

SUNY Delhi[®]

College Council Report Highlights from February – April 2022

Office of Marketing & Communications

The Office of Marketing & Communications continued to operate without a VP for this reporting period as the position was waiting to be filled. During this time, the staff maintained the college's presence on social media and web, assisted with graphic design projects, and published photos and stories to promote the college. The staff also led a number of digital marketing campaign efforts for individual programs that reached out with budgets allocated to marketing.

Mr. Mark Sullivan was hired as the new VP of Marketing and Communications and started on April 25.

DIGITAL & SOCIAL MEDIA ACTIVITY & ENGAGEMENT:

Since February, we focused on highlighting specific programs and generating excitement for graduation. In addition to this, we focused on prospective/incoming students and application/deposit deadlines.

Highlights:

- Video content continues to be a source of high engagement. Short videos on TikTok and Instagram reels are regularly created. These platforms demand less of a "polished" video; a more casual, fun perspective seems to be more impactful.

Facebook: We currently have 13,324 followers and 13,027 likes. Facebook continues to be an integral tool in engaging with specific audiences like parents of students, alumni, and the community.

Instagram: Our following regularly grows with the current number at 5,477. The 'reels' feature has now become an integral feature of this platform that is routinely used and elicits high engagement.

Twitter: We currently have a following of 2,935. The follower count continues to grow (at a slow pace). There may or may not be changes to the platform/follower engagement in the coming months considering ownership of the organization is changing.

LinkedIn: Our followers on LinkedIn continue to engage well with other alumni, faculty, and staff on this platform. Total followers: 15,651. Efforts will be made post-graduation to encourage recent graduates to connect on this platform.

TikTok: Our current follower count is 263 with 1560 likes. Campus highlights and student features tend to be the most popular. Engagement/growth is steadily increasing.

Merit: Our media monitoring software and student achievement recognition platform:

Feb 1, 2022 - Apr 27, 2022

SUNY Delhi published 6 achievements



1,080
students recognized



65%
student open rate

👥 Audiences		👁️ Impressions		💬 Engagement	
Parents	461	7,452	page views	Student updates	70
Media	511	699k	social media	Social actions	2.8k
High Schools	457			High school comments	12
Gov't Reps	305			Gov't comments	126



PHOTOGRAPHY & VIDEOGRAPHY ACTIVITY:

- Photography projects included new webpage assets for the Resnick Tutoring Center, several student and employee headshots, College Players musical theater rehearsal photos, Representative Antonio Delgado's campus visit as well as general campus footage.
- We worked with two videographers to produce marketing videos for the sustainability and applied communication programs. The videos are expected to be completed in May/June 2022.



WRITING:

- Press releases included announcement about SUNY Chancellor's Awards for Student Excellence and the National Collegiate Turf Bowl. Our press release open rate was 40% which exceeds the industry average.
- Feature stories included a student spotlight of sustainability majors and our popular "Why I Chose SUNY Delhi" series.

GRAPHIC DESIGN:

- Physical promotional materials for the honors program, sustainability, applied communications, and the Zraly Dinner including table runners, stickers, postcards, posters and table stands.
- Revision of the SUNY Delhi logo as well as updating it on our creative assets webpage.
- Logo design for Catskill Culinary Camp for Kids.
- A number of other graphic work for various campus offices.

Web Updates:

- A web project for this academic year is to transfer content from our 1,094 webpages to the new webpage template that is much more visually appealing and flexible. Over 660 pages have been converted thus far.
- Creation of a Web Request Satisfaction survey. 100% Satisfaction score to date.
- Numerous and continuous web updates for the campus community were completed, including over 85 official web requests published, with many including multiple parts and revisions after initial request. There were over 25 additional web requests completed that did not funnel through the Web Request form.
- Continuous maintenance of ADA compliancy on the website was done and our above industry benchmark score in The Digital Certainty Index, Quality Assurance and Accessibility scores was maintained.
- Continuing analysis of the delhi.edu website with plans to begin moving to a new website platform within the next 3 years that will allow more flexibility and user friendly experience.
- Addition and creation of a new flexible template to allow for dynamic layouts for landing pages. Example: <https://www.delhi.edu/golf/>
- Updated and converted Organizational Chart to make it easier to update and is ADA accessible.

- Updated Instagram page to reduce clutter and increase visibility
- Omni Update training for 3 new hires.

Marketing Requests:

We received 41 new individual marketing requests through our automated system and several that we received via individual emails.

Print Shop Updates:

- Ongoing completion of print jobs that include lab manuals, posters, course-related documents, letters for official mailings etc. as submitted by the campus community and external community.
- Continued increase in collaborating with academic programs; examples for course work in menu planning Course – assisting students with menu creation and printing. For anthropology courses printing large posters for class projects.
- Continued increase in large format printing for both internal and external print jobs.
- Continued increase in layout work for internal and external print requests.
- New COVID signage was created and printed for campus and Residence Life.
- Completed large photo projects for academic programs for outreach and marketing.
- Ongoing assessment of work flows, service portfolio, and materials to align with budget and campus needs.

Professional Development:

- Employees in our area are active on many campus-wide committees including: Employee Appreciation Committee, Commencement Committee, Out of the Darkness Suicide Prevention Committee, Bronco Ready Committee, Employee Assistance Program committee, Reopening Task Force committees, Diversity and Inclusion Task Force, CET committees, Communication Task Force, and various search committees.
- Riikka Olson and Abigail Wooden are volunteering for the Road to Graduation student retention effort as student success liaisons. They are each working with two assigned students to mentor.

Marketing Efforts:

Carnegie Dartlet Campaign Overview

We are continuing our partnership with Carnegie Dartlet to assist with our digital marketing initiatives in the area of both Display ads, and Pay-Per-Click campaigns, and have experienced great success overall in a short period of time working with them. We continue to do A/B testing and monitor our progress, which at this time, has succeeded in outpacing our benchmarks.

Campaign Goals:

- **Primary goal:** Establish branding and increase awareness with undergraduate prospects
- **Secondary goal:** Drive inquiries for undergraduate programs to landing page with submission form

Academic Program Marketing:

We collaborated with faculty from the sustainability, applied communication, business and hospitality, and applied technologies programs to brainstorm marketing ideas. We designed and ordered promotional giveaways and display items and made plans for marketing videos and social/digital media advertising.

Campus-Wide Communication/Publications:

- With approval from college leadership, Delhi Today was updated based on campus feedback and in collaboration with the Communications CET committee. Starting April 18, Delhi Today for faculty and staff is sent out Mondays, Wednesdays, and Fridays, and Bronco Bulletin for students is sent out Tuesdays and Thursdays. Faculty and staff automatically receive both newsletters. Newsletter content for both emails is organized under categories. Kenny Fass and Riikka Olson worked on implementing the update and Cabrina Simmons continues to manage the announcements and sending out the newsletters.
- The Bronco Brag newsletter issued its 24th edition in March and continues to be published monthly.
- Riikka Olson and Abigail Wooden are operating the RAVE Alert system as needed for inclement weather announcements and other emergency communications.

Staff Updates:

Mark Sullivan was hired as the new VP of Marketing and Communications. His first day in the office was April 25.

SUNY Delhi

Academic Programs and Services College Council Report May 2022

Thomas Jordan, Ph.D., Provost

School of Veterinary and Applied Sciences Dr. Bret Meckel, Dean

- Professional Golf Management Program
 - '22 Spring Semester-- Golf in Schools Initiative
 - Schools Visited:
 - Stamford Central School District
 - Charlotte Valley Central School District
 - Cobleskill-Richmondville Central School District
 - Roxbury Central School District
 - Total Students: 16.
 - Community Service Hours: 168 (56 Faculty/Staff + 112 Students)
- Golf Management
 - A name change from Golf and Sports Turf Management BBA to Golf Management BBA was approved through the curriculum committee.
 - Golf Turf Management AAS has partnered with NY State Turf Grass Association to create an Apprenticeship Program (Dept. of Labor Initiative) where SUNY Delhi classes will be used in coordination with on the job training to give golf course workers industry credentials.
 - A Turf Bowl reception was held at the Bluestone Restaurant to recognize student success of placing 2nd in the National turf bowl competition in San Diego, CA. This was Delhi's highest showing ever and we placed above Penn State, Michigan, etc.
 - Turf students and instructors Ben Czyzewski and Julia Ward will be finishing a renovation project started in the fall at the Delhi Legion softball field. Work to be completed: Re-set and install new bases, adjust and move the foul poles to be in regulation, add clay bricks to fix pitcher's mound and over seed the infield.
- Golf Course Operations
 - The College Golf Course operations has transitioned from the College Foundation to the Applied Sciences academic area. We will continue integration of the Golf Course with the academic programs.
- Veterinary Science
 - The surge space at the College Farm is complete and all animal labs are being relocating to there for the duration of the ongoing Farnsworth Hall renovation.

Resnick Academic Achievement Center (RAAC)
Jeff Stedman, Director

- The Resnick Academic Achievement Center held a series of Open Houses this spring semester. We introduce/reintroduced the Center to all students, but with a focus on probation and new freshman. This year's Open House included a short session on Financial Literacy by the Delhi Dollar Scholars.
- Academic Advising and the RAAC are offering multiple workshops on student success this semester. The topics range from time management, study skills, motivation and registration. These workshops are an integral component of the Student U. series that the campus offers through the Center for Faculty Excellence and Innovation.
- Advisement in the RAAC offers campus wide help sessions for students with registration for next semesters classes. They also help to deal with any campus holds that restrict a student's ability to register for courses.
- The Achievement Center attended multiple academic school meetings to discuss resources that will assist both faculty and students. These meetings create wonderful opportunities for open communication between the academic schools and our Center.
- RAAC has been placing advertising on the Digital Signage across campus promoting the Centers Services and reminding students about registration.
- Jessica Blake has been offering workshops to different academic areas to Perkins Eligible student. The intention is to offer student success strategies, advisement, best practices and introduce the support staff that can assist students who might have struggle in their academic programs.
- Jessica Scanlan-Fleming has assisted the campus in the development of a "Road to Graduation" initiative. This is a proactive and intrusive outreach and support plan to assist our student who are on academic probation. Meetings, tracked study hours and workshop opportunities are all part of the initiative and we are already seeing some positive outcomes with students who are participating.
- **Collective Pursuit for Academic & Social Support Program (C-PASS):**
Currently interviewing students and reviewing applications for its fall '22 Cohort. They are also reviewing students who are not eligible for both the Nursing and Veterinary Science programs, which is a change from prior semesters. Additionally, C-PASS hopes to develop specific outreach for students who were admitted through regular admission to the college but would still benefit from their support.
- **Starfish Success:**
Currently in the process of implementing two additional features with Student Financial Services (SFS), who will soon be adding texting capabilities to send important information to students, as well as automatic flag and messaging features for students who have a Business Office hold. These additional messaging features will help encourage students to meet with SFS in order to resolve any outstanding financial issues.
Working with new Tutoring Coordinator, Felicia Magnan to further integrate tutoring services into Starfish Success. Students were able to book appointments in Starfish with the Math and Writing Centers, but can now also access appointments with peer tutors for specific courses. Additionally, students can now request a tutor through the Raise Your Hand feature eliminating the need to submit a paper application.
The online appointment scheduling feature eliminates the need for continual back and forth communication regarding availability when a student attempts to schedule an appointment with a campus faculty or staff member. Since the pilot implementation of Starfish Success in Spring 2019, 25,506 appointments have been scheduled. Using this

estimation, this equates to approximate time saved of 267 eight-hour work days, or 53 40-hour weeks.

- Career services is offering a "Get Career Ready!" workshop that includes a Career Fashion show, and three mini workshops: How to tie a tie, Ask a Pro and Professional Headshots. This workshop helps students as they are preparing to enter the working world or summer internships. The office is also offering two Mock Interview Series with the Applied Sciences and Mechatronics programs.
Career services also continues to work directly with students on their documents, interview practices, LinkedIn support, and job searching. They also continue to post/share employment opportunities and coordinate employer visits to campus. They also offered campus-wide presentations on all "career ready" topics.
- The Academic Exploration Program (AEP) has begun contacting fall '22 students that have paid their deposit. AEP will also be holding a virtual visit in the near future.
- The Delhi Dollar Scholars have partnered with the MOSAIC Multicultural Center and Dr. Peter Brusoe to provide Food and Finances, a weekly program that discusses all forms of financial literacy including: Car buying, credit cards, the Pink Tax and many others.
- Access & Equity Services has been busy working with their students, they have seen a 56% increase in students who need support compared to five years ago; over 12% of the population college student population is registered to work with that office.
Access and Equity also proctored 160 exams in the first two months of the semester through the Testing Center.
- In March, Access and Equity's International Honor Society inducted 12 new members and the office is also lead a campus awareness campaign in April which was Autism Awareness Month.
- Tutorial Services is in the process of rebranding and marketing tutoring support. They are creating new signage, coordinating classroom visits, reworking the website and collaborating with Marketing & Communications. The goal is to be extremely interactive and increase awareness across campus of the services.
Tutorial Services continues to work in a leadership role with STAR-NY the online SUNY tutoring consortium.
They also hosted a peer-tutor training workshop that covered expectations, ways to engage and work with students better, working with challenging students and ways that we are utilizing the starfish success platform for peer tutoring.

Resnick Library
Carrie Fishner, Director

- Resnick Library staff hosted the SUNY Librarian's Council meeting on campus for a half day, allowing librarians from other campuses to visit and experience our campus.
- Carrie Fishner arranged for the Resnick Library to host the South-Central Regional Library Council's traveling exhibit, *Immigration in New York State, 1650-1950* for the month of February.
- Carrie Fishner, as a mentor in the College Library Director Mentoring Program with the Association for College and Research Libraries hosted her mentee at Delhi in March, and visited his campus – Paul Smith's College on a reciprocal visit.
- Librarians have conducted 13 classroom instruction sessions this semester at the request of faculty.
- Sarah Meisch-Lacombe and Carrie Fishner coordinated this year's Library Con that took place on Sunday, April 24. This year's theme is "One Library Con to Rule Them All".
- Steve Dixon has published three book reviews for Library Journal in the last two months.

School of Applied Technologies
Dr. Carlos Cabrera, Dean

- Carlos Cabrera requested to be a reviewer for:
20th LACCEI International Multi-Conference for Engineering, Education and Technology. LACCEI is a non-profit organization of Latin American and Caribbean (LAC) institutions that offer academic programs in Engineering and Technology as well as institutions (i.e. universities, colleges, schools and businesses) from other parts of the world that have demonstrated interest and activities with LAC institutions.
53rd Technical Symposium on Computer Science Education (SIGCSE TS 2022.) This Symposium is a forum for educators and researchers to share new results and insights around developing, implementing, or evaluating computing programs, pedagogy, curricula, and courses.
Carlos was also appointed to the [ABET Accreditation Commissions](#).
- Jared Yando and students presented to the Village Council the project proposals for park renovations.
- Mechatronics faculty met with Hardinge Inc. in Elmira, regarding equipment donation and internship collaboration.
- Construction Management faculty held a fund-raising event for their program.
- Electrical faculty met with alumni Josh Mistler of JM Electrical Contracting LLC, about internship opportunities.
- Refrigeration and Air Conditioning faculty met with Klein Tools to discuss tool kit options for our students.
- Sarah Poole and Brook Denison took students to the Straw Bale House in Treadwell.

School of Liberal Arts & Sciences
Dr. Joyce Shim, Dean

- Rhonda Harrow Engel has drawings hanging in the Chancellor's Gallery at the SUNY Administration Plaza in Albany, in the current Roxbury Exhibit called Inscapes, had a solo show of paintings at CANO in Oneonta in January, and had a painting accepted for the Cooperstown National Juried Show.
- Douglas Holub has continued consulting work with DaneSense, Inc. In March he visited with the staff at Tingo Medical in Modi'in, Israel. He toured the facility, discussed various issues associated with their development of a continuous glucose monitor (CGM), and presented regarding enzyme stabilization as it relates to Tingo's specific application.
- The Criminal Justice Club raised over \$700 for two local charities and resulted in Dr. Simon Purdy's donation of his pandemic ponytail!
Simon has been working on a grant project with a number of local organizations for the past year. The Catskills RCORP (Rural Communities Opioid Response Planning) Consortium addresses the opioid crisis in the surrounding counties, and Simon and a former CJ student are helping with data coordination and research.
Simon also brought a Narcan training to campus last semester and again in April.
- Kirby Olson has had eight poems published in Open: Journal of Arts and Letters.
- Shelly Jones became an Associate Member of the Science Fiction and Fantasy Writers of America. She has published seven poems, twelve short stories, and one creative non-fiction piece. She was a guest panelist on the roundtable "The Value of the Humanities

and the Future of the Classics” at the SUNY Oneonta Undergraduate Philosophy Conference in April. Shelly has been awarded a sabbatical for the spring 2023 semester.

- Alice Krause has been chosen to receive the SUNY Chancellor’s Award for Excellence in Faculty Service.
- Ben West has been chosen to receive the SUNY Chancellor’s Award for Excellence in Scholarship and Creative Activities.
- Lori Tremblay’s co-edited collection *Bioarchaeology of Care Through Population -Level Analyses* was published by the university Press of Florida.
- A fundraiser lead by Joan Erickson and Dan Gashler raised more than \$2,000.00 for aiding Ukraine.
- Peter Brusoe and Leonel Diaz, developed a practical economic series to help students manage credit card debt, explore the purchase of homes and equity issues in the MOSAIC Center on Tuesday evenings. This collaboration between Student Life and Academics provided positive results for both departments with students gaining critical information and more exposure to our economic course offerings.
- Residential Classroom Pilot: For the spring 2022 semester, one section of Microeconomics was taught in the O’Connor Residence Hall classroom using a residential classroom model. Students attendance was good with a slightly improved academic performance.

Enrollment Management, Continuing Education and Professional Students, Registrar, Student Financial Services

John Padovani, Associate Vice President for Enrollment Services and Student Life

- New student applications, acceptances, and deposits are all trending up and are comparable to fall 2019 (pre-Covid 19) numbers.
- In March the Office for Admissions and Enrollment Services hosted a social hour at the Bluestone Restaurant for local school counselors. Thirteen counselors and high school faculty from six area school districts attended. The School of Hospitality and the Mechatronics program did presentations and tabling.
- April 2nd was our spring Discover Delhi (open house) event. One hundred and twenty-five prospective and accepted students and their guests attended. A second Discover Delhi took place on April 23rd, one hundred and thirty prospective students were registered to date.
- Since January 2022, one hundred and forty prospective students have visited campus for tours and academic presentations.
- New members have joined the Enrollment Services team;
 - Beverly Castro, Office Assistant 1
 - Brynn Davie, Admissions Advisor
- Student Financial Services (SFS) has reviewed the Business Office (BO) holds for students who have outstanding account balances. SFS will utilize the Starfish Success platform to engage students and academic advisors to resolve BO holds so that the students may register for fall semester classes.
- SFS will increase the threshold balances for BO holds to \$1000 to keep students enrolled and provide support for resolving outstanding student account balances.
- The request to fill the Registrar’s position has been approved, the position advertised and the search team is working to bring qualified applicants to campus.

- The Registrar's Office has completed the petitions to graduate for the spring 2022 commencement ceremony.
- The search for the campus Events Coordinator in the Office of Continuing Education and Professional Services (CEPS) is wrapping up and a new coordinator should be hired shortly.
- Continuing Education and Professional Students (CEPS) will present the following events, workshops, and training for the spring/summer:
 - Community Workshops:
 - Pre-Licensing Course
 - Dog Training
 - Notary Public
 - Design your Own Lantern
 - First-ever - Catskills Culinary Camp (ages 6-12)
 - Cooking with Hannah: Meals for 1 or 2
 - Sunflower "Dot Mandala Paint" Serving Platter
 - Training and Workforce Development:
 - RATS Camp with SUNY Ulster
 - FARM Camp with SUNY Ulster
 - FARM Camp with Mercy College
 - 2nd round of H-1B Grant Funding through Project Excite (45 participants have utilized the grant)
 - Spring/Summer Events:
 - American Red Cross Blood Drive
 - Ladies Home Bureau Conference
 - KSE Alumni Group Golf Tournament
 - Delhi Village Basketball Tournament
 - Delaware County Democratic Committee Dinner in Fall
- CEPS has applied for funding to host two Department of Labor/SUNY Apprenticeship Roundtables for Otsego, Delaware, and Chenango Counties – June 15th and 16th

School of Business & Hospitality Management
Dr. David Brower, Dean

- Barbara Sturdevant and Laura Raner continue to serve on the Intercollegiate Athletic Board. They plan to host meetings with departments across campus so that faculty may better understand NCAA rules related to student athletes and to ensure open lines of communications.
- Laura Raner continues to serve as part of the faculty liaison program with several athletic teams.
- Brianne Slocum, David Brower, and students Nelson Mondaca, Stephanie Burke, and Nemiah Bryan participated in the SUNY Legislative Reception in March in Albany. The team served a series of sweet and savory hors d'oeuvres to more than 80 attendees, and they had the opportunity to meet Interim Chancellor, Deborah Stanley.
- Brianne Slocum has coordinated a series of virtual and live Employer Spotlights for students in the Hospitality Management Department. Employer Spotlights are boutique-style job fairs where individual employers come to campus, make brief presentations to a series of relevant classes, and then host an information table in Alumni Hall.

- David Brower and Michael Sullivan are working with Glenn Nealis from the Delaware County Economic Development to begin the process of conducting a feasibility study for the proposed Delhi hotel project.
- Paula Reardon and Tracey Caponera are serving as co-academic leads for the D2L migration alongside John Horner from the Callas Center.
- Tracey Caponera attended several professional development seminars this semester: SUNY Online Teaching Web Series: Tips for Ensuring Authentic Online Assessment; and MPI Webinar: Lessons from the Experts for 2022. Higher Education Webinar How to use DEI in Online Learning and conducted a podcast with Rochester-based marketing expert, Sharon Kunkel from Brainy Bird Media to share with her Hospitality Strategic Marketing Class.
- Brianne Slocum, Amanda Holland, Barbara Sturdevant, Shannon Shoemaker and David Brower hosted an online recruitment webinar on March 23. More than 30 prospective students and their families attended.
- Tracey Caponera, Paula Reardon and David Brower teamed up with Rachel Martin and Donna Decker to host a recruitment webinar specifically geared towards prospective online students. The session was recorded so that it may be shared with partner community college campuses, posted on social media, and added to the website.
- The Kevin Zraly Dinner was held on Thursday, April 7 at Bluestone Restaurant.
- Amanda Holland's Advanced Event Management class is busy planning the Michael Barnes Hospitality Invitational, a fundraising golf tournament that will be held on Friday, May 6, named after Professor Michael Barnes, a long-time faculty member who passed away in September 2021.
- Students in the Fundamentals of Hospitality Management class enjoyed two guest speakers in March. Richard Scinta, '83 and alumni Brandon Thompson '05. Both joined the class via Zoom.
- Amanda Holland and Event Management major Elaine VanValkenburg planned the annual Hospitality Banquet/Awards and Recognition Event which was held on Saturday, April 23. Elaine planned this event as part of an advanced study project.
- Amanda Holland is offering a new course for the first time this semester, Festival & Cultural Event Management. The course allows students to learn more about this lucrative and important segment of the event industry.
- Members and advisors of the Hospitality Club volunteered to cater all of the food for the Delhi Rotary Soup & Chili fundraiser. The group made chili, vegetable soup, corn chowder, and corn bread.
- Sean Pehrsson presented to more than 50 students at the College Fair at Northern Westchester and Putnam BOCES about our Culinary Arts programs.
- Our Junior Hot Food Team was officially recognized by the American Culinary Federation (ACF) to compete at the ACF National Convention and Show in Las Vegas, NV in July.
- Linda Blocker, Jessica Backus-Foster, Sean Pehrsson, and David Brower participated in the local school counselor mixer/information session held at Bluestone in March. Representatives from schools in Delaware and Otsego county attended and enjoyed watching demonstrations and tasting treats created by students and faculty.
- Heidi Yorke serves as chair of the Culture Task Force through the Campus Effectiveness Task Force initiative, is a member of the General Education Advisement/Planning Group, and participates as a liaison for the Road to Graduation (R2G) program. Heidi developed the itinerary for and obtained a CADI mini grant for the Hospitality Management Department's spring trip to Mohonk Mountain House in April and she also serves on the working group for the Substance Abuse and Mental Health Services Administration grant.

- The International Tea Day event "Raise your (tea) cup to Ukraine" held by the History Club and Asian Culture Club was a success, and they raised more than \$1200. Students from the Advanced Pastry and Confections course designed and made the tea cakes to represent the following countries:
 - England: Ginger spice with orange, served with Earl grey tea
 - India: Caramel apple chai, to be served with Assam black tea
 - Japan: Matcha pineapple, to be served with jasmine green tea
 - China: Vanilla bean and adzuki bean with hibiscus crunch, to be served with Oolong tea
 - North Africa/Persia: Revani chickpea cake with honey and lemon, to be served with rooibos tea
 Students enjoyed the international scope of the project as well as making the tea cakes.
- Faculty from the School of Business and Hospitality Management continue to reach out to accepted students who have yet to pay deposits to encourage them to do so. The focus has been on increasing the "accepted" to "deposit-paid" conversion rates.
- Charles Mole and Adriene Clifford are hosting the Volunteer Income Tax Assistance (VITA) program in-person on campus again this year. Participation has been strong. This activity provides a valuable service to members of the campus and greater Delhi communities while affording students with relevant applied learning experience.

SUNY Delhi

College Council Report for the Division of Student Life
Dr. Tomás A. Aguirre, Vice President for Student Life & Chief Diversity Officer
April 2022

Athletic Department

- Men's Basketball finished their season with a very strong 20 and 7 record and 18 players on the team roster. SUNY Delhi earned the top seed in the NAC West Division and hosted the NAC post-season tournament quarter-finals and semi-finals. Head coach, Zack Thomsen was named NAC "Coach of the Year" and in his six full seasons as Head Coach of the Broncos his program has an overall record of 103 wins and 69 losses. Congrats to Coach Thomsen and the Broncos!
- The Track and Field program have continued to have a very competitive season. The Indoor season concluded with the men's team finishing 12th place overall in the All Atlantic Region TF Championships. Naquille Harris finished 2nd place in the 60 meters. Harris and Josh Jeffes qualified for the NCAA Indoor Championships with Josh Jeffes earning All-American honors in the 400 meters to become SUNY Delhi's first NCAA All-American. Kudos to Josh!
- SUNY Delhi will host the NAC Championship Meet on May 1.
- The Swimming and Diving program competed in the NAC Championship Meet hosted by Husson University. The women's team finished in 4th place in the team standings. Senior Alexandria Caceres won three individual events, 50-yard freestyle, 100-yard freestyle and 50-yard Butterfly. Her time on 56.51 in the 100 Freestyle established a new SUNY Delhi School Record. The previous school record of 57.59 stood since 2011. Congrats Alexandria, well done!
- Men's Lacrosse currently has an overall record of: 8 – 5 and an undefeated record of 7 – 0 in the NAC. The final regular season game is on April 16 at rival SUNY Poly. The roster has 31 players.
- Men's Tennis currently has an overall record of: 6 – 3 and an undefeated record of 4 – 0 in the NAC. The team has 8 players on the roster and has an important NAC away contest on April 16.
- The Athletics Department coaching staff has continued their ongoing recruiting efforts for the 2022-23 academic year and having full athletics team rosters. The coaching staff has attended many high school athletics events over the past few months and will continue to do so. Currently there are 220 unduplicated students participating in athletics. Our departmental goal is 250 student-athletes for the fall of 2022. Additionally, the Athletics Department will submit cumulative student-athletes GPA reports at the conclusion of the academic semester.
- The Clark Fitness Center fully re-opened with normal open hours at the beginning in the Spring semester 2022 semester on the first day of academic classes. Four members of the full-time coaching staff are Strength and Conditioning certified and work with student-athletes in strength and conditioning activities as part of their secondary job duties.
- The Intramural program has scheduled a bus trip to Oneonta to the Roller Skating on April 22.
- The SAAC Student Athletic Advisory Committee conducted a successful "Blackout Night" event at a February home basketball games vs. Cazenovia. There was a great turnout of students in attendance in the Clark Field House. SAAC also recently hosted a SAAC formal event which was well attended.
- The Athletics Department is coordinating preparations for the "return" of the Athletics Banquet on May 2.
- Field construction has begun for the new all-weather turf field. The project is anticipated to be concluded by early August.
- The Athletics Department is currently conducting a search for the Sports Information Director position.

- The Intercollegiate Athletics Board (IAB) met on March 30. The committee reviewed and approved the 2022-23 proposed intercollegiate Athletics Budget presented by the Director of Athletics. Proposed minimal increases in meal money for away contests, part-time coaching stipends, and an increase in our HUDL contract for all sports, including filming for lacrosse and soccer at the new turf field press box and volleyball and basketball in the Clark Field House are included in this increased package. Additionally, new chairs for the Clark field House will be purchased from Athletics Foundation funds for the primary usage of home basketball and volleyball games in Clark. The current chairs date back to the mid-1990's and were purchased for the NJCAA Basketball tournament.

Aquatics

- Resumed normal public class and swim opportunities: water aerobics and lifeguard training, and swimming lessons back this semester for the public. The signups for all have been pretty robust.

Bronco Ready Days and New Student Orientation

- Planning continues for the return of in-person Bronco Ready Days for new students for Fall 2022. Those dates are May 7, May 31, June 1, June 2, June 3, and June 6. It is becoming very challenging for applicants for the student positions needed to facilitate this program.

Center for Student Leadership and Engagement

- Student groups are on a faster pace in recovering from the pandemic. Some have even rebounded from being recently inactive. Others still do not have the capability to program at a level found pre-COVID. Recruitment for more members for the Student Programming Board, has proven successful with a group of 12 members now. Student Senate is bringing back their annual Senate Banquet for the first time since before the pandemic in 2019. We are also bringing back the campus carnival on May 4th with a Star Wars theme.
- CSLE is looking to launch leadership program in the fall.

College Association at Delhi, Inc.

- Contracted with dieticians to provide counseling and programming to help students navigate nutrition.
- Awarded ten Student Employees Scholarships for the 22-23 academic year.
- HR Assistant, Meghan Brigham, was awarded the Norman McConney Jr. Award for Student Excellence for her academic excellence and strength in overcoming obstacles while attending SUNY Delhi.
- CADI is looking to coordinate early arrival for student employees to better train and prepare them for working for CADI.
- Will Re-design and re-open the Campus Convenience store in Gerry Hall for the Fall 2022 semester featuring Smart vending
- Utilize Paycom to enhance HR functionality and streamline hiring efforts.

Counseling Center

- New Peer Educators were hired for the spring 2022 semester, two will be returning in the fall. They have been out doing programs for Sexual Assault Awareness month, including working with our athletes.
- Counseling Services has reinstated our skills workshops for students, with two in April and one in early May, covering topics of depression, healthy minds and bodies, and stress and procrastination.
- Counseling will continue to address the increasing mental health needs of students through increased resources.
- Renew our MOU with Safe against Violence and arrange campus-wide training by their staff for faculty/staff around sexual assault issues.

- Continue to work with Health Services Director Hynes on policy development/revision regarding privacy and confidentiality, as well as other department issues.

Educational Opportunity Program

- EOP celebrated Arthur O. Eve's birthday with a mosaic tile painting. Eve has been instrumental developing opportunity for underrepresented students to be academic successful for decades. FLAGS students volunteered to table in Farrell, educate their peers and invite them to the particular in the creative process.
- Congratulations to EOP Student Megan Brigham, for being awarded the Normal R. Mcconey Jr. Award. She was selected to be the Student Speaker at the awards in April, a most prestigious honor.

Fraternity & Sorority Life

- Director, Larry Mannolini, continues to do the extra work to support the chapters and the Greek Council as best as possible. Recruitment numbers for the chapters were at pre-pandemic levels. One chapter, BXX, voluntarily rescinded its recognition and will cease operations due to dwindling numbers. The Greek Council brought back the Greek Banquet for the first time since before the pandemic (2019.)

Health Services

- Health Services continues to work with the local health department and the campus community to manage the care of our students and the safety of the campus community. Health Services worked with Resident life to provide a living space for those students who were returning from isolation from Covid 19, who are required to wear a well fitted mask on days 6-10. Health services continued to work with the students in adherence to the vaccine and booster requirements from SUNY by running Moderna vaccination booster clinics every Friday through the end of April. We revised our campus masking policy that was effective starting March 15, 2022 and have not seen a huge increase in Covid 19 positives on campus.
- NYSDOH survey was conducted for student compliance with MMR and Meningitis vaccination and no violations were found. The health center has re-opened self-scheduling again for the students and it has been a very positive response. The re-opening of our lobby has also allowed for students to seek services that they may have hesitated to before with not being able to enter into the facility to have questions answered.
- Health and Counseling initiated Adult Coloring posters in our lobby, Farrell Student Community Center, and Mosaic Center to help relieve stress and anxiety and it has been received well from the students who are participating. On April 6, 2022 we launched our GoLive interface with Labcorp, this allows for our center to order and receive labs electronically into our EHR system.
- Health Services will continue to work with our student population to meet vaccination requirements, testing requirements and adjust protocol according to DOH and SUNY Guidelines for the Fall 2022 to continue to provide the safest environment for our students.
- We will re-implement outreach programming to our students regarding pertinent health concerns for our population by assessing the needs. We will work at promoting the Food Feasible Nutritionist program for those students that we see who might have red flags in their health that would benefit from seeking professional advice from a nutritionist. This will help provide those individuals with a better understanding on how to manage those disease processes while being a college student.
- We will continue to work at balancing our budget and meeting the financial demands of the Covid 19 requirements while maintaining staffing and services to our students.

Housing and Residence Life

- Began conversations with the Dormitory Authority of the State of New York (DASNY) and our Master Plan consultants to build a new residence hall on campus
- Completed an eight-day Resident Assistant (RA) Training in January and completed the RA selection process to hire 20 new RAs to begin in the fall
- Increased marketing efforts in the residence halls for 2022-23 academic year housing including utilizing Delhi Today, Instagram, flyers, email, and in-person contacts. Evening hours were spent by staff in each residence hall speaking to 140 students about the housing selection process.
- Resident Life will resume in-person end of year residence hall closing which has not been done since spring 2019.
- Murphy Hall will reopen for the 2022-23 academic year to accommodate increased enrollment.

International Student Services

- Launched a peer mentoring program for two International students from Turkey and Chile
- Partnership with Kaleigh Herman (Admissions) has led to increase in recruitment of International students. Currently, we will receive two students in the Fall 2022, bringing our Fall enrollment from 4 students to 6 students.
- One current student is graduating with an associate's degree this semester and will be transferring to Binghamton University to complete a Bachelor's degree
- One student experienced an incident with a peer while at work. Mediation between the two students took place, resulting in resolution. The International student has been more engaged with the AD of Mosaic since the incident.
- Conduct focus group to identify ways to improve the student experience for International students

MOSAIC

- Collaborated with Dr. Peter Brusoe to offer weekly Financial Literacy sessions for students relating to, but not limited to, car purchases, mortgages, pink tax, redlining, cryptocurrency and investments, etc.
- Nine Men of Distinction Academy students attended the Men of Color Summit at Binghamton University
- Through the Womxn of Knowledge and Empowerment (WOKE) program, the women empowerment walk event was hosted and received 55 students in attendance
- Recruited four students to form an LGBTQ+ student group with the goal of rebuilding the Living Learning Community and Pride Alliance (formerly Campus Pride)
- Delivered a Safe Zone training for SUNY Morrisville
- Provided support for Chinese New Year Dumpling event and Ukraine fundraising tea/tea cakes event
- Black History Month: Posted Race Card Project; Black Lives Matter photo series; Just Mercy film
- Two students sought help to explore their LGBTQ+ identity
- Purchased Iroquois Confederacy flags to support our Indigenous students. One flag will be displayed in the Farrell Commons and another will be displayed in Mosaic. We are currently awaiting confirmation to display flag during commencement.
- Develop the LGBTQ+ student group and expand programming
- Develop student advocacy program to empower students

O'Connor Center

- The O'Connor Foundation Grant proposal for 2023 was submitted and received. The College will be notified of the support they will receive in June, 2022. This year we requested \$40,000 in support. foundation has been a continual and strong supporter of the center throughout the years.

- The event “Get Career Ready” occurred on Wednesday, March 30 from 12 noon to 3pm. Highlights included a fashion show wearing clothing from Regalia “The Student Ready Store. Workshops for the event included How to Tie a Tie; Ask a Pro and Free Professional headshots. Refreshments and a raffle for a \$50 gift card to Barnes & Noble were part of the event.
- Secure a summer assistant to help with 2nd annual college item giveaway. At the end of the year, the O’Connor Center collaborates with Residence Life. The goal is to secure any items that students want to give away and make them available to students in the Fall. Last year this program was very well received. EOP, Athletes, Resident Assistants and new incoming students benefited from this initiative.
- To identify all prospective graduates for 2021-2022 who will be receiving a community service certificate and cord to wear at the May 14th graduation program.
- Host our annual Community Service/Earth Day event. This years’ service day is set for Saturday, April 30th. Over 100 students and community residents are expected to take part.

Student Life Division Office

- The Division celebrated 25 individual student, faculty and staff leaders, along with several scholarship recipients at the Student Life Leadership Awards Ceremony on April 19.

Student Rights & Responsibilities

- Held a student focus group in February, and finalized and submitted code of conduct proposed changes.
- Held Community Circles on Civility (Feb), Gender (March), and one for a Road to Graduation class (March).
- Created a cannabis education wall for Farrell in March.
- Completed 2021 Clery report on Conduct Referrals.
- Contacted over 120 students regarding missing booster/vax campus restrictions, and successfully lifted restrictions on all but 7.
- Will be holding a cannabis restorative justice circle, using the AOD class foundation on April 18. Also, currently testing a pre-check-in 1-on-1 model with trained faculty/staff as an alternative. Will assess the impact of both.
- Will be submitting proposed Cannabis and Alcohol education content for the SUNY Delhi webpage to be created over the summer.
- Reviewing Title IX and Enough is Enough MOU with Delaware Opportunities.
- Starting to gather data for Biennial Review, due in December.

University Police

- Officer Czaplicki and Canine Redd completed the New York State Police K9 School in Cooperstown NY. Redd is now certified in article tracking and explosives detection. Redd will be used for various events around campus and in the greater Delhi community.
- University Police responded to approximately 189 calls for service from February 1st to April 18th in addition to routine Community Policing, parking enforcement and vehicle and traffic enforcement.
- University Police assisted athletics with security and crowd control for various sporting events including high school tournaments and playoffs.
- Officer’s responded to State Route 10 in Bloomville for a student that was struck by a motor vehicle. Student sustained serious injuries.
- Officer’s investigated a suspicious note that was found in a residence hall. The note caused concern because it mentioned “Battle Plans”. The person responsible for writing the note (non-student) was found and interviewed. The note was determined to be a fictional literary piece.

- An officer who is a delegate for the University Police Officer's Union (PBANYS) is on the Search Committee for the VP for Business and Finance.
- Lt. Callahan was appointed to the Campus Workplace Violence Committee.
- Officers McGrady and Patterson attended a Pizza with the Police event at Gerry Hall.
- Officer's participated in a Victims Rights and Advocacy Training Program with The Safe Against Violence Program and Delaware Opportunities.

Veteran Support Services

- Increase promotion of the resource center
- Submit 85/15 exemption request, work-study reapproval, and academic programs re-application
- Develop student veteran events and activities to increase traffic towards the VRC while developing the veteran work-study program to match the current model of Mosaic student program assistants.
- Currently planning a fall grand reopening event to celebrate the relocation of the resource center.
- Re-invigorate the Student Veterans Associate (SVA.)