The College Golf Course
AT DELHI

Brand Guidelines
Logo
The logo was developed for use in color and black and white.
Reversed Logo
The reversed logo can be used on dark backgrounds such as green or black.
**Logo Clearspace**

To ensure the prominence and legibility of the logo, always surround it with the minimum amount of clear space. The proper clearspace is equivalent to the height of the thickness of the circle, in whatever size the logo is reproduced.
**Color Palette**

These are the standard color values for the logo in CMYK (printed pieces) or RGB (on screen uses such as web or powerpoint).
These fonts are designed to work with the branding and should be used whenever possible.

Goudy Oldstyle Small Caps

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 & ! ? $

Goudy Bold

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 & ! ? $

Avenir 35 Light

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 & ! ? $

Avenir 85 Bold

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 & ! ? $
Merchandise
The logo was designed to work well on a variety of shirt and hat colors.
Merchandise
The logo was can also work well on a variety of items such as balls and bags.