

# College Council Meeting November 15, 2022

### Office of the President Dr. Mary Bonderoff, Officer in Charge

Since our last convening, we have had an especially productive few months to ramp up efforts around enrollment, fostering relationships, reviewing and promoting academic offerings, institutionalizing processes to incorporate inclusion in hiring processes and training, providing updates to the campus regarding our finances, and more. These endeavors are outlined in my new Delhi Driven <a href="Newsletter">Newsletter</a>, to keep our community apprised of our progress. Notably, we also completed our <a href="Annual Report">Annual Report</a> for 2021-2022, which was shared with SUNY Administration. Additional pertinent meetings included the College Foundation, CADI Board, and a presentation for the Delaware Chamber of Commerce.

Over the last several weeks, I've had the pleasure of attending classes across all five schools. From visiting our electrical utilities lab to seeing the work in the automotive lab to history lessons on the Japanese Internment camps, I'm deeply impressed with the hands-on learning and liberal arts education to prepare students for the global workforce. Recently, I met with two students who won Bronco Bucks gift certificates through a Constitution Day essay contest. On a personal note, I had the pleasure of taking my dogs for a walk in the Outdoor Education Center.

### Fiscal Stability

On September 23<sup>rd</sup> and October 25<sup>th</sup>, we hosted Fireside Chat Open Forums regarding SUNY Delhi's budget. VP Chelsea Mathieu, Dr. Doug Holub, and I have been answering questions and sharing important information with our employees. The forums are offered in a hybrid format and recorded. Outside of these sessions, the Finance and Administration office provides regular financial reports. We are working diligently to creatively address attrition through a hiring freeze exemption request process. Consequently, we are in the midst of some restructuring that will be communicated very soon. All divisions are strongly encouraged to reimagine their operations without compromising the quality of services and education SUNY Delhi has to offer.

### Strategic Enrollment Management and Retention

With the final census date for Fall 2022 enrollment, I am thrilled to share that SUNY Delhi was number one in the tech sector. We had the only increase in enrollment in our sector for this semester. My sincerest thanks to John Padovani, Mark Sullivan, Joshua Gregory, the Admissions team, and all others who played a crucial role in achieving this tremendous accomplishment.

SUNY System launched a free application week, which resulted in increased applications to our college for next year. Our admissions team is working extremely hard to process those applications and preparing for upcoming Open Houses. A newly formed Slate Task Force has laid out a phased approach

to implement a customer relationship management system (Slate) to streamline future marketing and application review.

The Strategic Enrollment Management (SEM) planning process is underway. The Data team, Retention Council and Recruitment Council are finalizing focus areas to begin crafting strategies for next year and beyond.

Lastly, we are collaborating with key stakeholders across the college to prepare for Accepted Student Days in the spring. The goal of these celebratory events is to encourage students to commit to SUNY Delhi.

### Academic and Operational Alignment

Institutional Effectiveness crafted a micro-credential policy, which was presented at a College Senate meeting. This policy will expand academic and professional development opportunities for learners seeking specific skills that are more discoverable by employers. Following the presentation to the Delaware Chamber of Commerce, we are engaging businesses to support their needs through our future offerings. This is another key avenue for generating income and increasing enrollment of post-traditional learners.

Relatedly, VP Mark Sullivan and academic leadership are reinvigorating relations with high schools and BOCES to ensure SUNY Delhi is a primary consideration for prospective students. New relationships are also being established, and we are excited to see how these articulation agreements will yield more interest in our college. Additionally, we are connecting with SUNY Oneonta and other colleges to develop transferable pathways that appeal to our students.

### Community Engagement

We are quickly and positively meeting new people, with the intent to cultivate meaningful partnerships and increase funds for our foundation. For example, this past week, we had a great meeting with the Delhi Electric Co Op. Fostering relationships with industry partners is a primary goal, in collaboration with VP Sullivan and the deans. I am also continuing to build relationships with alumni and will attend the events in Albany and New York City.

### Reaccreditation and Strategic Planning

On Friday, October 28<sup>th</sup>, we had a virtual site visit with Dr. Scott Heinereichs. The itinerary included shared governance leaders, members of the cabinet, the accreditation steering committee, the student senate, and campus bargaining boards. Overall, we believe this visit with Dr. Heinereichs was very constructive. I'm grateful to our accreditation team co-chairs Dr. Lauralea Edwards and Dr. Erin Wagner for facilitating such a smooth and positive experience.

### Academic Programs and Services Dr. Thomas Jordan, Provost

### **School of Applied Technologies and Architecture**

Architecture: The BArch degree, which creates a fifth semester of architecture instruction, was approved by NYSED. The BArch allows a student to sit for licensure upon completion of the program. The program can start accepting students in the fall 2023 semester. The next step for the BArch program will be to obtain accreditation through the National Architectural Accreditation Board (NAAB).

Automotive: The program has applied to the General Motors Automotive Service Education Program (ASEP) and is waiting on a site evaluation. This partnership would allow for industry training equipment and job placement. Subaru University was also on site in October for a tour of the facility. The Subaru partnership would allow access to factory on-line training and would assist in job placement for our students. The program and student club produced the 20<sup>th</sup> Annual Car Cruise! It was delivered on October 1<sup>st</sup>, during Family Weekend, at the Decker Automotive lab. The show had the largest turnout of cars ever. Additionally, there are discussions on the possible purchase of equipment to deliver the Electric Vehicle track within the AAS program.

Construction: The Construction faculty held their annual golf tournament on September 17, 2022, which was very successful. On October 21, 2022, Steve McKeegan, led a group of students on a "Moles" field trip to the Grand Central Station project. (MOLES does not stand for anything, just an analogy for digging!)

This provided our students' excellent exposure to the underground/tunnel work! The Construction faculty is working with Michael Sullivan on a promotional video.

*Electrical*: Thanks to Provost Jordan, the NECA club visited the National Electrical Contractors Association convention in Texas, where students networked and brought home many innovative ideas. Nick Sinstack is working on proposals for one-year certificate options for our Utilities and Integrated programs. The program welcomed donations of equipment from the Delaware Electric Cooperative.

Mechatronics: The Mechatronics program procured donated equipment and material from JBT in Kingston, for the machine shop as well as the Welding and Controls programs (approx. \$150,000). Paul Hanks and Mechatronics faculty are applying for a Corning grant (between \$15K or \$25K). If awarded, the funding will be used for the machine shop. Additionally, they are currently working on procuring machining equipment and materials from Hardinge Inc. in Elmira (approx. value \$650K). The program is looking into the feasibility of having a group of seniors travel to Elmira two days a week this spring for their Senior Capstone to put together the two proposed CNC machines which Hardinge is willing to donate (Hardinge price: \$150K per CNC machine).

*Plumbing, Heating, and Pipefitting*: The faculty have made upgrades to the program at the behest of their Advisory Council. The program held their annual "Pneumatic Cannon" event on November 3<sup>rd</sup>. Students built their own cannon out of PVC piping and shot a golf ball at a flag. They had to calculate trajectory and pressure requirements (up to 100psi) to get closest to the flag.

Refrigeration and Air Conditioning: The Refrigeration faculty have cleaned out the storage area of the refrigeration lab and created a new commercial refrigeration lab space. They have already created the new curriculum in commercial refrigeration, this is something our graduates have asked for over the past few years, and we have requested lab equipment to run this program. We have also requested funding for a storage container to relocate equipment from the main lab in order to repurpose the existing storage area for student use.

Residential Construction: The first-year students are building a 2,000 square foot house with a contemporary feel on a beautiful site in Lake Delaware. Our second-year students are building an addition and a deck on an existing house. This experiential learning gives our students an exemplary learning experience. The residential construction team has created custom equipment storage trailers that mimic true job site equipment trailers for their students.

Welding: The Welding program is working on a possible upgrade of equipment for the lab, much of which is past its useful life. They are attempting to reschedule the existing lab space to allow for a fourth section of students in fall '23, as well as searching for a full-time instructor for next fall. Derrick Stein has made connections with two more companies for potential employment for our graduates. Thanks to collaboration with the Mechatronics department the welding lab took possession of a large stainless-steel donation from JBT companies. The program did receive funding to replace four aging welding units, and they have been ordered.

### **School of Nursing (SON)**

The School of Nursing faculty collaborated on an article regarding the use of hands-free video recorded skills assessment in the pre-licensure programs. Rebecca Eck (RN-BSN), Tammy Chandler (RN-BSN), Cecilia DeCotes (Assistant Dean, Pre-Licensure Program), Nancy Winters (RN-BSN, MSN), Landa Palmer (Pre-Licensure Program), and Cheryle Levitt (Assistant Dean, Online Nursing Programs) conducted a research project which they submitted their results to the Journal of Nursing Education which has been accepted and is currently in press. The citation for the article is as follows:

Cecilia DeCotes and Maja Krzyston attended with pre-licensure students a weekend Remote Area Medical (RAM) Clinic on September 16-17, 2022, in Greenwich, NY. The faculty and students assisted with providing medical, dental, vision, and veterinary care to over 1000 patients during the weekend.

Approximately 65 second-year pre-licensure program students participated in a campus-wide *Poverty Simulation* on October 17, 2022. This type of simulation is an excellent way to help our students understand the relationship between poverty and health; as well as introducing them to the social determinants of health. Following the simulation, the students received Narcan training from Jason Tompkins, Catskill Pathways to Recovery (formally known as Catskill Addiction Coalition).

Susan Deane worked with Margaretville Hospital and other community members to assist in obtaining federal HRSA (Health Resources and Services Administration) grant funding. Margaretville Hospital was awarded the HRSA grant that assisted the SON in adding Substance Use Disorder/Opioid Use Disorder (SUD/OUD) into the RN-BSN curriculum. The faculty incorporated substance use content into the four practicum courses: Health Assessment, Leadership and Management in Nursing, Population and Community Health Nursing, and Senior Practicum. Beginning in Fall 2022, RN-BSN students who complete all four practicum courses will be awarded a SUD/OUD Microcredential, an added value to their BSN degree.

Sigma is an International Nursing Honor Society, and Chi Tau At-Large is the Sigma chapter for the SON. Professor Rebecca Eck serves as President of Chi Tau At-Large and was awarded the Chi Tau at-Large Leadership Scholarship for 2022 and Professor Marguerite Goulet received the Chi Tau at-Large Citizenship Award for 2022.

### **School of Business & Hospitality Management**

Faculty have been working diligently to create new courses to ensure the relevance of the curriculum. The Cannabis Industry: From Cultivation to Cooking is a new course that will be taught through the Hospitality Management Department and will serve as an upper division elective. Sean Pehrsson wrote the course following professional development seminars on cannabis that he pursued through the American Culinary Federation. Additional coursework, tracks, and stand-alone degrees are likely to emerge as the institution pursues this fast-growing field.

Object Oriented Programming has been written by the Business Department faculty. This course is designed to better reflect the various programming languages available in the industry and provides students with a broader understanding of their application in various situations.

Recruitment and programmatic promotion continue to be a top priority. The new Western NY and NYC recruiters were briefed on the various academic programs and opportunities offered by the school as part of their orientation/onboarding experience. Articulation agreements with community colleges and BOCES centers continue, and visits to various institutions are ongoing to foster solid partnerships and pipelines. An agreement with Union Restaurants in the NYC metropolitan/Long Island area has been drafted and will be the first of its kind to offer students opportunities for internships and permanent placement. The agreement also outlines strategies by which the restaurant group will collaborate with SUNY Delhi to assist with regional recruiting. Linda Blocker, Amanda Holland, and David Brower planned and delivered an informative session on charcuterie boards as part of the annual Taste of the Catskills event in October as well.

As part of the retention efforts, faculty and administrators hosted Mid-Term Check-In meetings with students whose mid-term grades were at or below a 2.0. The meetings featured a panel of students who found themselves in similar situations previously, but through leveraging relationships with faculty and support staff from across campus, were able to improve their performance and thrive. Questions were answered and resources outlined for underachieving students in a positive and encouraging atmosphere.

The Hospitality Club hosted a watch party for the launch of season 21 of Hell's Kitchen which features 2016 Culinary Arts Management graduate, Sakari Smithwick. Sakari took time from his personal celebration to join the Delhi watch party by Zoom to introduce himself and answer questions from the audience. More than 100 students, faculty, and staff were in attendance for this exciting event.

On October 28, the Delhi Computer Club hosted LANfest. Students were able to play video games and board/card games of their choosing with 25+ students attending. More than half of the attendees also competed in a Tekken tournament earning gift cards and Funko Pop figurines.

The Business Department participated in Operation Christmas Child through Samaritan's Purse International Relief organization, packing 55 boxes for children from 2-14. The boxes are sent to children all over the world who are in need.

Both Hospitality and Business hosted annual advisory board days in October and November. Students and faculty provided presentations, faculty solicited feedback and ideas from advisors, and opportunities for networking were incorporated throughout the events.

David Brower and Amanda Holland represented SUNY Delhi at the Hartwick College and SUNY Oneonta presidential inaugurations in October, respectively.

Preliminary planning has begun for the 2023 ACF Junior Hot Food Team and Student Chef of the Year competitions. This year's qualifying competitions will be held in Kansas City, Missouri and the national competition will be held in New Orleans, Louisiana in July. Discussions thus far have centered around fundraising, team member tryouts/selection, and logistics.

### **School of Liberal Arts & Sciences**

Kirby Olson published a poem entitled The Light Inside the Darkness at a major journal of religion and philosophy called First Things.

Tessier, J.T. 2021. Minimal impact of a long-distance hiking trail on the plant community in the Adirondack Park, New York State, U.S.A. Rhodora 123:31-49.

Lisa Tessier and three Sustainability students - Delaney Brown, Morgan Condon, and Zoë Meyer had a proposal accepted for this year's SUNY Digital Learning Conference 2022 at SUNY Oneonta.

Shelly Jones spoke on "Legitimizing Analog Games in Academia" at the Meaningful Play Conference in October. She also served as Area Chair and Moderator for the Fan, Fandoms, and Celebrity Studies panels at the Northeast Popular Culture Association conference in October. Shelly served as a juror for IndieCade, an international juried festival of independent games. Since the last College Council report, she has published five poems and five short stories, including one piece that won the George Dila Memorial Flash Fiction contest. Her microfiction "A Field Guide to Prehistoric Motherhood" has been nominated for the *Best Microfiction of the Year* anthology. Shelly has also published a poetry chapbook entitled *Of Weeds and Witches,* which will be out at the end of November.

Jason Cash presented "Final Fantasy VII: 1997 to Today" at the SUNY Delhi Library Con and presented "The White Savior of Meridian: Environmentalism and Indigenous Appropriation in the Horizon Franchise" at the Northeastern Popular Culture Association Conference.

Heimbauer, L. A. & Krause, M. (2022). A requiem for ape language research: The cognitive foundations of language. In M. J. Beran and B. L. Schwartz (Eds.), *Primate Cognitive Studies*. Cambridge: Cambridge University Press.

Rhonda Harrow-Engel - As Director of the MURAL Gallery in Hobart, Rhonda curated and facilitated five exhibits.

The Art Club took a trip to the Clark Institute in Williamstown, MA this fall. They also painted flats and made props for the College Players for their shows.

Elections: 2022 saw us offering our first ever Campaigns and Elections Class. We currently have five students taking the class as a directed/independent study. Students are following campaigns, doing campaign finance analysis, and analyzing polls. We are also working with student affairs to host an election watch party on election night and an interdisciplinary panel on the outcome of the election. Book Deal: Peter has signed a book deal with Cognella to develop an economics textbook geared towards applied economics for use in our micro and macro class.

Gen Ed DEI: Two committee members along with two faculty attended the training at\_SUNY Oneonta's Center of Racial Justice and Inclusive Excellence. The training was facilitated by Dr. Howard Ashford, Chair of the Dept of Africana and Latinx Studies and Dr. Joyce Shim, LA&S Dean.

Liberal Arts & Sciences Academic Forum: Peter Brusoe (Gucci Gulch's Gender Gap: Looking at Issues and Compensation of Lobbyists based on Gender) and Erin Wagner (Communal Literacy and Medieval Heretics) presented at the LA&S Academic Forum in September and October, respectively. Michele Frazier is to present in the November Forum (The Calm in the Storm: Alternative Crisis Response in the Era of the Thin Blue Line and Defund the Police).

A Domestic Violence (DV) Symposium hosted by the Criminal Justice Club was held in October. Experts in the field shared their knowledge and experience surrounding issues related to intimate partner violence.

- ERPF-Sanford Events:
   Lecture "A case study of Forest Resilience in the Adirondacks" by Robert Kruse, coordinated by Jack Tessier.
- Film "Chosen" featured followed by the talk with Director Joseph Juhn, coordinated by Joyce Shim.

LA&S social media platforms have launched on Facebook and Instagram. Please like/follow us: https://www.facebook.com/profile.php?id=100086545602408

### **School of Veterinary and Applied Sciences**

Birgitta Brophy has agreed to present an educational webinar next March on Residential Landscape Design to participants enrolled in the Cornell Cooperative Extension's (CCE) Master Gardener Program. Last year this webinar reached CCE offices in Delaware, Essex, Franklin, Herkimer, Schoharie and Otsego Counties.

Freshmen Golf Management students took a field trip to Mohonk Mountain House to learn about horticultural and turfgrass management career opportunities at a resort. The Superintendent of Grounds and Parks, along with the Head Horticulturalist provided a thorough tour of the facilities and advice for those entering the field

Katie Murphy attended NYS's Veterinary Conference at Cornell College of Veterinary Medicine and completed a Dental Intraoral Radiography for Technicians seven-hour CE (Continuing Education). The knowledge has been applied to the curriculum for Companion Animal Dentistry.

Five Veterinary Science faculty have earned a Certificate for Diversity and Inclusion in Veterinary Medicine from Purdue University's Center of Excellence.

### **Resnick Library**

The Resnick Library has been very active this semester and has seen an increase in engagement from students and faculty. Librarians have conducted 33 faculty requested in-class instruction sessions so far this semester, reaching approximately 594 students. Library staff have recorded 6,758 visits to the library during the time period of August 1 to October 21. Additionally, there have been 335 contacts with students and library staff; 76 of these have been research reference questions and 35 of these contacts have been through virtual means.

Librarians and library services are now able to be referred to as a resource through Starfish Success. Sarah Meisch-Lacombe and Carrie Fishner coordinated the 4<sup>th</sup> annual LibraryCon event on October 19 and the event welcomed over 200 students and included faculty and staff speakers, an escape room, sponsored activities by Residence Life and the Office for Student Leadership and Engagement, and raffle prized. Both Sarah and Carrie are also participating in the new Mentoring for Student Success program this fall.

### **Institutional Effectiveness**

Accreditation: SUNY Delhi hosted the site chair for accreditation on October 28. The purpose of this meeting was to introduce the site chair to the main groups associated with shared governance and the accreditation process. The site chair met with student senate, college senate, members of cabinet, the accreditation steering committee, the union executive boards, and representatives from the curriculum committee. Initial feedback is the self-study looks good and is laid out in an easily accessible format. We are being asked to provide additional information related to our financial deficit, including plans for resolving the deficit and a description of what will happen if we are unable to become solvent on our own. Next steps on accreditation include asking the College Council for a vote in early December, endorsing the self-study. In January we will be hosting a table read for the entire campus.

Assessment: The assessment committee is meeting with all departments to go over new guidelines for defining their annual assessment plans. We have also received funding from SUNY to purchase new assessment software. Initial testing of the new learning management system, D2L Brightspace, for learning outcome assessment looks promising. We will decide by the end of the calendar year on the viability of doing assessment directly in D2L for learning outcomes while we use the new software for operational assessment.

Continuing Education and Professional Development: Continuing education has developed a micro-credential policy that has been unanimously supported by college senate and deans council. It is being reviewed by SUNY and will be going to cabinet for a vote within the next few weeks. Micro-credentials will allow members of the community to get employable certificates by taking up to 20 credits of a specific program. It will also allow us to begin offering non-credit professional development opportunities to local businesses.

Registrar: SUNY Delhi has also received funding from SUNY to purchase curriculum planning software to augment our course catalog. This software will allow for a more transparent and automated process to track changes to curriculum. We have also signed a contract to offer e-Transcripts to students. This will also streamline the processes within the Registrar's office while providing better service to students and saving the college money.

# Division of Student Life Dr. Tomás A. Aguirre, Vice President for Student Life & Chief Diversity Officer

Athletics: All our Fall Athletics team qualified and competed very well in NAC post season play. All teams finished in the top 3 of the 12-member conference. This is the highest comprehensive overall performance in the history of our athletics department. Specific details upon request. Go Broncos!

The Athletics Department continues to retain current students, monitor academic GPA reports and focuses on recruiting quality new incoming students for the Fall 2023 athletics rosters.

Aquatics: Student pool parties are still being well attended and enjoyed. Fall swim lessons and water aerobics classes have good numbers of signups.

Bronco Ready Days and New Student Orientation: The planning for January Bronco Ready has begun with reviewing online course completion and assessment data, as well as the Conduct wrap up sessions with campus constituents.

Center for Student Leadership and Engagement: Staff traveled with five students to the regional NACA Convention in Hartford, CT. Student Programming Board is excited to bring back Fall Fest this November, while Student Senate has all the student positions on the CADI board filled.

Chief Diversity Officer: Successfully formed an EIAB subcommittee to support DEI best practices in HR and are currently working on Explicit/Implicit Bias training as well as the creation of a Bias Response/Triparteid Committee. Dr. Aguirre attended the SUNY wide CDO meeting in Albany, NY and is currently serving on the SUNY System CDO search committee.

Counseling Center: To ensure building security and safety Foreman Hall was rekeyed. This will provide for consistent entry points visible to front office and other staff, as well as providing information about who has access to Foreman Hall during non-business hours. Interior office keys will be issued so staff are able to secure their offices.

Health and Counseling Services assisted with the presentation of the documentary "All the Lonely People". Peer Educators provided support for this program by offering educational information related to combatting loneliness and an activity to engage students, faculty and staff prior to the showing of the documentary.

Health and Counseling staff developed flyers advertising resources available to students to assist with mental wellness. This marketing material laminated and distributed in the Residence Halls, Farrell Center, the Resnick Academic Achievement Center (RAAC) and the Library.

The department continues to work on updating the Leave of Absence and Withdrawal processes, while increasing the marketing and resources available to students in need of mental health services. This includes increasing awareness of faculty and staff regarding services offered, resources both on-and-off campus available to students, Student of Concern process, and Title IX reporting.

Educational Opportunity Program: Opportunity Programs increased their direct aid award this semester to better support students financially and help combat the gap between the standard award and the cost of attending college.

Congratulations to students Divine Adenekan, Christian Robinson and Daniel Luna who will be attending the inaugural EOP Student Leadership Development Conference in Oswego in November. Director Louis Reyes was invited to moderate a Fireside Chat on Leadership Styles.

EOP Counselors continue to meet with students regularly, assist them with financial aid clearance, work on establishing educational goals to complete this next half of the semester all while connecting and building a sense of the EOP Community to better serve the whole student.

Fraternity & Sorority Life: The Fraternity & Sorority Recruitment period for new members completed with numbers in range from semesters past. MIU held a successful Pinktoberfest and Greek Council ran a community event: Trunk or Treat. The Center for Student Leadership & Engagement are still hopeful to onboard a new Coordinator soon, since the position has been vacant since August of 2020.

Health Services: Health services have been taking an active part in health education around campus, doing programs in the classrooms and residential halls. Health services partnered with Vet Science providing rabies vaccinations PReP series to eligible students meeting accreditation standards. We have

reviewed all pre-travel requirements for the vet science students who will be traveling to South Africa and have provided them with the needed medication for those travels as well as provided health travel education for those students.

COVID-19 continues to be monitored on campus. 7–day rolling total highest this semester has been 23 student cases, not meeting criteria to re-instate masking on campus. COVID-19 vaccination requirements compliance is at 98.7%.

Health Services implemented after-visit summaries to meet requirements of the Cures Act. Health staff are 98% in compliant with submitting those summaries to the students after their visit with us. Our goal is to be 100% during the Spring semester. Additional after-visit surveys are sent to students for feedback on services connecting with students who missed appointments and finding out why they missed. The goal is to utilize this communication as educational moments.

Housing and Residence Life: Residence Life has begun implementing eRezLife software to track programming and student staff selection and evaluation. Student participation is back to COVID levels. Residence Life is installing free vending machines in the residence halls for contraception and period products. Staff is developing new special interest housing options for the 2022-23 academic year. Housing selection will begin in February for the next academic year.

International Student Services: Students were given the opportunity to take a field trip to Albany, NY to explore and find cultural food items for their kitchens. Goals for the department are to continue developing the mentoring program, and actively recruit more International students to attend SUNY Delhi.

Intramurals: The Intramural program sponsored a bus trip to the New York Mets on September 18 and a New York Jets trip on November 6. These trips are funded through Intramurals out of the Fitness Center fee. Additionally, current upcoming Fall 2022 intramural sponsored activities include: Dodgeball and Flag Football on our new Turf field, played under the lights.

MOSAIC: One student was sent via support from MOSAIC to the National Association For Campus Activities (NACA) conference to bolster DEI events/activities. Support has also been provided to reform the Black Student Union and Caribbean Student Union. Pride Alliance (LGBTQ+) has reformed and is active. A future focus is to hire student employees.

O'Connor Center for Community Engagement: Upgrade and virtual redesigned for community partner's request for student volunteers along with online list of available service opportunities for students has greatly improved efficiencies.

O'Connor Center Co-Sponsored the annual Volunteerism Conference with SUNY Oneonta that took place on November 5. First blood drive of the semester is November 17. The staff are looking forward to hiring a Coordinator for this department, and additional student employees.

Student Life Division Office: The Voter Engagement Committee (VEC) provided electronic communication New York State Vote Dates & Deadlines. Thank you to Officer-In-Charge Mary Bonderoff for signing the President's Committee to commit to leading nonpartisan student voter engagement. Several Voter Registration drives were available to students, along with transportation for locally registered students

to Vote Early and vote on Election Night. Chair of the Committee, Elizabeth Hoyt, submitted the annual Action Plan to the All In Democracy group, and is awaiting feedback.

Student Rights & Responsibilities: Director Lacey Williams completed training individuals for the Student Conduct Council & Appeal Panel. Alcohol education and Blood Alcohol Content tabling was successful. Title IX Victims Option Form was developed digitally for better accessibility.

Rights & responsibilities collaborated with Delaware Opportunities/Safe Against Violence for October Domestic Violence Awareness events throughout campus.

Director Williams will be finishing the Biennial Review (with additional office input), promote the "One Pill Campaign" and developing Cocaine education. She is also reviewing and clarifying the campus knife policy in regards to type and size specifics.

*University Police*: Chief Martin Pettit and Lieutenant Michael O'Donnell, presented The Civilian Response to Active Shooter Events (CRASE) course, designed and built on the Avoid, Deny Defend (ADD) strategy provides strategies, guidance and a proven plan for surviving an active shooter event. Topics include the history and prevalence of active shooter events, civilian response options, medical issues, and considerations for conducting drills. This was presented to the School of Liberal Arts and Sciences.

Officer Czaplicki and K9 Redd graduated from the 2022 Canine Handler Basic School on October 7 in a ceremony held at the New York State Police Academy in Albany. Fifteen canines graduated, 14 from State Police and K9 Redd and Officer Czaplicki.

State University Police canceled the purchase of a new patrol vehicle to save costs. In order to replace a vehicle that was no longer serviceable, Chief Pettit was able to secure a 2014 Chevrolet Tahoe which SUNY Albany transferred to our campus at no cost. This vehicle will support the fleet until we are able to purchase a new vehicle.

Veteran Support Services: Welcome to the newly hired Veteran Affairs Work-Study (VAWS) student who has been tasked with building the veteran community and resurrecting the student veterans of America (SVA) student group. A celebration of the grand reopening of the Veteran's Resource Center took place on Veteran's Day.

Staff are looking to hire a Coordinator for this department, hired additional student help and fund students to serve on and reform the SVA.

# Office of Marketing, Communications & Enrollment Management Mark Sullivan, Vice President for Marketing & Enrollment Management

### Fall 2022 Enrollment

With the full integration of the Office of Marketing and Communications and the Office of Enrollment Services into a single, cohesive department, SUNY Delhi is poised to grow enrollment and gain the ground lost over the pandemic period. Results from Fall 2021 to Fall 2022 census confirm that SUNY Delhi is on a growth path for campus-based undergraduate programs. Of all seven SUNY technical colleges, SUNY Delhi was the only campus exhibiting substantial enrollment growth at 3.2%. In

comparison, SUNY Morrisville enrollments declined by 7.5%, SUNY Maritime by 6.7%, and Alfred State by 2.7%.

The number of enrolled students in Fall 2022 was 1,071 compared to 991 students the previous year. The gain of 80 students will increase SUNY Delhi's gross income by almost \$1.8 million in the first year. This number does not factor in additional gross revenue for returning students for associate and bachelor's programs. These outcomes show a positive trend in the right direction.

Unfortunately, with more effective marketing and enrollment results, we also had a waitlist of 77 students for this fall in applied technologies, nursing, and veterinary science. These students chose SUNY Delhi as their first college option but had to enroll elsewhere, resulting in about \$1.6 million in lost first-year revenue for SUNY Delhi. Capacity limitations for high-demand programs restrict future revenue growth potential for SUNY Delhi.

### Fall 2023 Forecast

For the upcoming Fall 2023 semester, The Office of Marketing and Enrollment Management is off to an excellent start with over 2,200 completed applications in the last two months alone, a 60% increase over the previous term. Early signs indicate that admissions will reach the 6,000-target objective to achieve the forecasted class size. Additionally, ongoing open house events have received high marks from prospective students and parents. 170 prospective students attended the October 15 open house, and over 380 prospective students have registered for the upcoming November 12 event. We expect similar results for the April 1, 2023 open house.

Additionally, the Fall 2023 term forecast has increased to 1,160 students, which includes first-year, transfer, online undergraduate degree completions, and graduate degree programs. This jump in enrollment numbers includes an estimated 90 additional students over last year. Admissions increased this forecast based on the new 5<sup>th</sup>-year bachelor's in Architecture program, which will yield 15 new students, and the new online master's program in Criminal Justice, which should bring in 10 new students.

To produce higher conversion rates from accepted to deposited students, SUNY Delhi is planning five new Accepted Student Day events to be hosted on March 24, April 14, April 28, May 19, and June 2, 2023. These events will focus on career outcomes and panelist discussions with current students and recent alumni while encouraging accepted students to make a deposit by the end of each event.

With an expected forecast of 6,000 applications to achieve the 1,160-enrollment goal, our plan includes converting 1,580 deposited students from this application pool to yield the targeted enrollment forecast. At this time, enrollment is on target, but the recruitment cycle is still early and needs to be processed through the funnel.

### Implementing Slate CRM

Marketing and Enrollment Management is making significant progress on implementing Slate, a new CRM (Customer Relationship Management) solution to improve marketing, admissions, and analytics on the complete enrollment funnel. Slate will improve "speed-to-lead" and result in higher conversion rates

to increase enrollment yields. The implementation process is estimated to take two years. This quarter, Marketing and Enrollment Management is working on the first phase within event management.

In conclusion, Marketing and Enrollment Management is meeting forecasts and establishing higher target goals in driving more revenue growth for SUNY Delhi.

## Office of Finance and Administration Chelsea Mathieu, Interim Vice President for Finance & Administration

### Student Support & Development

The Office of Finance and Administration functions include Student Financial Services (SFS), Risk Management, the Business Office, Computer Information Systems (CIS), Facilities, and Human Resources (HR) and the College Association at Delhi, Inc. (CADI).

Though much of what we do can be "invisible" to students, it is vital to the quality of their Campus experience. CADI has now expanded student meal plan usage to allow for purchase of packaged goods at Treat Street. Approximately 190 students have been hired to work on Campus thus far during fall 2022. Many of these are employed by CADI, which will hold training during the January break.

Facilities is working on adding stations for a Mechatronic Hydraulics lab in South Hall, as well as assisting Veterinary Science staff in fine tuning animal space and a surge lab. System Administration has agreed to pay for required rabies vaccinations for approximately 120 fall 2022 semester vet sci students (at \$591.82 cost per student, totaling \$71,018.40).

CIS recently completed the data integration and Single Sign On (SSO) authentication for Accommodate by Simplicity. This system will be utilized by the Office of Access and Equity to assist with the management of case files as well as provide students with a paperless solution for entering accommodation requests and online booking of exam appointments. This is one of several integrations that CIS performs annually and further evidence that we remain a partner with academics, specifically the Resnick Academic Achievement Center.

Financial Aid staff visited numerous area high schools to help guide students and parents file their FAFSAs for the upcoming 2023-24 academic year. Chelsea Cika spoke with accounting students at Advisory Day about everyday life with an accounting degree, interview tips and professional advice. She also helped a work-study student with a class project by answering questions about the processes in our office, explaining why they are necessary and providing useful documentation examples.

Early in fall 2022 semester when the call went out to initiate an ongoing student mentorship program, F&A was well-represented by several volunteers.

#### Investing in People, Staff Excellence

Donna Ackerman, David Loveland and Joshua Wright attended day-long training by SUNY on Capital Construction procedures.

Kathy Smith and Chelsea Cika attended the National Association of Educational Procurement (NAEP) Upstate NY Regional Conference in November.

Maureen O'Connor attended the Accounting Budget and Bursar (ABB) meeting in October. Maureen, formerly the Revenue Accountant, is currently learning new budget responsibilities, as well as attending an online intermediate MS Excel course. She is also serving as a member of the Budget Committee and the Senior Council, both newly-formed. Ivaylo Rachev and his team from SFS have taken responsibility for a large portion of Revenue Accounting tasks; training is continuing.

Financial Aid Director Liz Berry was honored with a Citation of Appreciation award by NYS Financial Aid Association (NYSFAA) for her continuous work to advance the financial aid profession by always looking forward to improve system-wide processes, communications, and seek clarity on tough issues all in the profession are facing.

In August, HR hosted the annual New Employee Orientation concurrent with a benefits fair for all members of the Campus community. Various departments provided a snap-shot of the services they provide. Beginning with September, monthly New Employee Orientation Trainings are held to introduce SUNY Delhi leadership, organization and culture, as well as develop leadership skills. Monthly trainings cover mandatory and informational items for our employees.

Two new HR staff members have been hired: Nicole Craft, primarily working with Recruitment & Appointments and assisting with Employee Labor Relations, and Jessica Bene, Personnel Assistant, addressing Performance Management and student hires and payroll. School-wide, from August through October, 2 employees have been hired, and 16 have departed (4 of which retired).

Search committees are in process for an Accounting/Internal Controls position and a Travel Card Coordinator. Plans are to realign tasks to create a more efficient system that also includes cross-training.

CIS recently completed securing awareness training for faculty and staff. With over 97% compliance; this is the highest rate the College as achieved. CIS will continue to provide opportunities for training as well as clean up accounts that are no longer needed.

### Projects, Construction, Innovations, Procurement

Environmental Health & Safety staff member Anthony Alba assisted the Office of Fire Protection & Control with the annual inspection of buildings for Certificates of Occupancy. Violations are being corrected.

The Evenden Tower masonry and window project has been completed, with minor site restorations planned for spring.

O'Connor Hall fire alarm system was completed. Energy management upgrades for O'Connor is about 95% completed. Murphy Hall fire alarm and energy management system upgrades will begin summer 2023.

Farnsworth Hall Rehab is progressing. Foundations are in for entrance to the new Veterinary Clinic.

The new Turf Field is waiting for score board, cameras and speakers; delivery is expected in mid-December.

Consultant selection is in process for the Campus Facilities Master Plan.

Projects in design include Evenden Tower elevators, which should bid the first of the year, and the upgrade to Campus fiber infrastructure, which is half-way through design. Design solutions continue to be identified for ADA deficiencies. New projects in design include the Evenden Tower ADA rehab for labs and bathrooms and an ADA entrance for the Welding building.

Work is underway with Wendel Company on a Campus-wide clean energy plan, paid for through our Capital Fund.

CADI is working with the NYS Insurance Fund to develop a strategic service plan that incorporates approaches to aid the creation of a safe environment for all.

The budget allocation request for 2022-23 (Form 1 and Financial Management Strategies (FMS) has been sent to SUNY System.

With NYS's transition for credit card services from Citibank to JP Morgan-Chase, the Purchasing Office has processed, enrolled, trained and transitioned the entire Campus State card holders to the new system. Over forty people have already been trained on the new procurement cards and purchasing processes. Campus training on processing e-requisitions utilizing SUNY's online Finance & Management System (FMS) continues through one-on-one trainings. Weekly Zoom meetings continue to be offered to allow anyone on Campus to join in and ask questions of the Purchasing Office. Kathy Smith has been on the frontline of informing and training Campus constituents.

HR has processed the United University Professionals (UUP) 1% discretionary/compression salary increases; as a result, approximately 94 professional staff and faculty members will receive compression increases. This is a lower number than in previous years, as the College continues to close the equity gap with nationwide college salary data.

CIS is involved in several large-scale projects at this time. SUNY is in the process of moving all 64 campuses to a common, centrally-administered Learning Management System (LMS). D2L Brightspace was chosen as the solution, and our Campus is in the third cohort of campuses migrating to the system. CIS is working with Callas Center staff to transition the College over to the new system for this summer's academic session. We have completed the project kick off and have begun work on importing SUNY Global IDs, as well as authentication for faculty and staff. In addition, data integration from the College's student information system (BANNER) is in the test phase. We are participating in weekly meetings with D2L and SUNY; work will continue over the next several months.

We are in the beginning stages of kicking off a project to move to Team Dynamix as our ticketing system. Team Dynamix is widely used throughout SUNY. This new tool will allow us to merge ticketing with asset management. It is built on the industry standard of Information Technology Service Management (ITSM) and should assist CIS in managing the end-to-end delivery of IT services to our customers. Once fully implemented, Team Dynamix will provide a more cost-efficient solution than our current ticketing system.

Resource Development, Compliance, Budgets, Billing & Fees

Interim VP of Finance and Administration along with the Officer-in-Charge have held two Fireside Chats to discuss financial and budget-related matters. These are informal information-sharing sessions moderated by Dr. Doug Holub to share updates and answer questions the Campus community has associated to fiscal-related matters.

As part of New York's historic investment of \$113 million, and a specific allotment of \$60 million towards enrollment initiatives, SUNY Delhi was recently approved \$488,657 for enrollment initiatives, experiential learning, and opportunities to expand upon our operational efficiencies.

Bluestone has had a successful season this summer, including new events hosted by the Office of Continuing Education and Professional Studies. While Bluestone's restaurant service is closed for the winter, it will remain available for catering and special events.

Since June, CADI has funded more than 15 mini-grant requests from the Campus community. With plans to sustain themselves in the future, these grants help a club, committee, department, or group get an event off the ground, start a new project or program, or enhance an existing one.

NYS awarded the new contract for credit card services to JP Morgan-Chase. Our Purchasing staff processed, enrolled, trained and transitioned the entire Campus state card holders from Citibank to JP Morgan-Chase.

Chelsea Cika is on the Electronic Information & Technology (EIT) Committee, and reports progress is being made to develop a process to ensure accessibility is considered in all purchases on Campus.

All computer lab software was refreshed at the beginning of the semester based on faculty requests. In Sanford Hall all presentation equipment was also replaced and listening-assist technology was installed in several other buildings, completing the roll out for general use classrooms.

An important aspect of CIS IT security is an annual penetration test carried out by the SUNY Security Operations Center (SOC). The Campus receives this service as part of SOC membership. Our test kicked off the second week of October. At the conclusion of the test, we will receive a report identifying what we are doing well and what may need improvement as it pertains to protecting Campus assets. SOC personnel will evaluate our security from both inside and outside the Campus network, considering attackers trying to access resources as well as someone who may have obtained Campus credentials accessing from inside our environment.

In addition to the penetration test, the Campus also has an annual Payment Card Industry (PCI) audit performed by our contracted Qualified Security Assessor (QSA), Campus Guard. During this onsite visit, the Campus Guard provides in-person training to all Campus and CADI staff that handle credit card payments as part of their job. Additionally, QSA visits vending locations on Campus to inspect that each area is operating in compliance with both the system used and the controls in place. This year there were very minimal findings after visits to locations both on Campus, at the Golf Course and Bluestone.

Course fee requests sent to System Admin for spring 2023 semester approval include BIOL 240 and 340, ARTS115 (fee removal), and WELD 155, 165, 275 and 295.

### As of September 30, 2022:

Billed Student Charges:	Fall 2021	Fall 2022
Tuition	\$8,461,235	\$8,580,321
Room rents (on campus)	\$4,327,301	\$5,348,205
Riverview rents (College Foundation)	\$531,760	\$376,963
Meal plans (CADI)	\$3,082,100	\$3,854,322

Student fees\* 1,928,056 **TOTAL** \$18,330,452 \$18,159,811

<u>Fees</u>		Fall 2021	Fall 2022	<u>Diff</u>	
3132	College Fee Fall	56,656	56,921	264	
3174	Transcripts	19,280	16,680	(2,600)	
3301	Technology Fee	473,682	430,502	(43,180)	
3302	inter Athletic	405,631	427,394	21,762	
3303	Health Services	299,797	315,908	16,110	
3304	Course Related Fees	158,419	240,634	82,214	some fees not charged in 2021
3309	Fitness Center	88,096	96,986	8,889	
3382	Transportation Fee	105,716	114,491	8,774	
330774	Print Fee	21,682	24,495	2,812	
4112	Student Activity Fee	193,902	204,402	10,499	
4641	Alumni Fee	47,434	55,415	7,981	
	Misc CADI Income				
4610	(social fee; laundry fee)	57,756	73,352	15,595	
330766	Health Insurance		4,280	4,280	didn't offer health ins Fall 2021
		1,928,055	2,061,460		
	Total Full-time students		2,611		From 3rd week reports
					(Mark Sullivan's number is 2023)

As of November 11, 2022, 2630 students are being billed for the Fall 2022 semester, including 30 offsite students, 333 BSN students and 129 MSN students. Total outstanding balances still to be collected are ~1.6 million, representing a ~92% collection rate.

Financial Aid:		Fall 2021	Fall 2022
Student Loans Received		\$4,965,290	\$5,196,642
Parent Loans Received		\$1,362,800	\$1,505,122
Excelsior Scholarship		\$468,598	\$630,639
Excelsior Tuition Credit		\$34,567	\$99,140
Other Grants		\$5,345,702	\$5,400,929
College Scholarships (Foundati	on, Merit, Presidential, ResLife)	\$299,971	\$378,541
External Scholarships	*corrected	*\$514,358	\$570,583
TOTAL AID Paid/Anticipated	*corrected	*\$12,991,286	\$13,781,596

## College Advancement Michael Sullivan, Vice President for College Advancement

### Fall 2022 Events and Activity

From summer 2022 thru the fall 2022 semester, SUNY Delhi's Alumni engagement events and activities have returned to in-person formats following a nearly two-year pause. Since the September 2022 College Council meeting, we hosted our first SUNY Delhi Homecoming/Alumni Weekend event (Sept. 30-

Oct 2) in three years. The event was conducted in partnership with the Division of Student Life, Athletics, and Student Activities. The purpose of the merged Alumni/Student Life event was to package and showcase the full SUNY Delhi experience with current students, families, and the alumni community.

The Alumni Office also partnered with SUNY Delhi Athletics to host the SUNY Delhi Athletics Hall of Fame reception and induction ceremonies on October 14 and 15. Two new members, Mr. Johnny Baez '05 and Mr. Dimitri Beauchamp '15 were inducted into the Athletics Hall of Fame at that time.

Upcoming Alumni engagement events include:

- Capital District Alumni Reception, Albany Pump Station, Nov. 11
- NYC Alumni Reception, Penn 6, Nov. 30
- Orlando Area Alumni Reception, TBD, Jan 24, 2023

These in-person events are critical in creating a sense of belonging and oneness for the alumni community.

### Fundraising and Development

In the past fiscal year (7/1/21-6/30/22) total giving by Delhi alumni and supporters of the college exceeded \$800,000. At the close of that fiscal year investment holdings of the College Foundation at Delhi, Inc. exceeded \$10.3 million.

Fundraising activities continue through our program's annual fund campaign (inclusive of our phonathon, direct-mail, campus community (faculty/staff/retiree) campaign) as well as major gift campaign.

The College Foundation held its annual meeting on October 27, 2022.