

Delhi People

Happy Holidays!

Best Branding

SUNY Delhi has taken steps to create a logo that best represents the college and its evolution as a leader in the State University system.



SUNY DELHI says **Joel Smith**, College Advancement Director. “We selected Jennifer Wolfe Design of Rochester through an interview process in August. Then in September, we invited company representatives to speak with faculty and staff so they could gain a clear under-

standing of the college and its values.”

Jennifer Wolfe Design, a company that has worked previously with Onondaga Community

College, Monroe Community College and the University of Cincinnati, created a number of logo ideas that were presented to the President’s Cabinet.

From there, the logos were narrowed down to four selections that are pictured throughout this article and that ap-



Architecture Design student Shawmell Long showed President Candace Vancko his latest project during the dedication of the college’s new architecture studio in Farnsworth Hall in November. The new studio supports the new Bachelor of Technology in Architectural Design and Building.



pear in an online survey of Delhi students, faculty and staff. The survey runs through December 12.

“The survey will give us the broad-based input we’re looking for and will help guide the final decision on what best represents SUNY Delhi to prospective

students and the general public,” says Smith.

According to Smith, the goal is to select a new logo and tag line by the first of the year. Jennifer Wolfe Design will create templates for college stationery and business cards, a web masthead, and a style guide that will assist the campus in fully implementing the

logo. “We are looking for a formal roll out by Fall 2007,” Smith explains. In addition, the college is looking into modernizing the current Bronco logo for Athletics.

“It is our hope that the final logo will show a college that has tremendous momentum and is dedicated to helping students succeed,” Smith says.





Q & A with... Ellen Covell

Occupation: Café/Co-Catering Manager

Birthplace: East Northport, NY

Education: Both of my degrees are from SUNY Delhi—an A.A.S. in Hospitality Management and a B.B.A. in Hotel and Resort Management.

What do you like most about your job? Seeing the students everyday. You really get to know them working at the Café and in the Commons. Believe it or not, many

of them share their problems with me—problems with their boyfriend or girlfriend, financial problems, problems with school. You really form a bond with them, and it's rewarding watching them grow.

What do you consider to be Delhi's hidden gem? It's the people. I find everyone at Delhi to be really personable and there when you need help. This was true when I was a student, and now that I'm working here, I can see just how dedicated the faculty and staff are to the students.

Who do you most admire? I admire so many people, but if I had to pick one, I'd say my cousin Mae. When her mother died in her early twenties, she restarted her life and joined the Air Force. Everyone wondered if she'd make it, but now she's got a great job in hospital administration.

What is your greatest achievement? Going back to school when I was 34, single with two kids. Every year I would vacation with a group of my friends on the coast. I began thinking, 'Hey, I could do this for a living.' That's how I decided on a hotel and resort degree at Delhi."

If you could change jobs with someone for a day, who would that be? I love horror movies, so I would say the person who does the special effects makeup or even the stunts.



Temping Temping

Associate Professor **Kirby Olson** was invited this November to read his novel *Temping* before the Finlandia Foundation of Seattle. An unlikely invitation, that is, until you delve into Dr. Olson's newest book. It begins with a temp employee in Seattle who falls in love with a Finnish circus performer.

Dr. Olson comments that he sold more copies on the trip than at the reading. "I got talking with my seat mates and those on both sides bought one on the way going out, and then on the way home I sold another fifteen on the plane. I asked the steward if he would announce it on the speaker that if anyone wanted something to read, I had copies of the novel. It was somewhat of a shock to see the response. I was signing them for about forty minutes. I think what an author needs is a group of people who are strapped for something to read and in a tight space!"

Dr. Olson received a professional development grant from the College Foundation and a grant from the Upper Catskill Community Arts Council in Oneonta to support his trip. A review of his book can be found online at the *Seattle Times*.

Kudos

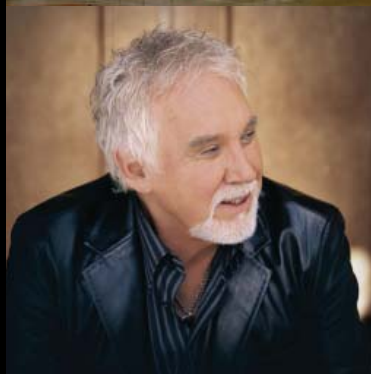
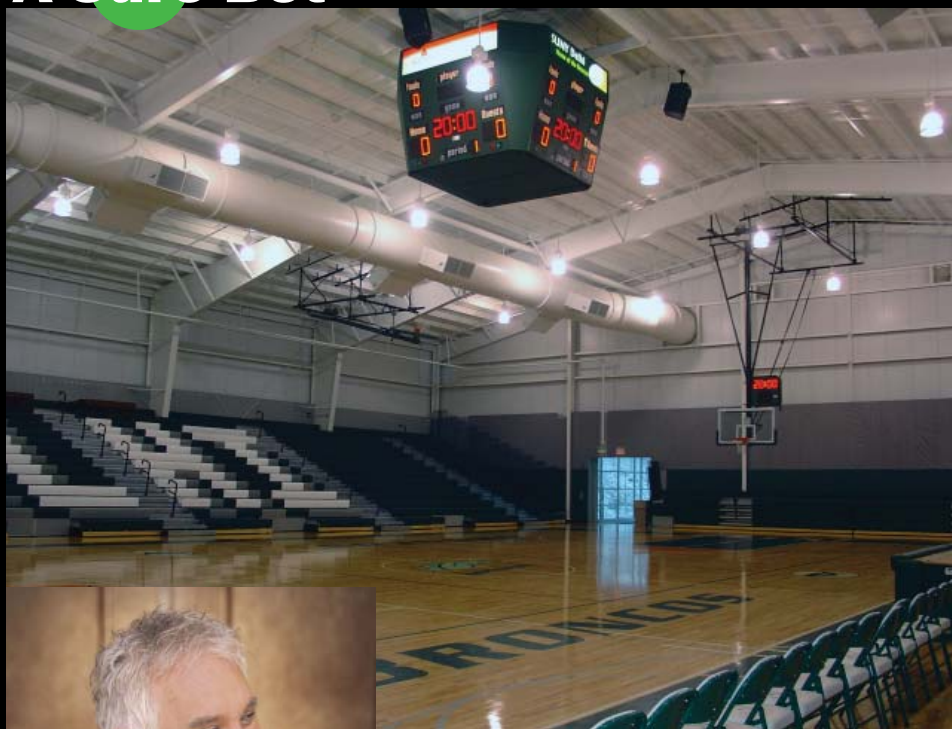
Veterinary Science Department Chair **Dawn Dutka** received \$325 in professional development grants for five faculty to attend the AgTerror seminar at Sullivan County Community College on December 1. In addition to Dr. Dutka, those who attended included Dr. **Allen Wachter**, Assistant Professor, **Sarah Burkdorf**, Instructional Support Associate, **Kathleen Ogborn**, Assistant Professor, and **Carolyn Scobie**, Instructional Support Associate.

Congratulations to Coach **John Kolodziej** and the men’s and women’s swimming and diving teams. Both teams placed first in the SUNY Delhi Fall Invitational on December 2. The men were led by **Brian Wolfe** who won three individual events and broke the 50 yard free relay record for SUNY Delhi. The women were led by **Shari Weiss** who placed first in three events.

Martha E. Vink, Coordinator for the O’Connor Center for Community Service, reports that SUNY Delhi is one of the highest blood donors (percentage wise) to the American Red Cross among the 64 SUNY campuses.

(cont.)

A Sure Bet



On December 18, SUNY Delhi’s Clark Field House will be transformed in to a major music venue. The college is hosting its first arena concert there—The Kenny Rogers Greatest Hits and Christmas Concert.

Nearly sold-out, the event is guaranteed to attract the largest crowd ever for a concert on campus, says Student Activities Director **Marty Greenfield**.

“We’ve never done a show for 2,500. We just didn’t have the space to do it. We now have that space with the Clark Field House.”

Given the size of the production, Greenfield says it will take three days to assemble the stage and lighting and 25 Delhi students will get to work alongside the Kenny Rogers crew on the construction.

“This show will serve as a boilerplate for other campus shows of this caliber,” says Greenfield. “At this point in time I can’t comment on what artists, but I can tell you we hope to bring even larger acts to campus based on the success of this show.”

There are still tickets available for \$45 with reserved seating and can be purchased at the Campus Store and Sunrise Video in Delhi; Sleep Shop, Hayes Office Products, and Curtis Lumber in Norwich; Country Club Chevrolet in Oneonta; Breakey Motors in Walton; and Hales in Sidney. Tickets are also available online at www.tickets.com or by calling (888) 223-6000. For more information, call Student Activities at 4167.

'Tis the Season



University Police Officer **Ladd Dawson** was a special honoree at the President’s Holiday Reception for faculty and staff donors on December 5. He was recognized for urging the most staff members, 15 of his colleagues, to contribute to the college’s scholarship endowment as part of this year’s faculty/staff campaign. As a token of thanks, President **Candace Vancko** presented him with a gift certificate to *Signatures by Candlelight*.

Student Life received an additional \$3,000 from the New York State Office of Alcohol and Substance Abuses Services (OASAS) to initiate a college awareness campaign. This is in addition to the \$12,000 grant received in November from OASAS.

University Police Officer **Steve Tracy** received his certification as a police radar operator. He attend-

ed training at the Otsego County Law Enforcement Academy to receive his certificate.

New Face

Clark Shah-Nelson is the new Distance Learning Coordinator charged with working with faculty to help them develop online and hybrid courses. With many years of experience in online training,

design and teaching, he comes from the Metropolitan College of New York where he worked as an education technologist. Shah-Nelson holds a master’s degree in Institutional Technology from the University of Colorado, Denver, and a bachelor’s degree in German from Luther College.

Out and About

To gain insight on updates to state benefits, Personnel Associate **Joan Townsend** and Keyboard Specialist **Ellen Giambalvo** attended the “Health Benefits Institute,” sponsored by the New York State Health Insurance Program (NYSHIP).

Annual Fund Coordinator **Paul MacDonald** attended “Successful Annual Giving,” a conference held by the Council for the Advancement and Support of Education (CASE) in Toronto.

Mary Wake, Interim Judicial Coordinator, attended a symposium on College-Age Gambling offered by the New York Council on Problem Gambling.

Lynda Preiser, Health Services Director, and **Christina Wilderstein**, Nurse I, attended the SUNY Pandemic Influenza Conference in Saratoga Springs.

University Police Officer **Ladd Dawson** instructed a police firearms course at the Broome County Law Enforcement Academy.

Retiring

Professor **Jim Johnson** is retiring from the Technology Division in January after 24 years.

David Truran, Plant Utilities Engineer I, is retiring after 28 years.

Births



Rachel Elizabeth Fisher

Congratulations to Assistant Athletics Director **Tom Fisher** and his wife **Stacey** on the birth of their baby girl **Rachel Elizabeth** on November 14.

Professor **Bill Moyse** and wife **Sharon** are the proud grandparents of a baby boy, **Ethan Matthew**.