

# SUNY Delhi<sup>®</sup>

SUNY Delhi College Council  
Report September 2021

# SUNY Delhi

Finance & Administration  
College Council Report  
September 2021  
Carol Bishop, VP for Finance & Administration

## **Student Support & Development**

- Student Financial Services (SFS) Virtual Appointment Statistics/Information:
  - The majority of SFS appointment scheduling has moved to Starfish, joining the Campus in an effort to utilize Starfish for a more collaborative approach. This move makes it easier for students to schedule meetings and more convenient for others on Campus to refer students to SFS.
  - Expanding appointment times to offer some early morning and evening options was advertised to freshman families. This is providing a layer of convenience to meet with us without having to travel to Campus. The extended hours will likely end once the semester begins.
  - All new students are being encouraged to make a virtual appointment prior to coming to Campus in order to inform them of the steps to paying their bill. SFS also offered an evening open group presentation on billing and financial aid in mid-August, and another presentation specifically for Educational Opportunity Program (EOP) students.
- With NYS collection suspension lifted, SFS did outreach to all delinquent accounts to give students 30 days to pay the College directly to avoid interest and collection costs. Accounts returned from the private collection agency will also be turned over to the NYS Attorney General's office for further collection efforts.
- Computer Information Systems (CIS) was very happy to have 3 student employees this summer that worked within Customer Support Services within the Help Desk as well as installing hardware in the computer labs. This year we look forward to a more normal fall where we will have a full complement of student assistants.
- A predictive retention program is being developed internally using data and talents from multiple departments, while retaining cognizance of FERPA (Family Educational Rights and Privacy Act of 1974). This will utilize available Campus data and machine-learning algorithms to identify at-risk students and alert both the Resnick Academic Achievement Center (RAAC) and Starfish users for early interventions. The goal is to retain and graduate more students.

## **Investing in People, Staff Excellence**

- Current COVID employee safety protocols:
  - Daily Office COVID Screening tool must be completed each day someone is physically reporting to campus to work
  - Vaccinated employees are asked to provide a copy of their vaccination card to Human Resources
  - All employees were tested prior to the start of fall 2021 classes; unvaccinated employees must continue to test weekly; vaccinated employees will test periodically
  - Everyone must wear a mask indoors unless alone in a private office or eating/drinking
- SUNY has implemented a new university-wide Telecommuting Pilot Policy effective July 2021 through December 31, 2021. Arrangements are subject to Management discretion based upon operational needs of the College. Under this new policy, employees are expected to have a regular in-person presence at the official work location, with no more than 5 telecommuting

workdays per pay period. It is anticipated that telecommunicating will not be available to faculty or student service areas employees; staff who might benefit from this pilot would likely be non-teaching professional staff.

- The negotiated 2020 and 2021 salary increases for United University Professions (UUP) and Civil Service Employee Association (CSEA) members were processed recently; these increases affected the minimum course rates for adjuncts and employees earning extra service. In addition, the long-awaited (since 2015) retroactive increases were processed for University Police.
- Liz Berry, Director of Financial Aid, was awarded a Delhi Hero Award for her outstanding and innovative work throughout the pandemic. Her communication, leadership and skills mobilized SFS staff to barely miss a beat in providing students the same great, personalized assistance during these unprecedented times.
- Cindy Healey received the Chancellor's Award for Professional Excellence, reflecting her broad knowledge, technical excellence and creative thinking, along with her commitment that the student always comes first. She is temporarily extending her expertise to the Registrar's Office, as we transition the office and conduct a search for a new Registrar necessitated by a retirement.
- Anna Petsching, Financial Aid Assistant, won a scholarship to virtually attend the NYS Financial Aid Administrators Association's 50<sup>th</sup> Annual Novice Training Workshop at no cost.
- Many members of CIS attended the 2021 SUNY Technology Conference in June. This event was once again held virtually. This is the largest SUNY-wide technology conference, encompassing members of all 64 campuses, System Administration, Student Information and Campus Administrative Systems (SICAS) and Information Technology Exchange Center (ITEC).
- Environmental Health and Safety (EHS) Specialist Dustin White provided ergonomic lift training to custodial staff.
- Facilities and Grounds staff Brian Groh, Walter Greene, Cody Ruff, Jamie Wilson and Joshua Wright were instrumental in supporting the Campus main entrance sign student project.
- Donna Ackerman developed Campus plans submitted to the Department of Health for End-of-Year spring 2021 sports, and events for Veterinary Science, Nursing pinning ceremony, along with other smaller events.

### **Projects, Construction, Innovations, Procurement**

- First annual Campus Scholarship Reception is being planned for October 27<sup>th</sup> at Bluestone Restaurant.
- Classroom and lab improvements:
  - CIS Client Support worked extensively on additional network connectivity and presentation system enhancements in Sanford 111 along with Facilities' Electrical, Carpentry and Paint Shops to create a new lab for the Cyber Operations program to provide students with a more practical learning environment.
  - Assisted listening was installed in 39 classrooms (a portion of the Campus Accessibility Plan).
  - Lecture capture with enhanced Zoom technology will be fully operational in four classrooms after fall 2021 semester begins (Electrical 232, Evenden 124, Sanford 120 and Smith 108).
  - Presentation systems were upgraded in 11 classrooms; Sanford 1st Floor will be fully upgraded after the start of fall 2021 semester.
  - Sanford 109 and Smith 107 and 108 workstations were upgraded, providing students with the latest industry standard hardware and software.
  - Upgraded mobile printing solution and added printers for BYOD printing allows students to print from their own devices to additional printer locations.
  - Data Reference Manual and corresponding course in Vancko Hall was created to give users an understanding for what data is, who is responsible, and how we keep it secure.

- Assisted Applied Science with creation of Esports space classroom, a laboratory where Applied Science students learn how to administer Esports tournaments.
- The Budget Director worked with the College Senate Presider, previously appointed Resource Allocation Task Force (RATF) members from College Senate, and the VP for Finance and Administration on a Budget and Planning Committee (BPC) reboot after COVID hit; amended bylaws were presented and approved at College Senate, and new members were elected.
- Other projects:
  - Verizon cell service upgrade to 5G this fall
  - Athletic Turf Field bid this fall for spring/summer 2022 construction
  - Farnsworth Hall renovation has begun with surge space at the Lower Valley Campus this fall; move out of the building scheduled over winter break to start construction with anticipated re-opening for fall 2023
  - conducted annual fire alarm tests in selected buildings and oversaw repairs as needed to those systems
  - underground steam project repairs at Sanford Hall are complete and ready for heating season
  - new boilers for Catskill Hall have been installed and are awaiting factory start-up
  - Evenden masonry and window project will continue this fall & summer 2022
  - Golf course lease anticipated before spring 2022 season opening between SUNY Delhi and the College Foundation
  - NYPA halted the Solar Array Project at the Lower Valley Campus
  - Rolling out automated online electronic purchase requisitioning tool this fall
  - SFS together with CIS and in collaboration with Nelnet, are kicking off a new payment plan option that seamlessly integrates with the current student billing/payment platform.

### Resource Development

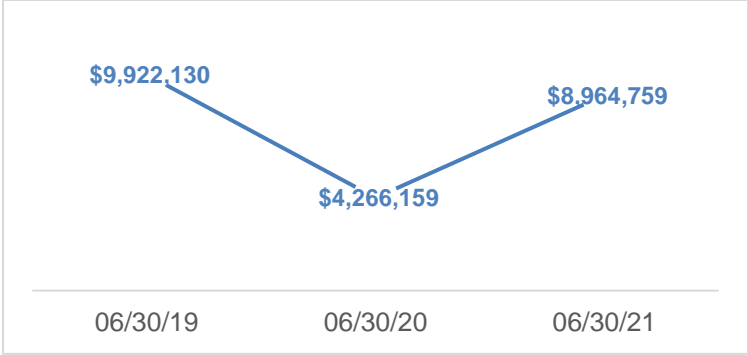
- Summary of federal stimulus funding

	Student Aid	Institution Aid	Status
HEERF I (CARES)*	\$ 1,218,425	\$ 1,338,450	Received
HEERF II (CARES)*	\$ 1,218,425	\$ 3,477,651	Received
HEERF III (ARP)**	\$ 4,160,760	\$ 3,786,960	Not received
Total	\$ 6,597,610	\$ 8,603,061	

\*Coronavirus Aid & Relief Economic Security (CARES Act)

\*\*American Rescue Plan

- Quarterly Higher Education Emergency Relief Funding (HEERF) web reporting as of June 30<sup>th</sup> was completed, including both the student and institutional pieces.
- The Budget Director and the Controller worked to comply with the weekly COVID reporting mandate from SUNY, updating our federal stimulus funding (HEERF student and institutional). With this requirement comes regular tracking of expenditures and lost revenue calculations to document how we have used our funding.
- 2021-22 Budget Timeline:
  - Deadline for budget preparers to submit departmental plans was August 20
  - BPC is reviewing and preparing comments for Resource Allocation Task Force (RATF) consideration
  - RATF meets on September 21 to make final adjustments and approve
  - RATF members include Leadership Team, School Deans, College Senate representatives and BPC representatives
- SUNY Delhi year-end cash balances—all funds except residence hall operations (DIFR)



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## College Council Report Highlights from May 2021 – August 2021

### Office of Marketing & Communications Dawn Sohns, Vice President for Marketing & Communications

The Office of Marketing and Communications spent much of the summer communicating about the fall health protocols and by August, was focused on communicating the campus decision to require all residential student and student athletes be vaccinated, with few exceptions. By the second to last week of August, the Pfizer vaccine had been fully approved which meant that any student coming to campus for any reason was required to be vaccinated, with few exceptions. Our efforts were on dissemination of the health protocols, answering questions, and assisting Health Services and Residence Life with their communication efforts.

In late August, our focus shifted to welcoming students back to campus, preparing for Convocation, and documenting the activities for Welcome Weekend. Having students back on campus and celebrating the kick-off of a new year was exciting and needed.

#### **DIGITAL & SOCIAL MEDIA ACTIVITY & ENGAGEMENT:**

During this quarter, the goal for social media was to encourage excitement for the fall 2021 semester.

#### **Highlights:**

- Posts about students returning to campus, Division III membership, and recognizing staff and faculty on campus (e.g. Meet the Bronco Family features) all were popular posts and saw good engagement with our audiences.
- Video content (1 post) was included this past quarter and saw high engagement across Facebook, Instagram, LinkedIn, and Twitter.

**Facebook:** We currently have 12,833 followers. Facebook continues to be an integral tool in engaging with specific audiences like parents of students, alumni, and the community during this time.

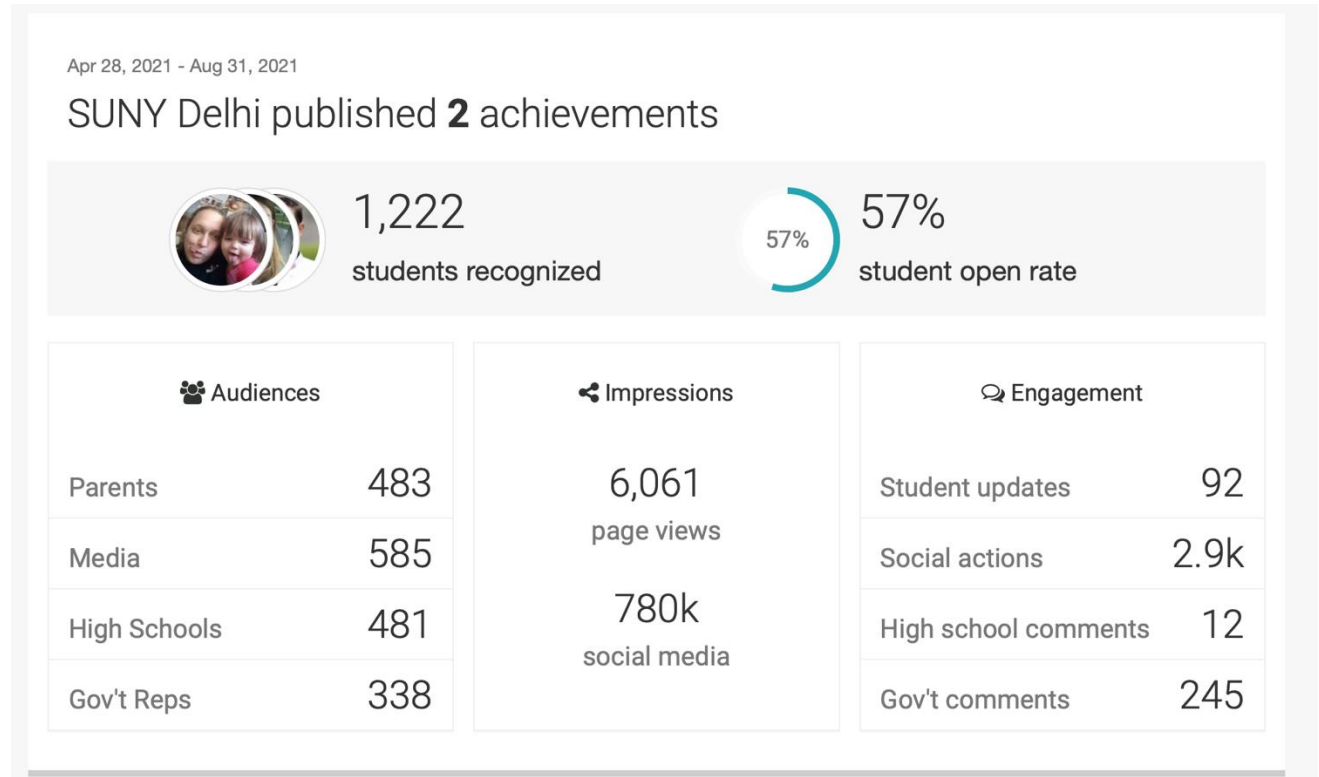
**Instagram:** Our following continues to grow with the current number at 5,064. Instagram continues to be one of the best platforms for engaging current and future students. It is currently the fastest growing platform in terms of engagement and follower count.

**Twitter:** We currently have a following of 2,899. This platform continues to be used less with our target audience but is another way to connect with them.

**LinkedIn:** Our followers on LinkedIn continue to engage well with other alumni, faculty and staff on this platform. Total followers: 14,965.

**TikTok:** This is a relatively new platform for the College and was not primarily used this past year. We have an official account and followers are continuing to grow. A goal for the next quarter is to create biweekly content at minimum to further improvement engagement. Current followers: 62

**Merit:** Our media monitoring software and student achievement recognition platform:





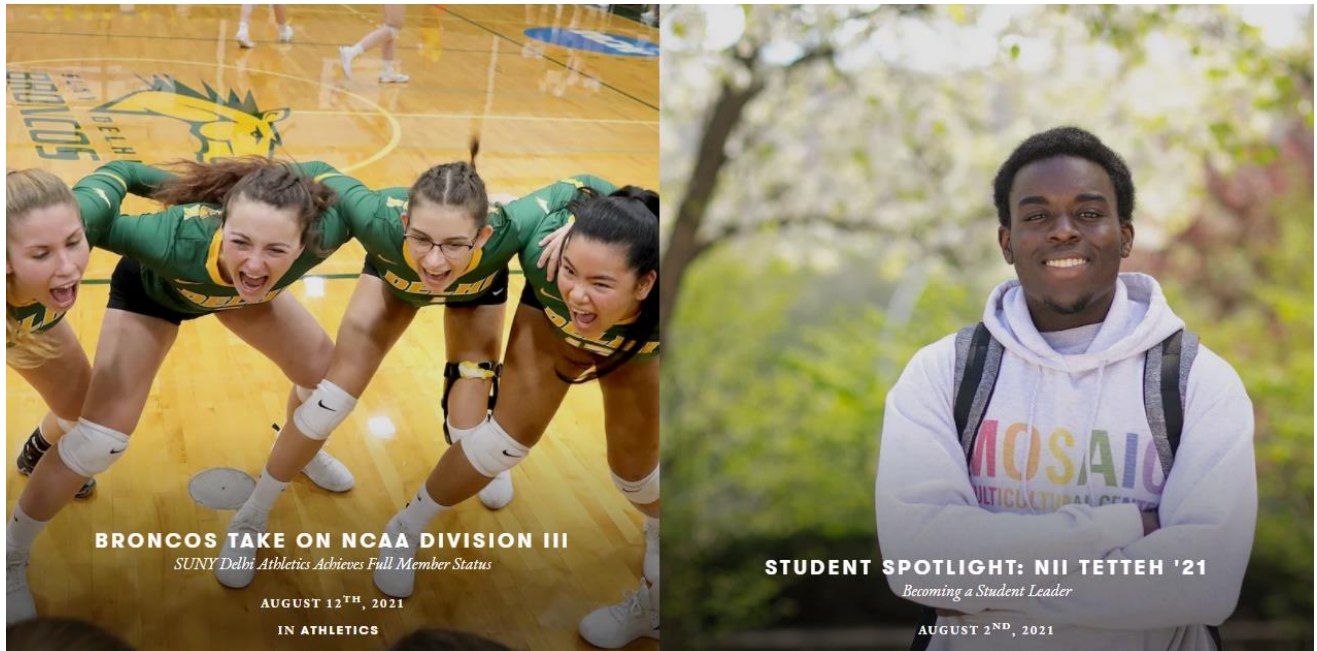


### **PHOTOGRAPHY & VIDEOGRAPHY ACTIVITY:**

- Despite the summer break, we completed almost a dozen photography assignments, including photos of the new SUNY Delhi entrance sign (progress and final project photos), a summer photo shoot with students on campus for general marketing purposes, various headshots for faculty, staff, and students, and comprehensive Welcome Weekend coverage from new student arrival and convocation to class photos and weekend activities.
- Video projects included a welcome video for accepted EOP students and an Employee Appreciation Day video with speeches, graphics, and music.
- Riikka worked with videographer Jessica Vecchione to produce the Spring 2021 commencement video ceremony. This very time-intensive effort including scheduling and staging individual video shoots with all speakers, scheduling audio recording sessions with faculty, shooting b-roll, selecting music, and editing the resulting materials into a cohesive video. As part of the commencement, Kenny also used graduate reports from the Registrar



and created an automated process for merging graduate info into Photoshop templates which Riikka created that became customized slides for all graduates to be shown in the video.



### WRITING:

- Three press releases were written over the summer, including an announcement about NCAA Division III membership and a former culinary student excelling in a competition. The press releases resulted in at least 8 local press mentions.
- Feature stories included student spotlights (a Physical Education Studies major and a student leadership development story), commencement re-cap, and an article on the new SUNY Delhi entrance site.
- Writing and editing speeches for commencement was also completed.
- Ongoing internal and external communications regarding COVID updates and Fall 2021 reopening.

### GRAPHIC DESIGN:

- Almost 20 graphic design projects that included a number of updated pieces for admissions needs (postcards, posters, and a brand new brochure) and a fundraising flyer for the mechatronics program were completed.
- The Graphics Manual/Style Guide was updated to reflect the use of the approved SUNY Delhi logo. The graphics and style approval procedure and downloadable logos and templates with clear instructions for college typography, color palette, etc. was put on the college website for ease of use by the campus community.

### Web Updates:

- The new webpage template was finalized and tested for ADA compliance and used update the academic majors pages to make them more visually appealing and content rich. Edits continued over the summer with plans to use this template across the website this fall.
- Continuous web updates for the campus community were completed, including 80+ official web requests published, with many including multiple parts and revisions after initial request. There were over 30 additional web requests completed that did not funnel through the Web Request form.
- Designed a new website for the Solar Decathlon <https://delhisolardecathlon.com/>
- Continuous maintenance of ADA compliancy on the website was done and our above industry benchmark score in The Digital Certainty Index, Quality Assurance and Accessibility scores was maintained.
- Begun analysis of the delhi.edu website with plans to begin moving to a new website platform within the next 3 years that will allow more flexibility and user friendly experience.

### **Marketing Requests:**

- We received 77 new individual marketing requests this quarter for our office with numerous requests made outside of the official Marketing Request Form. Thirty-two requests were for graphic design and six were for videography. Other videography requests were made via conversations with individuals and were declined due to not having a videographer on staff.

### **Print Shop Updates:**

- Ongoing completion of print jobs that included lab manuals, posters, course-related documents, letters for official mailings etc. as submitted by the campus community and external community.
- Print Shop production increased for the start of the semester for academic needs and signage.
- Created new and updated COVID-19 signage for fall 2021 which included 500 plus signs printed and laminated.
- Staff continues to server on both the operations and communications task force groups in order to help coordinate signage and print based messaging for campus.
- External print requests continue to flow through the print shop.
- Staff in this area continue to partner with other offices to assist with work gaps.
- Reassessment of work flows, service portfolio, and materials to align with budget and campus needs.

### **Professional Development:**

- Employees in our area are active on many campus-wide committees including: Employee Appreciation Committee, Commencement Committee, Out of the Darkness Suicide Prevention Committee, Bronco Ready Committee, Employee Assistance Program committee, Reopening Task Force committees, Diversity and Inclusion Task Force, CET committees, Communication Task Force, etc.
- The Marketing and Communications Office received the 2020 Excellent in Photography Award in Photography for our Welding Sparks photograph. This award was just announced due to COVID.

- Peter Ames, our Web Developer and as needed graphic designer, received the 2021 Excellence in Individual Print Advertising award for his Professional Golf Management Billboard he designed.

### **Major Projects:**

- We are developing a new relationship with Carnegie Dartlet, a premier education consultant for digital marketing. On behalf of SUNY Delhi, Carnegie is currently running two types of ad campaigns hosted by Google, focused on increasing brand awareness, generating leads (RFI Submissions), and encouraging prospective undergraduate students to apply. Display Retargeting ads have an Apply call-to-action and are targeted at an audience that is interacting with key parts of the SUNY Delhi web page. Pay Per Click (PPC) ads have a Learn More call-to-action and are customized by Google to deliver relevant content based on what the target audience is searching for on Google search engine. The PPC ads are driving to a landing page that hosts an embedded RFI form. Initial data on the campaign, from June 17– September 2 show very promising results which include:
  - Impressions: 125,531
  - Clicks: 2,018
  - Lead Generation / Interest Form Submissions: 37

These results are far above the work done with our prior marketing partner and are encouraging given the timeframe for the ad campaign.

- The Delhi Today continues to be an unbelievable resource for sharing information with our students, faculty, and staff. Cabrina Simmons, has done a tremendous job in organizing and tracking the Delhi Today posts and publishing the daily communication to our campus community.
- The Bronco Brag publication, which gives everyone an opportunity to give words of encouragement and praise to anyone on campus has been widely supported by the campus community. A new section to the publication was added in the June edition (the 15<sup>th</sup>) to announce retirements, new hires, and transfer/position changes to help facilitate communication campus-wide.

### **Staff Updates:**

Abigail Mott began as our new Digital and Social Media Manager on May 3, 2021 and has been doing an outstanding job in her role.

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## College Council Report College Advancement—September 2021

### Alumni Outreach and Programs:

College Advancement staff developed a hybrid virtual and in-person program for a September alumni weekend.

- Friday, September 24 an invitation only Alumni Awards Dinner in Kennedy Lounge honored:
  - Distinguished Alumna: Linda Darling Powell '65. She is co-founder of the Fredonia Animal Hospital and established the Dr. Walter Collins Endowed Scholarship for Veterinary Technology students.
  - Alumni of Merit: Johanna DeSanto '17, RN at St. Anthony Community Hospital.
  - Alumni of Merit: Eric Weinrib '92, a filmmaker and Producer/Director at Vice Media LLC.
  - Faculty/Staff Exemplary Service Award: Michael Barnes 1975, Retired Professor of Business & Hospitality.
  - Faculty/Staff Exemplary Service Award: Timothy Hess, Retired University Police Captain.
- Saturday, September 25 [Alumni Reunion and Homecoming](#). Diverse activities on campus, at the Village of Delhi Harvest Festival, and at the Delhi College Golf Course and Bluestone restaurant.

### Alumni and Student Programing:

College Advancement staff and the Scholarship Coordinator are working to establish an annual, signature, 'Celebration of Scholarships'. Scholarship donors and student scholarship recipients are invited to a celebratory reception at Bluestone on October 27 from 5 – 7 p.m. The program will include remarks from a benefactor and Delhi students who benefit from scholarship awards.

### Scholarship/Endowment Donor Relations:

Major format change for the 2021-22 year. Endowment reports redesigned to offer greater detail and context to College Foundation's investment philosophy, financial performance and returns, and impact of philanthropic giving on students.

### Annual Fundraising Activities:

Fall fundraising will include a faculty/staff campaign and the return of the Student Phonathon. The student team will continue to utilize an automated, cloud-based software system to raise unrestricted, annual funds. They will contact the parents of current, traditional students and alumni. Total gifts to the Delhi Annual Fund were \$94,134 in FY21. The FY22 goal is \$100,000.

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## **Database/Information Improvements:**

Since March of 2021, we have added over 2,400 new alumni email addresses, and verified another 1,700. Address updates have been made and recorded for 581 graduates, and we have collected 3,200 new home phone numbers, and nearly 3,000 cell phone numbers.

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Academic Programs and Services  
College Council Report  
September 2021

Thomas Jordan, Ph.D., Provost

## **Institutional Effectiveness**

**Dr. Katie McGowan Bucci, Assistant Vice President for Institutional Effectiveness**

### **Assessment**

- Over two hundred faculty and staff attended a virtual Assessment Day in June.
- Final Assessment reports for all 89 classroom and non-classroom units/departments from Assessment Cycle 2018-21 have been shared.
- All units have created Assessment Plans for Assessment Cycle 2021-24, focusing on streamlined and useful assessment to yield data-informed improvement.
- A new Assessment Workbook was created and shared.
- Final Assessment Reports for both General Education and Institutional Learning Outcomes (2018-2021) have been generated.
- The SUNY Delhi Strategic Plan has expanded direct assessment of themes and outcomes. In addition, progress towards meeting our goals have an assigned methodology and visualization. The Strategic Plan expanded assessment enables us to demonstrate our on-going commitment to improvement and data-informed decision-making.
- The Institutional Learning Outcomes (ILOs) for the 2021-24 cycle focus on three ILOs:
  - Student Delhi Broncos are **RAD: Responsible**, can **Apply knowledge** in and out of the classroom, and are **Diversity, Equity, and Inclusive-Minded** citizens! **#BroncoRAD**.

### **Institutional Research**

- Completed State, SUNY, and IPEDs (Federal), NCAA, NC-SARA reports and internal data requests, including program reviews, data for various grant awards/applications, retention and graduation figures.
- Oversaw the administration of the SUNY Sexual Violence Prevention Campus Climate Survey (SVP), and the Student Satisfaction Survey (SSS).
- Provided data for Middle States Commission on Higher Education (MSCHE) related initiatives, including the Annual Institutional Update (AIU), the Strategic Planning pages, Nursing Accreditation, and worked collaboratively to set a foundation for the new Diversity, Equity and Inclusion (DEI) ILO.
- Presented at the Association of Institutional Researchers and Planning Officers (AIRPO).
- Adjusted timeframe for sending Alumni Surveys from three-month and six-month periods, to six-month and one-year.

### **Callas Center for Educational Technology and Instruction**

- HelpDesk tickets are reported in the Assessment cycle (April – Aug: 196 tickets)
- Course consultation meetings, including course lecture videos & course design support
- Foundations of Course Design (Teaching and Learning) development and delivery
- Mini-Moodle May 4
- Assessment Plan
- Middle States Groups 3, 5, 7, 9
- Presented at and participated in SPARK June 8, 9
- Creating and revising policy document for mandatory training for new online hires and course review process document
- Began process of adding Student Introduction to Vancko Hall (formerly Student Orientation) into Accepted Student Checklist
- Summer Instructional Design & Teaching Session (July - Aug)
- Delivered ID&T Web 2.0 session (August)



Worked with Veterinary Science to create a standardized course introduction template to be integrated into all courses and to develop a program-specific student orientation course to be piloted in the fall

- EOP (Educational Opportunity Program) Collaboration for EOP Summer College 2021
- Collaborated with School of Nursing to update the BSN, MSN, and Dual Degree Student Resource pages
- Developed Customer Satisfaction Survey to be included in all tickets for the fall 2021 semester
- Forty-four students have completed the Student Orientation to Vancko Hall course since April
- Developed and led EOP COIL Project with partners in Brazil. Facilitated COIL partnership between Max Dehne & Mexico University professor in Architecture for fall
- Successfully upgraded to Moodle 3.10 in late May
- Working with Online Instructional Committee (OIC) and currently planning to create and review assessment plan for online programs.

### **Center for Excellence & Innovation in Teaching & Learning**

- Awarded over 200 micro-credentials in May to faculty and staff. Micro-credentials were earned for Safe Zone, Mental Health First Aid, and QPR all co-branded with outside organizations. In house badges included Assessment, Online Teaching & Learning, and Diversity.
- New Badging Platform that connects with our current Engage Platform will allow more exciting and transparent tracking will be ready in September.
- Launched a face-to-face Teaching and Learning Pathway for in house micro-credential opportunity based on the Quality Matters Rubric. This will continue in September.
- A robust line-up of personal development workshops for managing stress, building connection, resiliency, self-care and more in collaboration with the campus Health & Wellness Committee, Health & Counseling, EAP (Employee Assistance Program), CADI and Athletics continues.
- Continuing to collaborate on two grants regarding professional development tracking as it relates to non-traditional student needs and onboarding new faculty and staff. Workshops are rolling out for this initiative and a resource bank for activities was created for sharing purposes.
- Continuing to collaborate with the Assessment Committee on workshops, Callas Center on their Mini-Moodle Series, The Resnick Academic Achievement Center on student offerings as part of the Student U Series, and on Accessibility Awareness events with The Office of Access & Equity.

**School of Business & Hospitality Management**  
**Dr. David Brower, Dean**

- Linda Blocker attended the Menus of Change three-day virtual summit created by the Culinary Institute of America and Harvard T.H. Chan School of Public Health in June 2021. She plans to share what she learned with her Menu Planning classes this year.
- Mathew Heath VanHorn, Shannon Shoemaker, Richard Celli, Lynne Smith, Barbara Sturdevant and David Brower collaborated with campus facilities and CIS to renovate Sanford Hall room 111 into a comprehensive Cyber Operations Lab. Faculty set up the servers and all the hardware and software for the lab, wiring the systems, etc. Twenty-four stations will allow students to master networking, computer repair, cybersecurity, several operating systems including LYNX. Students in the four-year program will have the ability to earn certifications in several areas, which gives them a boost in the job market. One such certification CompTIA Security was included in the top-paying certification list in a recent article in ZDNet. This lab is possible through the generous donation of the Delhi Telephone Company who have given us our own data line so this is not on the campus network.
- Shannon Shoemaker, Desiree Keever, Laura Raner, Douglas Gulotty, Paula Reardon, Lynne Smith, and Richard Celli attended the annual SUNY CIT Conference in May.
- Adriene Clifford completed the following courses required to maintain her CPA:
  - Fraud Analytics
  - The impact of Mark to Market Accounting
  - Comparison of US and International Audit Standards
  - Blockchain Assurance & Standards - COSO & COBIT
  - Cybersecurity for CPAs
  - The Role of the Whistleblower
  - Professional Ethics for CPAs
- Victor Sommo attended the Annual American Culinary Federation's Cook, Craft, Create, National Convention and Show in Orlando, FL in August 2021.
- Adriene Clifford, Barbara Sturdevant and David Brower continue as trustees for Hanford Mills Museum in East Meredith. Adriene serves as Treasurer, Barb as Vice President, and David as a member of the Fund Development and Marketing Committee.
- Shannon Shoemaker chaired the Bovina Public Library's Strategic Planning Community Survey Committee this summer.
- Heidi Yorke presented a fun and hands-on workshop on napkin folding and creating towel animals to the Friends of the Ogden Library in August 2021.
- Shannon Shoemaker was recertified for the Student Conduct Council – SUNY SCI (Student Conduct Institute) and CITI (Collaborative Institutional Training Initiative) Training for IRB (Institutional Review Board.)

**School of Nursing**  
**Dr. Susan Deane, Dean**

- To date, NCLEX pass rate for the Pre-Licensure (PL) program remains at 94%. We still have about 10 students who still need to take the exam.
- New clinical rotations for the PL program: Helios Care (Hospice/Palliative), Springbrook (Pediatric population with developmental disabilities), and Delhi Rehab and Nursing Center.
- Dr. Cheryle Levitt, Margaret Goulet, Dr. Jamie Murphy, Rebecca Eck & Ami Bhatt wrote an article: Nursing education during a pandemic: Perspectives of students and faculty. *Journal of Nursing Education and Practice* (2021), 11(4), 19-29.
- Dr. Cheryle Levitt reviewed three manuscripts for the *Journal of Nursing Education and Practice*
- Dr. Susan Deane and Dr. Cheryle Levitt completed a recorded webinar for the ATI Academy: Assessment and Accreditation: Driving Academic Quality.

**Resnick Library**  
**Carrie Fishner, Library Director**

- The Resnick Library hosted the virtual SUNY Librarian's Association (SUNYLA) Annual Conference this June. Three hundred and ninety four Librarians and library staff members (primarily from NYS, but also included attendees from other states and internationally) attended the three-day conference; archived conference presentations can be found on the [association website](#).
- Library staff logged 2,030 reference interactions with students over all modalities this past academic year (email, chat, phone, and in person). This is an 83% increase over the prior year's interactions. Six hundred and ninety six of these interactions were in a virtual format, while 1,334 were in person at the library.
- Carrie Fishner has participated in fall 2021 Residence Assistants training and the EOP summer transition program for new students, providing library information literacy training and facilitating the Digital Escape Room activity.
- The digital exhibit for the *Leaving Our Fingerprints* initiative will be completed this fall. Members of the Delhi community (students, faculty/staff, greater community, and alumni) are still invited to participate, and can do so by completing an [online submission form](#). More information on the project can be found by visiting the library's [website](#).
- Jenny Collins attended the SUNY CIT conference and the SUNYLA Annual Conference; Amanda Calabrese attended the SUNYLA Annual Conference; Steve Dixon attended the SUNY CIT and the SUNYLA Annual Conference and Carrie Fishner attended the SUNYLA Annual Conference and the American Libraries Association Conference (all were held virtually) over the summer.

**Liberal Arts and Sciences**  
**Dr. Linnea Goodwin Burwood**

- Kathryn DeZur's photograph, "The Morrigan (Irish War Goddess)" won third place in the national juried art show sponsored by the Community Arts Network of Oneonta (CANO) in June 2021.
- Dr. Shelly Jones has published an edited collection entitled *Watch Us Roll: Essays on Actual Play and Performance in Tabletop Rollplaying Games*. (<https://mcfarlandbooks.com/product/watch-us-roll/>) Shelly also co-organized *Generation Analog: The Tabletop Games and Education Conference*. This inaugural virtual conference held in August 2021 included over 30 talks by games studies scholars, three keynotes, and had over 500 attendees from around the world (<https://analoggamestudies.org/generation-analog-program/>).

**Resnick Academic Achievement Center (RAAC)**  
**Jeff Stedman, Director**

- During the 2020-2021 year, the Achievement Center had 31,000 connections with students.
- The Resnick Academic Achievement Center is open for students and we offer our services both face-to-face and online for students who would need that.
- The advising office have been an integral part of both the Bronco Ready Days and the Welcome Weekend program. We offered multiple workshops to educate our new students on Starfish Success, Degree works, and student success strategies.
- Our C-PASS (Collective Pursuit of Academic and Social Supports) program is welcoming 26 students for the fall semester. These are students who would not normally be admitted to the college but with an intensive and proactive support program, they can be retained at very high levels.
- Our AEP (Academic Exploration Program/Undeclared) program had 33 deposits paid students for the fall semester. These students will receive focused support to assist them in transitioning to a degree program that will fit their strengths and desires.
- Access and Equity (Services for Students with Disabilities) offered a summer transition program for their incoming students. Twenty-eight students attended the event that was offered virtually. The student and their support networks (family, school representatives, friends, etc.) were able to learn more about services that we offer. The students showed a great amount of appreciation for this and felt that this was going to help them in their transition to college.
- More offices are utilizing the Starfish Success program for scheduling and communication practices with our students. Student Financial Services will now be utilizing this to help manage appointments. Other areas such as residence life, athletics, student activities and others are also using this system.
- Career Services is working with employers to determine how to offer safe and useful "tabling" career opportunities on campus this coming fall.
- The Achievement Center will be offering different workshops and training events for students and staff throughout the upcoming academic year. Topics of student success, registration, advisor trainings and much more will be available.

## **Admissions and Enrollment Management**

### **Robert Piurowski Director**

- **Updates**

- Enrollment Management (EM) has been reorganized: Joshua Gregory will oversee Undergraduate Admissions, Mistelle Fields will oversee Continuing Education and Professional Studies, and Kevin Sobers will continue oversight of Enrollment Management operations that support both areas.
- Over the summer, several new hires have joined the EM Team. All were replacement positions.
  - Victoria Bowker, Office Assistant I
  - Walter Briggs, Admissions Advisor
  - Kaleigh Herman, Admissions Advisor
  - Hailey Jutrzenka, Admissions Advisor
  - Julia Lang, Assistant Manager of Continuing Education and Professional Studies
- Staffing Changes
  - Rachel Martin, Graduate and Online Admissions Specialist
- 2021-2022 Discover Delhi – Open House Dates (In-Person)
  - Fall 2021: October 30, November 13, December 4
  - Spring 2022: April 2, April 23
- 2022 Admissions Review: We will continue to maintain a Test Optional Admissions Policy for the Spring 2022 and Fall 2022 Semesters
- At the Extended Leadership retreat in June, Rob Piurowski presented an interactive presentation titled “Reviews, Views, Action and Needs”. The session included a review of our enrollment landscape and concerns, setting the stage for collaborative action planning between campus leadership team and academic deans.
- Continuing Education and Professional Studies has hit the ground running with reactivating non-credit workshops and courses to serve our regional community. [www.delhi.edu/ceps](http://www.delhi.edu/ceps)
- Continuing Education and Professional Studies and Undergraduate Admissions are collaborating with our local workforce development to utilize HB-1 Grant Funding through Project Excite ([joinprojectexcite.com](http://joinprojectexcite.com)) to promote training programs in Information Technology and Cyber Operations.

- **Enrollment Information (data points as of 8.16.21)**

- Total Campus Student Enrollment (All Modes) – 2672 (Down 13% compared to Fall 2020)
- New Student Enrollment (All Modes) – Down 7% compared to Fall 2020
  - Similar decreases are noted sector-wide
- Breakdown of New Student Enrollment
  - 60% First Year, First Time Students
  - 23% Online Students (Including Graduate)
  - 11% Transfer Students – On Campus
  - 6% Re-Admission (Former Students)

- Race/Ethnicity of New Student Enrollment
  - 59% White
  - 18% Hispanic
  - 14% Black or African American
  - 4% Unknown Race
  - 3% 2+ Races, Non-Hispanic
  - 2% Asian
- Academic Profiles (First Year, First Time Students)
  - BBA, BS, BT Degree Students (85 HS GPA)
  - AA, AAS, AS Degree Students (84 HS GPA)
  - AOS Degree Students (82 HS GPA)

**School of Veterinary and Applied Sciences**  
**Dr. Bret Meckel, Dean**

- Construction has begun on the surge space at the College Farm in anticipation of a December move-out of Farnsworth Hall.
  - Labs will relocate to the College Farm, Evenden Tower, and the Turf Center
  - Faculty and School offices will relocate to Alumni Hall, Evenden Tower, College Farm, and Turf Center.
- Hands-on learning!
  - One hundred and fifty two Veterinary Science majors participated in preceptor or internship opportunities at clinical sites throughout NY and neighboring states.
  - Twenty-one PGM students participated in internship opportunities at prestigious golf courses across the country.
- Sixty-six students from SUNY Ulster and Mercy College attended FARM and RATS camp to complete required hands-on skills for their Veterinary Technology Programs.
- Jackie Howard was elected to the American Veterinary Technician Examination Board – a national position.
- Jim Lees established new golf facility volunteer work and site visit at Inness Golf Club, Accord (Hudson Valley).
- Ben Czyzewski and Jim Lees established a resort and golf facility consultation with new ownership group Geragos Global-Scott's Family Resort, Deposit. Potential projects and internships, including hospitality.
- Tom Phillion and Jim Lees taught two weeks of junior golf camp at Stamford Golf Club, Stamford.
- Dave Arehart, Joe Burgin, and Jim Lees taught a five-week junior golf instructional clinic at The College Golf Course at Delhi, Delhi. Joe was the administrator.

# SUNY Delhi

## **Student Life Division College Council Report Dr. Tomás A. Aguirre, Vice President for Student Life & Chief Diversity Officer September 2021**

The Student Life Division held a large and safe gathering of the entire Division on August 12<sup>th</sup>. Dr. Aguirre welcome everyone back and updated on the new campus guidelines going forward. Staff were able to divide up into small groups to discuss several questions regarding any concerns for the future, what help they need to be successful and what help they could give to others.

The Educational Opportunity Program (EOP) successfully infused a Collaborative Online International Learning element into their Summer Program. SUNY Delhi students worked both asynchronously and synchronously with FATEC students out of Brazil. Both sets of students gained cultural competency, discuss their interested in pursuing higher education, determined common demographics and goals, while learning communication soft skills. This program is similar to a Virtual Study Abroad, without the physical logistics and financial need of travel.

The O'Connor Center for Community Engagement (OCCE) has developed an assessment-based plan to guide students thoughtfully through how their passions, academic programs and skills can come together to make a difference in their respective communities by focusing on 3 key areas: Frequency, Leadership, Reflection.

An expanded Community Partner Program now includes Cornell Cooperative Extension, O'Connor Hospital/Bassett Network (Optum), Village Police Department and Friends of Recovery in Delaware & Otsego Counties (FOR-DO).

Regalia's theme of "Before you shop, Regalia's your stop!" was a collaborative effort to educate departments across campus and encourage students to find items they need here first. Regalia continues to support students by ensuring that basic needs are met so they can focus on persistence, academic success and graduation.

We saw a 100% compliance for residential students at Move In for being vaccinated or having received an exemption to live on campus.

Residence Life conducted a robust Resident Assistant and Peer Mentor training for 55 student staff members including topics on mental health, recognizing substance abuse, new cannabis laws and procedures, handling students with suicidal ideations, and conflict mediation.

Residence Life has utilized an open space to provide housing for several Assistant Coaches and the Assistant Director of the MOSAIC Multicultural Center in exchange for additional residence hall programs and residence life staff in-service opportunities.

The MOSAIC Multicultural Center website has been revamped with resources and important contact information for the campus community. Virtual operations were well maintained especially the Men of Distinction Academy (MODA), allowing a smooth transition between Assistant Directors. Dr. Leonel Diaz, Jr., has been quick to establish strategic partnerships on campus, and provided much needed support for students.



MOSAIC strengthened working relationship with Student Financial Services for military-affiliated students. Throughout the pandemic, managed to maintain contact with military-affiliated students, and offer the essential services, such as GI Bill processing and general advising. MOSIAC Recently assisted during a community partner run Veteran Resource Fair.

The annual Clery report for 2020 was completed; the Student Code of Conduct for the 2021-22 academic year was updated for the recent Cannabis law change along with the COVID-19 Addendum.

Welcome Orientation Weekend saw an extension to the calendar running from Thursday, August 26 through Sunday, August 29. This allowed for more down/rest time for students and organizers.

Kunsela Pool successfully reopened for the semester with a limited schedule with steady usage thus far. There is a timeslot for faculty and staff, but currently no swim classes or opportunities for off campus visitors, guests, or people from the community. For safety reasons sauna and locker rooms remain closed.

Student Activities kicked off the year with a special comedy performance by SNL cast member Melissa Villaseñor in Okun Theatre on Sunday, August 29. Weekend programming moving forward will be largely fronted by the department as student groups try to get up and running.

Student activities is partnering with CADI staff to offer new Food Safety Training Program for student groups.

Officer Peter Czaplicki and K9 Officer Redd received the Delhi Hero award for Scholarship. Officer Czaplicki has sacrificed his own funds, time and considerable effort to bring a multifaceted benefit to the SUNY Delhi community that also extends to local community. His hard work is a great benefit to us all, as well as the example of inspiration by pursuing a vision.

University Police continues to distribute PPE's. Requests are much higher as the reduced off campus mandates has led to increase in disposable mask need and usage on campus. Students seem to be without masks much more than last year.

University Police managed another successful and smooth move in week and weekend with zero accidents and lots of happy parents and families.

University Police trained RA's with the Office of Student Rights and Responsibilities on Cannabis/Marijuana legalization law and how that affects students and UPD's response and handling of cannabis calls.

SnapSchedule 365 was implemented to aid in scheduling and calling in employees to cover shifts for the College Association at Delhi, Inc. (CADI). The software automatically texts, calls and emails employees when a shift becomes available.

The Bluestone Bistro was opened to continue service seven days a week while the School of Hospitality utilizes the kitchen for their hands-on curriculum. In order to meet student needs and support retention efforts, MacDonald Dining Center was reopened for the Fall serving breakfast and lunch during the weekdays and weekend brunch and dinners. The Commons is open for lunch and dinner, and Treat Street opens for late night food options and snacks.

CADI provided (3) student with internship opportunities at Bluestone this summer.

The Athletics Department has had several staffing changes including: Associate AD (promotion), new Head Athletic Trainer / Senior Woman Administrator, Head Men's and Women's Soccer Coaches, Head Cross Country and Track & Field, Assistant Cross Country and Track / (interim) Head Swimming Coach.

Athletics worked with the Registrar and FAR, to clear initial fall athletics eligibility participation rosters for a total of 233 student-athletes. NCAA compliance is required for participation in "athletically related activities" for the student-athletes.

The campus' first official NCAA Division III athletic contest was on September 1. Fall seasons currently running are Soccer, Women's Volleyball, Cross Country and Golf. The men's and women's Cross-Country teams won their season opening meet at Hartwick College. The student attendance for our home volleyball opener was well over 125 students.

Intramural staff has continued to explore recreational activities including outdoor recreational activities and Intramural Trips. The NY Mets – Yankees trip is scheduled for Sunday, September 12. Planning for additional activities will continue throughout the fall semester including a NY Jets Football trip. [Weekly fitness classes](#) are being offered this fall semester.

After reading, "Becoming a White Antiracist" as a summer initiative, the Equity Inclusion Advisory Board will develop campus programming and events based on the teachings learned. This large group will meet monthly, headed by Dr. Leonel Diaz, Jr., Assistant Director of the Multicultural Center & Dr. Aguirre, to continue campus assessment and engage all community members with regards to DEI.

The Voter Engagement Committee (VEC) is gearing up to have a robust semester of live events, passive programming, and collaboration with student clubs and organizations to celebrate Constitution Day (Sept 15) & National Voter Registration Day (Sept 28). VEC utilized a table during the WoW campus fair.

Director Reyes will be serving on a SUNY EOP committee to reenergize and reconsider the overall programs Guidelines, which have not been reworked in over 40 years.

This fall semester marks the 50<sup>th</sup> year the Educational Opportunity Program has been running at SUNY Delhi. A reception will be held over Homecoming/Family Weekend to celebrate. Additional marketing and communication to tell this story to the campus, the community and beyond has been requested.

The campus will hold a memorial ceremony to honor the life and accomplishments of Ambar Brito, a recent student who passed. The campus will also honor and present her degree to her family.

OCCE will assist in facilitating Community Circle Dialogue sessions along with Student Rights & Responsibilities on a variety of current, local and national issues.

SUNY Delhi is co-sponsoring the November Conference on Volunteerism & Social Responsibility, "Help Yourself. Help Others."

Residence Life is looking forward to bringing back residential participation in Hall Councils and the Residence Hall Association to pre-pandemic levels. Also, working with campus stakeholders that have an interest in Residence Life Living Learning Communities to grow the currently existing program.

The Alcohol & Other Drug Task Force is preparing programming and educational outreach particularly on cannabis use this semester.

MOSAIC will be surveying faculty and staff for mentorship opportunities, and student interest in creating a Military Affiliated Student program (similar to MODA) for our military affiliated students. In this context, military-affiliated is defined as those who have served in the military, has a loved one who has served, or generally supports our efforts to serve this student population.

MOSAIC is drafting a formal buddy system program for new incoming international students, as they often find it difficult to initially integrate into the campus community upon arrival in the United States due to linguistic and cultural differences. This problem is more pronounced at smaller institutions with fewer international students and other speakers of their native language. This buddy system will allow international students to overcome this problem by having a bridge into the domestic student community and relevant student organizations such as Asian Culture Club.

MOSAIC is looking forward to re-establishing the student women's group, formerly known as the Women of Knowledge and Empowerment (WOKE).

The Student Activities Fair is schedule for Wednesday, September 22, and the department and students are gearing up to restart Student Senate to finalize the Senate 21-22 FY budget process and 21-22 Executive Board Elections.

CADI will host a training session for student employees on Tuesday, October 12 to educate on food safety, general safety and customer service.

CADI will focus on student engagement at MacDonald Hall by building community through hosting special holiday themes and meals for the residential students along with holding bi-weekly supervisory staff meetings to address the unique challenges a post pandemic environment poses to our delivery of services to the campus community.

The Athletics Department and Fitness Center Coordinator have developed plans to expand open hours to include access for campus faculty and staff in early evenings on weekdays and weekends. Pre-Registration is required and facilitated by the IMleagues app.

The primary goal for Athletics continues to focus on recruiting efforts of student-athletes and increase intramural and recreation participation by offering engaging opportunities and activities for our students.