



# Spring 2012 Course Listing



## Partnership Program

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### TC3 Campus Course Offerings

(Face-to-Face classes follow TC3 schedule. Books for on-campus classes are available from the TC3 bookstore.)

#### **BUSI 370 Financial Management**

CRN 11178 Instructor: TBA

Wednesday 4:30-7:15 Room 123

This course is designed to give students in bachelor's degree programs the necessary financial management background for entry-level management positions. (This assumes that the students have not completed a normal business administration sequence of course work.) The purpose of the course is to analyze the financial planning process and the financial operating methods available to firms. It provides students with procedures to analyze financial decisions and to assess options available to a firm in an ever changing business environment. Prerequisites: ACCT 125; ECON 100 OR ECON 110

#### **BUSI 385 Business Ethics**

CRN 11177 Instructor: Chernish, W

Monday 4:30-7:15 Room 123

This course applies classical and contemporary theories of morality to problems, questions and dilemmas arising in business. The major concepts and principles of deontological, teleological and mixed theories which include intuitionism, agapism and the divine command theory will be examined and used to analyze cases involving such areas as strategic planning, financial reporting, information technology, corporate social responsibility, corporate culture, corporate governance and compliance, and health care. Emphasis is on the development of moral reasoning skills that allow for meaningful analysis and evaluation of moral situations. Prerequisites: BUSI 200 or HOSP 205 or Permission of Instructor (3:3,0)

#### **CITA 330 Web Publishing**

CRN 11204 Instructor: Smith T

Thursday 4:30-8:50 Room 123

This is a comprehensive survey on using Hyper-Text Markup Language (HTML) to create robust and functional Web pages. Topics include: HTML standards and browser capabilities, information architecture, bandwidth considerations, image formats, image maps, frames, forms, and CGI's and an introduction to technologies for creating dynamic context including JavaScript, Java, ActiveX, and Active Server Pages. The course also includes topics of current interest such as Dynamic HTML and cascading style sheets. Prerequisite: CITA 210 or permission of the instructor (3: 2, 2) 4 credits

**MATH 115 Statistics**

CRN: 11214 Instructor, Penziul, C Tuesday 4:30-7:50 Room 123

**And** required lab CRN: 11215

Course Description: This course begins with a study of basic data analysis using various graphical and numerical descriptions and one- and two-variable statistics. Concepts of sampling and experimental design are introduced. Sampling distributions are followed by statistical inference including confidence intervals and hypothesis tests for population means and proportions, ending with an analysis of variance and Chi- square. Microcomputers are employed to study realistic data sets; written statistics projects using Minitab and a word processor are required. A scientific calculator is required with two programs on it: one for calculating the mean and standard deviation, and one for calculating correlation coefficient, slope, and y-intercept for Correlation and Regression. (M) Prerequisite. MATH 4 credits

**Online Courses**

(Online classes follow Delhi schedule. Books for online classes are available from the Delhi bookstore.)

**BUSI 344 Organizational Theory**

CRN 11010 Instructor: Reardon, P Online

This course provides students with a conceptual and empirical understanding of the functions, processes, and structures of groups and organizations. Major emphasis is placed on topics of group dynamics and organizational theory. The course is designed to provide a thorough understanding of the current theoretical trends in the field. Through completion of a major research project, students gain insight into the current focus of studies in the field. Prerequisites: SOCI 100; ECON 100 or ECON 110 (3: 3, 0)

**COMM 300 Organizational Communication**

CRN 11015 or 11063 Instructor: Johnson, D Online

Course Description: This course is a comprehensive introduction to the principles and practices of organizational communication and effective public relations. Prerequisite: ENGL 100 and COMM 100 or BUSI 120. TEXTBOOK DETAILS: Communication for Results, Hamilton, Thompson Publishing, 8<sup>th</sup> Edition

**ENGL 310 Technical Writing**

CRN 11191 Instructor: Downey, J Online or

CRN 10356 Instructor: Denamura Online

Course Description: Technical Writing is designed to make students aware of the current writing expectations of employers in technical and industrial situations and to provide students with assignments and instruction to help them meet those expectations. The primary emphasis is on professionalism, understanding how your work reflects your potential for advancement, and achieving precision and conciseness in your work

**GOVT 300 Public Policy**

CRN 10567 or 11132 Instructor: Beaudoin, S Online

Course Description: This course is a study of the theories and practice of governmental decision making, and draws on examples of policy making from the local, state, and national levels. The pervasiveness of public policy decisions on individuals, businesses, and not-for-profit institutions will be stressed. The course will examine the causes and consequences of public sector decision making. It will use as case studies contemporary issues in social and technology policy, health care, and environmental regulation.

Prerequisite: ECON 100 or ECON 110 (3: 3, 0)

**HOSP 335 Hospitality Purchasing**

CRN 11141 or 10865 Instructor: Barnes, M Online

Course Description: This course expands the concepts of the purchasing function and supply management for hospitality operations. Emphasis is placed on quality and quantity standards while maintaining strict cost control systems throughout the procurement chain. This advanced course builds on the basics attained in a variety of hospitality courses and requires product research and analysis within the industry. The material is divided into three principal categories: the purchasing function, including accountability, distribution network, purchase options, legal/ethical issues, exterior and interior controls, and industry trends; identification, quality and control of the major food groups and beverages, including yield analysis; and specification and selection of the non-food commodities of equipment, furniture, linens, carpets, chemicals, paper products, and services. Prerequisites: HOSP 120, HOSP 125, and HOSP 130, or permission of the instructor (3: 3, 0)

**HOSP 350 Hospitality Law**

CRN 10271 Instructor: Heron, N

This course is designed to teach students to identify and understand the principles and concepts of laws affecting the hospitality industry. The focus is on prevention of liability and protection against accidents, attitudes, and incidents that could lead to lawsuits. Case study and discussion examine the applications of law to the hospitality industry. Group projects, research, and use of the Internet may be required. Prerequisite: Second-year status or permission of the instructor (3: 3, 0)

**HTEL 165 Lodging Accommodation**

CRN 10028 Instructor: Heron, L Online

Students learn to appreciate the key role housekeeping plays in the operation of a successful hotel. The course covers the care of guest rooms and public areas, as well as purchasing, storage, and procedures used by hotel housekeeping departments to assure a safe, comfortable stay for guests. Prerequisite: None Text: Managing Housekeeping Operation, Nitschke & Fry, AH&LA Institution, 3<sup>rd</sup> Edition

**HTEL 420 Hotel/Resort Operations**

CRN 11205 Instructor: Chernish, W Online

This course provides students with an in-depth look at management positions and the impact of new technology on the operation of the hotel/resort property. Students will be prepared to develop creative strategies for effectively managing change and resolving conflict while meeting the expectations of management, guests, employees, and government agencies. Prerequisites: HOSP 105; HOSP 210 or HOSP 310; or permission of the instructor (3: 3, 0)

**LITR 310 Great Writers**

CRN 11014 Instructor: Downey

This course examines the great writers in literature. Each section will focus on only one writer and provide a comprehensive survey of the writer's significant texts along with in-depth biographical and contextual information and an overview of secondary critical material. LITR 310 may be taken more than once for degree credit. Prerequisite: ENGL 100 or ENGL 200 and a literature class (3: 3, 0)

**TRVL 475 Destination Management**

CRN 11103 Instructor: Brower, D

This course provides students with a working knowledge of tourism development and destination marketing. Tourism development is approached as a component and part of the overall economic plan for a destination or geographic area. Course content focuses on the utilization of the destination marketing organization as an entity for developing and implementing a tourism development plan for a designated marketing area. The research,

information, and guidelines for tourism development created by the United States Department of Commerce and the United States Economic Development Administration are included. (Substitute for TRVL 388)

**TRVL 415 Corporate Travel Management**

CRN 11121 Instructor: Johnson, D

This course is a comprehensive introduction to the principles and practices of organizational communication and effective public relations.

Prerequisite: ENGL 100 and COMM 100 or BUSI 120. (Substitute for TRVL 388)

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**Frequently Asked Scheduling/Registration Questions**

*When can I begin scheduling classes with my advisor?*

-PRE-Registration for the spring term will be **October 31<sup>st</sup> – November 14th**

*How do I go about registering for Delhi courses?*

-You will sign up for all Delhi courses with Bill Chernish in room 120. Make an appointment  
What about my financial aid?

-Follow the regular procedure for visiting student forms and copies of any TC3 schedule