intervention Survey was rolled out during the 3rd and 4th week to provide an opportunity to connect students with resources earlier in the semester. The Midterm Follow-up Survey, which

ran during the ninth week, is designed to give students feedback regarding any progress made since the mid-term grade report.

Over the remaining weeks of the semester, we will be collaborating with Student Financial Services and the Office of the Provost to support students throughout the registration process. We will be holding events at various times and locations to help students remove registration barriers and help students work out any issues that are preventing them from successfully registering for the fall.

Career and Transfer Center

Participated in the first Graduate Fair held to help our graduates as they prepare for their next phase. They are also preparing to roll out Handshake, an online career management tool to students and employers. We anticipate the program will be available for students at the end of April 2024 and for employers at the beginning of May 2024. Currently in the final stages of preparation for new internship opportunities provide through SUNY incremental funding. Interns will be paired with offices across campus starting in the summer with anticipated positions also running into or beginning in the fall.

Tutorial Services

We have hired a total of 31 tutors for a total of 204 requests and referrals. The subjects offered range over 55 elective courses. We are exploring new tutoring models: Collaborative Peer Tutoring has been successful and allows for (two) subject matter experts (peer tutors) to tutor groups of students by combining complimentary skill sets.

We are piloting an online peer tutoring team of five Veterinary Science students to provide evening tutoring via Zoom. This pilot is designed to offer tutoring to distance learners who work a traditional work schedule and covers biology and veterinary courses.

The Math and Writing Centers have begun to utilize peer tutors to expand service during peak hours and to offer additional hours at night. We are also concluding our Professional Writing Tutor search.

School of Applied Technologies and Architecture

The Architecture program has started interviewing for a Ph.D. faculty position. We will also be searching for a visiting professor to cover a sabbatical for one of our current faculty members. The program sophomores did public presentations on a refit of the college entrance area between Evenden Tower and Bush Hall. Over twenty designs were presented and judged, and first place went to Kahil Behan. The program will hold its annual Advisory Council meeting on May 10, 2024.

The Automotive program finished its state bids for the Electric Vehicle training equipment, and the bid results were expected in April.

The Construction Technology and Management program will search for a full-time faculty member and a visiting professor for the fall 2024 term. The program is building a storage shed to expand the Electrical Utilities program on the lower campus. The students are also rehabilitating an area of South Hall to expand the Electrical construction program. Justin Foster and Mark Sullivan are attempting to establish a relationship with Broome Community College for smooth transfer into our Construction Management BT.

The Electrical construction program has increased the student cap to accommodate a surge in applicants. Last year, we increased the number of students to 75 and will accept 96 students into the program in the fall. The program will interview for a new full-time faculty member to accommodate the extra load. In addition, this has caused an increase in our second-year offerings, and we are looking for help with our utilities program.

In Mechatronics, the junior lab is being relocated to South Hall for the fall semester as this will allow the expansion of the Electrical program and our Construction students are currently rehabilitating the space. Not only will this allow for the expansion of the Electrical program, but it will also allow us to expand the capacity of our junior and senior years of Mechatronics. The program is also awaiting delivery of new hydraulic and pneumatics trainers, purchased through the Heckscher grant.

The refrigeration program has formed an educational partnership with MRCOOL Refrigeration in Kentucky. They have donated \$18,500 worth of brand-new equipment to the program. They are also making their factory training available to our students. Jonathan Reynolds spearheaded this partnership, which is essential to gaining other donations that allow the program to flourish.

The Residential Construction program is continuing work on a house project on Spring Valley Road, Delhi. Alan Smith arranged to have Adam Scudder, from "Adam Scudder Woodworking" guest lecture in his millwork class. Adam brought a wealth of real-world knowledge to the class and the student had plenty of questions for him.

The Welding program finished the bid process and is in the procurement stage regarding the sanitary process pipe welding equipment. We hope to get this equipment set so our seniors can use it before graduating. This process is key for food, dairy, and pharmaceutical production plants and is dire need in the field. Instructor Justin Simonds has been the lead on this endeavor and is excited to offer this new skill set to our students.

School of Veterinary and Professional Studies

Veterinary Science Peer Mentors and Residence Life Veterinary Science Living Learning Community co-hosted an event to build connections within the program to combat bullying concerns.

"Karaoke fun times" was attended by 80-90 Veterinary Science students (almost half of the in-person program!) along with good turnout of faculty/staff, administrators, and mental health counselors.

Our hot food team took first place at the American Culinary Federation (ACF) Student Team of the Year Northeast regional qualifier in Buffalo in March. The win secures them a spot in the finals to compete against other regional winners for the title of ACF Student Team of the Year 2024. The national competition will take place in Phoenix, AZ in July. The students on the team are Brennan Spencer (captain) of Painted Post; McKena Giles of Castle Creek; and Moses Rojas of the Bronx; all sophomores, as well as Jahnsia Sutton of Manhattan and Michael Fanning of Warwick who are first-year students. The students were coached by Sean Pehrsson and Victor Sommo.

Division of Student Life

John Padovani, Interim Vice President for Student Life

Athletics

The Broncos spring sport seasons are well underway. **Women's Softball** record: currently 4-18 with our final home conference doubleheaders on April 19-20. The roster has increased to 18 students, this season which is the largest roster in program history! **Men's Lacrosse** record: currently 9-3 (which is our best overall record in program history) with four regular season games remaining and the next three are home contests. Currently there are 41 students on the men's lacrosse roster. **Men's Golf** has two spring matches remaining at Gettysburg and Oswego. The Golf spring roster size is 12. **Tennis** is currently 3-5 overall and 3-3 in the conference with two home conference matches remaining. The roster has 14 total (12 men, 2 women). **Track & Field** is competing at Cortland State this weekend and the NAC Championships next weekend. There are 38 total on the roster (25 men, 13 women). School records have been broken recently in the women's Hammer throw and the men's 400 meters!

The annual End of year sports banquet is scheduled for Monday, May 6 at 6 pm in Farrell Commons.

Aquatics

Spring sessions are going well with an increase in public patrons for swimming lessons. We will not have the pool open for the summer, for many years, the college pool served the Delhi community while there was no town pool. Since the town pool is now open it would operate during the summer months. SUNY Delhi will continue to operate the pool for lessons, classes, and training during the school year (approximately 10 months).

Bronco Ready Days and New Student Orientation

The New Student Orientation (NSO) Committee is in full swing to develop a week-long Welcome Week for August. The New Student Orientation team will have a draft of the week-long event on June 1st. Close to 50 Orientation leaders are ready to be hired.

College Association at Delhi, Inc. (CADI)

CADI awarded 14 student employees \$1,000 scholarships at the CADI Board meeting on April 18th.

A contest was held to rename the CADI Food Truck. Ten student groups submitted names that were voted on by the campus community. The name, Bronco Bites, was revealed to campus on Friday, April 19. The winning group was UDE, who will get the opportunity to help design the truck's new look.

Bluestone Restaurant opened with the full menu on Friday, April 19. CADI has hired several students to work at the restaurant this summer.

CADI is working with Residence Life and CSLE to develop combined training sessions for student employees in August. Training sessions will include sexual harassment prevention, customer service, and fire safety training.

Counseling Center

Counseling Services onboarded our new counselor in early March, a position currently being funded by the Incremental Monies provided by SUNY. This new position has allowed for increased available student counseling appointments each week, increased case management services, and increase in walk-in hours available.

In conjunction with Access & Equity, on March 12th, Sonic Connections came to campus for an evening arts-based mental health program that equips college students with life and leadership skills to thrive amidst challenges.

Our Peer Educators continue to provide regular programming, including collaborating with campus committees and other departments.

On May 1, the start of Mental Health Awareness Month, we will be hosting a day-long Mental Health Summit featuring training for students. Faculty, and staff from DPrep on various mental

health issues. This summit is also being financed through the Incremental Monies provided by SUNY.

Fraternity & Sorority Life

Chapters are preparing for the end of the semester by reporting their community service hours, organizing their Standards reports, electing new executive boards, and planning for the Fall.

We had a successful Full Family event on April 15, during which all the newly crossed members of Greek Life were introduced to each other. The planning for the Greek Banquet has been well underway, awards have been voted on to celebrate the hard work of our recognized chapters.

Overall, chapters have been successful this Spring with enriching campus life with their events. Dates are already on the calendar for the next year and the Greek Council elections will occur on April 25.

Health Services

The current health vending machine has provided the following items, for free, to our students as of April 2024.

- Condoms (assorted male) =3065
- Condoms (female) = 147
- Dental Dams=102
- Fentanyl & Xylazine test strips= 147
- Band-Aid kits= 232
- Burn kits=73
- Dayquil/Nyquil packets=174
- Finger cots=145
- Personal Lube=224
- Pregnancy Test=280
- Saltwater gargle= 134
- Oral pain relief= 117
- Benadryl/Loratadine= 165
- Tylenol=220
- Motrin=186

The campus will have an additional health vending machine in the C-store with additional items, in collaboration with CADI. Health Service is looking to hire a student worker for Fall 2024 to assist with tracking and stocking the machines.

Student Survey approval rate of 4.76/5 for services they are receiving from Health and Counseling, with an increase in the number of students utilizing the patient portal to schedule health appointments. There has been an increase in the number of students being seen in the health center since the isolation for COVID-19 has been discontinued.

Housing and Residence Life

Housing Selection for 2024-2025 is under way and we have announced our [Pet Friendly Floor](#). This living option has already had a great response from students.

We have proposed a live-in Faculty/Staff in Residence to reside at Riverview Townhouses and will focus on programming related to institutional learning outcomes.

As of April 21, new and transfer housing deposits are up 16%.

Residence Life is hosting the SUNY Residence Life and Housing Administrators meeting June 10-12, 2024. We are expecting more than 50 participants from over 20 SUNY campuses and SUNY System Administration. Presenters are from across campus, and we will be featuring food from CADI and the Hot Foods Team.

Intramurals

The upcoming Intramural trip to the New York Mets is set for Sunday, April 28. Recent successful intramural activities conducted in the Clark Field House have included Dodgeball and Basketball. Intramural t-shirts were awarded to the team champions. Go Broncos!

O'Connor Center for Community Engagement

A celebration of the 25th Anniversary of the OCCE has been underway all semester, beginning with a party in the Center in January, kindness themed programs and events in February, a spotlight on philanthropy in March, and a focus on service to community throughout April, culminating in the annual Community Service Day event on April 29.

Due to an incremental funding award to address food insecurity, the Regalia Food Pantry hours have been extended, with the addition of Sunday evening hours and additional evening hours during the week. Funding has also been used to purchase additional stock for the pantry and helped provide meals for students staying on campus over Spring Break.

Student Activities

April is packed with multiple events every day. Highlights are a SPB Boston Bus Trip, Collaborative NY Mets Game Trip with Intramurals, 2024 Delchella (Concert Festival Outdoors), and a reimagined Campus Carnival. Other notable events are the Pi Nu and SPB Annual Color Walk to raise money for Safe Against Violence, a full Spring Week including a Casino Night in the Commons, Rage Room on the Agora, Orange Soda Floats with CSLE and CADI, and more! Event attendance has gone up this semester significantly and engagement is high.

Our Take and Make Events and pop-up Events co-sponsored with CADI have been extremely successful. Lots to look forward to in the coming weeks!

Student Life Division Office

The 24th Annual Student Life Division Leadership Award Ceremony was held April 9. 17 Student leaders, and emerging leaders, along with 2 faculty/staff members were recognized for the positive contributions they make to campus life. Over \$14k was awarded to students, in addition to the Specialty Scholarship Recipients for the Perri DeFreece Memorial, J. William Harniman, Laurel Murphy Memorial, Marcus Somerstein Memorial and Neil & Linda Riddell. The two SUNY Student Chancellor Award recipients were also recognized during this campus ceremony for their above and beyond dedication to their academic and cocurricular activities. The National Survey of Student Engagement (NSSE) was completed on campus. The data from the survey is being analyzed and will be presented during June and August professional development workshops. 102 students completed the survey with a response rate of 24.6%.

Student Rights & Responsibilities

Administered a survey of all residential students regarding cannabis use and impact, which over 900 students completed. From that data, we have completed 2 community circles on cannabis impact on March 4 and April 16, and begun additional educational outreach to campus through posters, bulletin boards, an educational Instagram account (Blunt_Knowledge) and testing a new residence life response to cannabis smoke in the residence halls. We will finish testing the new cannabis response for the remainder of the semester and gather feedback.

SRR helped facilitate a community circle for the entire veterinary science second year program to address civility on April 17.

Working with Delaware Opportunities on tabling and educational programming for sexual assault awareness month. This includes a mass shirt campaign which will take place at the end of April. We also have attended two Bingo events to provide education on cannabis and sexual violence prevention.

State University Police

As part of our community policing initiatives NYSUP provided Alcohol/Drug programming in collaboration with Residence Life staff at Riverview Apartments on March 5, and in Farrell Center on March 12. K9 Redd and Handler Officer Czaplicki provided a K9 demo for Professor Lindsay Walkers class on March 12. Officer McGrady presented a program with Pi Nu Epsilon on March 11 on State University Polices responsibilities, authority and how to become a State University Police Officer.

NYSUP, with the help of Residence Life, will once more launch Operation Smile at the end of this month and during finals. Operation Smile involves UPD officers distributing gift cards to the Barnes and Noble Cafe to students who are studying or working on projects while officers conduct foot patrols.

Veteran Support Services

The Veteran Resource Center added an additional VA-funded Work Study staff member in March, bringing the student staff total to 6 students. Staff have hosted 2 RED Friday tabling

events this semester to promote the Center and SVA Club and have participated in the Admissions Open House and Accepted Student Day events.

The Veteran Resource Center hosted VA County Office Director Mark Dunlop for an information session on 2/23. The Center also welcomed a representative from the NY Regional Office of Veteran Readiness and Employment on 2/29; Ilana Finkelman, VetSuccess on Campus Counselor, met throughout the day with both students and staff to discuss opportunities available through their office.

Diversity, Equity & Inclusion
Louis A. Reyes, Jr., Interim Chief Diversity Officer

Chief Diversity Office

The campus of SUNY Delhi hosted/will host two Inaugural Events.

The Lavender Celebration was held on April 24th. This celebrated the LGBTQIA2S graduating seniors at Bluestone Restaurant. Graduating students received lavender cords and a rainbow tassel for graduation. Our Campus Pride Club, Mosaic, and Chief Diversity Office collaborated on this event.

The Kente Celebration commemorates graduates. Kente is a rite of passage for learners and scholars who are transitioning from institutions of higher learning to the next chapter of their lives. Graduating students will receive a Kente stole for graduation. The Chief Diversity Office, Mosaic, and Division of Student Life are partners in this event.

International Students

Currently, enrollment has over 70 incomplete applications for a diverse population of prospective international students with two deposited students from Turkey. Additionally, we have started 12 applications coming in from India through the new international recruiting company, UniBrijj. The other two newly confirmed international students have come the Welcome Corp program sponsored by the US State Department, these students come from Kenya as refugees, and will be enrolled this Fall in our four-year nursing program

MOSIAC

Career Prep Day. On Tuesday, March 26th, The Career and Transfer Services, supported by O'Connor Center for Community Engagement, Mosaic, and Chief Diversity Office hosted

Promoted a SUNY webinar in honor of Women's History Month on Wednesday, March 20th. A diverse group of senior women leaders across SUNY shared their professional journey in rising to the roles they are in within higher education. We believe that the experiences shared amongst this panel will inspire and empower other young and mid-level professional women across SUNY in pursuing their career paths and seeking mentorship from those who came before us.

BREAKFEAST with Reyes & Friends. Monthly event that takes place in Mac Hall. Food that is not regularly featured at Mac is served. The event is used to build community and uncover needs/wants/points of joy of the campus community.

In partnership with our Latin American Student Organization (LASO) we scheduled a Latin Dance Night Event on Thursday, April 25th. Attendees will be taught the basics of Salsa and Bachata.

The search to hire a Coordinator of the MOSAIC multicultural center is ongoing.

Office of Marketing, Communications & Enrollment Management
Mark Sullivan, Vice President for Marketing & Enrollment Management

With just four months until the Fall 2024 Term, Enrollment Management is exceeding YTD targeted goals in all key metrics. As of April, Admissions had exceeded 8,000 completed applications compared to our annual goal of 6,800. As the target goal for last year was set at 6,000 applications, we have currently had 2,000 applications over the last recruitment cycle. For this recruitment cycle, we are tracking 20% above the year-end objective.

With a year-end goal for accepted students set 5,000, our YTD results are 6,920. This represents an approximately 40% increase over last year's goal. Regarding deposits for this upcoming Fall 2024, SUNY Delhi is leading the way compared to other technical colleges across the state.

The fall net deposit target objectives are set at 1,260. As of April, admissions total 836 for first-year campus-based students, transfers, online degree completion students and online master's degree students. While withdraw rates are at the same level as last year, they will not negatively impact enrollment results due to higher volumes of applications, acceptances, and deposits.

Unfortunately, with these increases in applications, accepts and deposits, our applied technology vocational programs are now hitting enrollment capacity levels earlier. As a result, the waitlist situation is growing, which will negatively impact the SUNY Delhi revenue growth model. The current wait list in April is now close to 500 students and is expanding week by week. These students most likely will go elsewhere.

Enrollment Management has successfully completed the Spring 2024 term with just under a 10% growth in online applications over the last cycle. With an application goal of 690, our online admissions team achieved over 750 completed applications. We also surpassed our accepted target objective of 310 with over 360 and achieved 225 deposits for this term while the net deposit goal was 209.

The online degree completion programs combined with the online master's programs are limited in enrollment growth due to the lack of marketing funding compared to other online universities. This creates small digital marketing campaigns, which limit the lead volumes coming onto the website and activity for the online recruitment person.

There are unknowns regarding the impacts related to the Federal Department of Education delaying the launch of a new FAFSA software platform. Most of the financial aid packages will go out in May, which can negatively impact a family's decision to send their student to college. This FAFSA delay will especially impact first generation families. Our time working with these financial aid packages will be severely compressed for this Fall 2024 term.

In summary, we will exceed the enrollment fall forecast, providing greater potential revenue growth than last year. However, the FAFSA situation is a potential risk.

Military/Veterans Marketing Outreach Programs

SUNY Delhi is building out a new web microsite, which will be fully integrated and focus on active duty, reservist military personnel, and all veterans to create a simple 'one-stop shopping' admissions experience. Additionally, working with the SUNY systems Veterans Department, we are creating a new military internship position to expand outreach, communications, and recruitment activities to all six military branches. The 1st year target goal with these new marketing campaigns and internship program will yield 10 new students for fall 2025.

New York State Turf Grass Association – New Type of Apprenticeship Program

Working closely with the NYSTA Organization, State of New York Labor Department, and the SUNY Delhi marketing team, a joint outreach program will start within the month. It will promote our turf management academic program, along with paid apprenticeships, to bring more human talent into the golf industry. Currently, NY State has close to 900 public and private golf courses. We have six golf courses already interested in this new apprenticeship model.

New Google Ad Campaigns for Selected Online Degree Completion Programs

In the effort to generate more inquiries and create higher organic traffic, Marketing has been working for the last two months to create more traffic to our online webpages and increase RFI completion and applications. Working with Google through a third-party agent, we have created digital ads focusing on Business & Technology, Criminal Justice, Culinary Arts, EVENT management and HR management online degree completion programs. Lead volumes from our web landing pages have increased, but the program is scheduled for four months due to limited marketing funding.

A New Acceptance Package and Different Collateral Strategy for Fall 2025

To create a more positive impact on newly accepted students and reduce overall mailing costs and printing, Marketing and Admissions are working together in developing a new roadmap and strategy for the upcoming 2025 recruitment cycle. Planning and prototype development is

already underway with mock-ups for accepted student packages coming within the next several weeks.

New Paid Social Media Campaign for the RN to BSN degree program

To boost traffic to the RN to BSN online program for all the individual web pages and utilize the Slate RFI forms with the intent to generate more inquiries, recruitment marketing is developing new social media campaigns in two of the key channels. The program is designed to impact the Fall J and K start dates for Fall 2024.

2025 High school Student List Purchases (Junior and Seniors)

Marketing and Enrollment are in the planning phase of acquiring new databases from EAB and Encoura to start new email drip campaigns to both high school seniors and juniors across the state. These databases will improve our abilities to conduct more email campaigns and text messages through the CRM (Slate) over the full recruitment cycle for Fall and Spring 2025. Due to budget limitations, less than 100,000 student's names can be purchased. Ideally, a college the size of SUNY Delhi should be in the range of 250,000 names.

2025 Event Planning Sessions

To maximize marketing and enrollment event opportunities, a full year of individual programs, events, open houses, accepted student day events, plus events at the SUNY Global Center are now being planned and coordinated. They will be shared through a public calendar for the Delhi community and prospective students.

Press Releases and Publicity

Several press articles sent out by communications sharing positive news to promote the college resulted in a number of press mentions. Achievements and news related to opportunities for local students are of special interest, such as our presidential scholarships and the new O'Connor Foundation scholarships. We also promoted, among others, the culinary hot food team's success at a regional competition, the collaboration between the HVAC program and MRCOOL, and Delhi's new inclusive graduation celebrations on campus.

Social Media

SUNY Delhi's social media channels have experienced phenomenal growth and engagement over the last few months. Videos, stories, and posts related to the annual SUNY Mascot Madness competition received a great deal of engagement from the campus and local communities, supported by special voting events on campus. Thanks to vigorous voting, Delhi's Blaze the Bronco made the semifinals (final four) of the competition for the first time in our history, in the end losing a place in the finals by a hair to Farmingdale, a campus with three times the student population of SUNY Delhi.

A social media video highlighting Delhi's architecture students using wheelchairs on campus to learn about the importance of accessibility garnered unprecedented engagement on Instagram

and Tiktok. To date, the video has been viewed 1.3 million times on Instagram alone with tens of thousands of likes, thousands of shares, and hundreds of comments. According to a social media review by Dunroe Analytics, it was the top-performing video among all colleges and universities in New York State (including private and public) in Quarter 1 of 2024.

Both Enrollment Management and Marketing and Communications are tracking to all targeted objectives, while currently underspending for planned budgeted programs and activity initiatives.

Office of Finance and Administration **Chelsea Mathieu, Vice President for Finance & Administration**

Student Support & Development

FAFSA was overhauled by the US Dept of Ed this year which has changed many aspects of awarding aid. The latest updates were installed into our production environment the week of April 15. Award letters should be able to be processed shortly.

Investing in People, Staff Excellence

Michael De Cunha was hired as a Lead Programmer Analyst SL-3 in the infrastructure group. Michael joined the department on April 25, and will support both Networking and PC support. He brings vast experience in supporting both clients and businesses. The infrastructure group has been down staff since August 2023.

Brian Komosinski has joined the Capital Construction group as a Site Representative. Brian has a background in civil construction and municipal highway departments. He is managing the Evenden Tower elevator project and will also be the main point of contact for the underground fiber upgrade which will begin this spring.

HR has been busy hiring for our own office. With our Senior Payroll person retiring and our Junior Payroll person moving to another department, we were fortunate to fill both positions. Angela Pieper, a seasoned professional with payroll experience, is filling the Senior Payroll position, and Sara Ackerly, a Delhi alum with an associate degree in accounting, is filling the junior position. Completing our new hire, Beverly Castora is our new Administrative Assistant. Two positions remain open: a temporary hire to cover maternity leave in the Employment/Recruiting role, and the HR Director position.

HR, together with UUP, will be jointly facilitating supervisor training at the end of May, modeling and strengthening our culture of cooperation and shared expectations.

The annual security awareness training has been rolled out to the campus. This training is mandated by SUNY and is a vital part of the college's security program. Training should be wrapped up prior to the end of faculty obligation, last year our completion was 100%.

Donna Dougherty, from the PC support group, received the 2024 Barbra Jones Leadership Award from the Office of Student Life on April 9. The award is given annually to those who demonstrate consistent dedication in substantially contributing to improvement in the quality of Campus life at SUNY Delhi.

HR is assisting with planning and preparing for the annual Employee Appreciation Day (EAD), identifying employees for years of service awards (5, 10, 15, 20 years, etc.) and new retirees. Additional honorees for the day include the Chancellor Award recipients and Delhi Hero Award recipients. This collegial event brings the Campus community together to celebrate accomplishments and service and build cross-departmental networking through activities as golf, softball, can-jam, planting, etc., contributing to our positive climate, culture and morale.

Shawn Brislin has been named to the SUNY Digital Transformation Project (DTP) Sub-Committee for Cyber Security, one of four different subgroups proposing and vetting projects for the DTP. Shawn attended the System Administration for the DTP Project Advisory Task Force on April 24, where each subcommittee presented their status and the SUNY Tech Strategy Forum on April 25 to discuss outcomes of Wednesday's DTP meeting.

Projects, Construction, Innovations, Procurement

We are working on finishing our transition away from SQR, a technology that we previously used for almost all of our processing and reporting in and out of BANNER. The next Oracle upgrade will not support us continuing to collaborate with the SUNY SICAS center to assist us in this migration.

When we migrated from our Moodle LMS to SUNY's Brightspace D2L our faculty and students lost the integration between the LMS and our campus retention tool Starfish. Previously certain data that was entered into Moodle was pushed over to Starfish so faculty, deans and advisors could track a student's progress. We have worked with SUNY and Starfish to build a new integration which should be live for the start of Spring 2024 semester.

One of the active projects within the SUNY Digital Transformation Project (DTP) that revolves around cyber security, is funding Next Generation Fire Walls (NGFW) for campuses that don't have them. NGFW was one of the criteria that campuses were evaluated on last year by System Administration. Any campus accepted into this program will receive funding for the hardware implementation and 1-3 years of maintenance. SUNY has received special pricing from Fortinet, a world leader in fire walls. Our campus was due to replace our firewalls this summer anyway as they are end of life and not considered second generation. We submitted a proposal to SUNY to

be included in this program and were notified in March that our proposal was accepted. New fire walls should be replaced this summer which will result in a \$70-90K savings to the campus.

A second DTP project is funding for campuses interested in migrating away from their traditional telephone system to Microsoft Teams Calling. This solution utilizes MS Teams which we already own and pairs it with technology Audiocodes a vendor which allows MS Teams to become a full featured phone system. This would allow the campus to get away from a locally hosted phone system. It would also allow for savings in having to purchase updated hardware and software licensing, which is needed by our current system. We have been told by SUNY that our campus is welcome to enter this project. We would start small with 25 lines or so and then work through a 12-month period to migrate the remainder of the campus. We should see significant price savings within year 1 or 2 of this project.

Toward the end of April, the beginning of May, technology will begin to be installed in all the learning spaces in Farnsworth Hall. This is one of the final stages of the Farnsworth Hall construction project which saw almost the entire building renovated. In addition to classroom equipment, IT and networking equipment will also be installed. The first network switch was installed on 4/22 for vendors to start commissioning building environmental equipment.

The campus continues to work with The State University Construction Fund (SUCF) and its consultants on the next Facilities Master Plan (FMP). This plan will be for 2024-2034 and will establish a framework for growth and developments of capital improvements. As stated in previous reports, developing the FMP is a five-phase process. We are currently awaiting the Phase III report and preparing to enter Phase IV where the focus will be to develop solutions, building systems strategies, discuss budget development, and discuss phasing and construction implications.

This summer the automotive labs will receive multiple updates which will improve and enhance those spaces. New lifts will be added to Decker and the Dairy Barn Auto labs. There will also be a storage area added to the Dairy Lab which will allow for space where Electrical Vehicle simulators can be stored. An overhead door will be added in Decker as well as a Stonehard epoxy floor. These much-needed improvements will complete the SUCF project created for buildings to add capacity and improve the space.

Projects to remodel Farnsworth Hall and replace elevators in Evenden Tower are ongoing. The first floor of Farnsworth will be available for the campus to install equipment in late April/ early May. The Evenden tower South elevator is being installed and should be commissioned for use sometime in June.

CIS has plans to update several classrooms this summer.

All the general classrooms on the third floor of Evenden Tower will be brought up to the Campus standard, ensuring that all classrooms in Evenden Tower are on the same platform. Facilities/Maintenance is finishing up repairs to the MacDonald Hall 109 cooking lab. This project involved multiple shops and corrected a drainage issue which had been problematic and resulted in the room being taken offline. Floors were trenched, pipes replaced, a grease trap was added, and walls and floors were repaired and retiled. This will allow the room to be utilized for the Fall 2024 semester.

The Office of Career Services will implement Handshake, an online recruiting platform which streamlines the process for students seeking internships and professional positions after graduation. This project has been a bit delayed by the vendor and should be back to full implementation in May.

College Advancement

Michael Sullivan, Vice President for College Advancement

Alumni Outreach and Programs

The Alumni and Advancement Office has engaged in and planned several networking and engagement opportunities for SUNY Delhi and the college community.

In April, the Alumni office partnered with 3 academic areas (Architecture, Business, and Criminal Justice) to host an alumni-student networking event. The goals of the events were to provide SUNY Delhi students an opportunity to practice networking skills with alumni who will provide career advice and share their professional stories. Students gain confidence and practical experience for upcoming job interviews; test their skills; learn how to make a great first impression and interact with industry professionals in a supportive environment.

In conjunction with the SUNY Delhi's Student Research and Activity Day (STAR), (being held on May 9) the Alumni Office will be hosting Bob Simek '82, the Founder and President of Cancer Nutrition Care to campus for a speaking engagement. Bob earned a Restaurant Management degree at SUNY Delhi and degrees from RIT and the University of Massachusetts Amherst. Following success in the hospitality industry and business, Bob founded Cancer Nutrition Care, a company that specializes in oncology nutrition. Bob's team includes board-certified oncology dietitians, an oncology pharmacist, and culinary specialists. We work with cancer patients & caregivers across the country, providing evidence-based oncology nutrition services. He will be speaking to students from Nursing, Hospitality, Business and Culinary as part of his campus visit.

Upcoming Engagements:

- Student Research and Activities Day—5/9
- SUNY Delhi Day at Yankee Stadium—6/23
- 31st Annual College Golf Classic—6/17
- SUNY Day at the Races (Saratoga)--7/25
- SUNY Delhi Day, Syracuse Zoo (with Prof Emeritus Alan Franks) --7/28

- SUNY Delhi Homecoming—9/20-21

Fundraising and Development:

Fundraising Update As of the close of April, total charitable giving is ahead \$200,000 from the same period last the prior year. Giving to the Delhi Fund, SUNY Delhi's annual giving campaign, is down roughly \$10,000 from the same period the year prior.

Total Giving

- 7/1/22-4/24/23: \$490,563
- 7/1/23-1/24/24: \$702,035

Annual Fund Comparison

- 7/1/22-4/22/22--\$72,529
- 7/1/23-4/22/24--\$61,717

2023-24 Initiatives Updates Enhanced Activity, Tracking and Outreach for Major Gift Program

Increasing major gift fundraising activity continues to be a main tactic to increase total giving at SUNY Delhi. Delhi's Major Gift Officer continues to follow up on contacts made through targeted mail and email outreach to roughly 200 alumni with top wealth ratings in Blackbaud database. Continue work to identify and engage with new major gift prospects.

Academic Advisory Boards – continued

College Advancement staff continue to work with multiple academic areas to identify prospective members to expand the various Academic Advisory Boards.