

SUNY Delhi

Finance & Administration
College Council Report

December 2021

Carol Bishop, VP for Finance & Administration

Student Support & Development

- General Scholarship Application is now closed for 2021-2022 academic year.
 - There were 448 total applicants this past year.
 - The 2022-2023 application will open at the beginning of December.
 - Presidential Scholarship eligibility guidelines were revised for the 2022-2023 incoming class. Applications opened October 1, 2021; deadline to apply is January 7th, 2022; and recipients will be notified by February 11, 2022.
- Merit-based scholarships disbursement for the 2022-2023 incoming class has begun.
 - Priority deadline for eligible students is February 15, 2022.
- Purchasing/Contracts Coordinator Chelsea Cika and Internal Control Coordinator Josh Fitch were guest speakers to the accounting class on advisory board day.
- Facilities Project Manager Denis Burpoe was a guest lecturer for Steve McKeegan's "Architecture & Construction Orientation" class. Denis and Assistant Director for Capital Construction Morgan McKee both guest lectured in Sarah Poole's "Estimating and Planning" class.
- Currently, approximately 190 students have been hired to work on Campus this fall. This is slightly lower than pre-COVID student staffing levels, but much higher than we had seen previously during COVID.
- The first Annual Campus Scholarship Reception was held on October 27, 2021, at Bluestone Restaurant.

Investing in People, Staff Excellence

- The Office of Human Resources (HR) processed the United University Professionals (UUP) 1% discretionary/compression salary increases. Approximately 60 professional staff and 60 faculty members will receive compression increases. This number is less than in previous years, as the College continues to close the equity gap compared to nationwide college salary data.
- Governor Kathy Hochul announced that sexual harassment training is to be interactive and facilitated live. HR has updated predominantly online training, rolling out face-to-face and Zoom sessions training in November 2021. All employees are expected to participate annually in sexual harassment training.
- COVID-19 testing continues, however with less frequency due to an increase in staff being fully vaccinated. We have been able to scale back on the frequency of testing staff similar to that of our student testing protocols.
- As last reported, several professional staff and management are participating in the SUNY implemented University-wide Telecommuting Pilot Program. This has been a popular option and has worked out very well for most participating employees. The program is due to expire December 31, 2021, with no decision as of yet if the Governor's Office of Employee Relations plans to continue the program into the new year.

- HR hired a new Office Assistant 1 (OA1), LaTasha Ildefonso, bringing HR staffing back to pre-COVID levels. LaTasha's role will be to provide administrative assistance to the HR Director and staff, as she continues to grow into the role of an HR generalist.
- Chelsea Cika was hired as our new Purchasing/Contracts Coordinator. She has been benefiting from many online webinars and trainings.
- Kathy Smith was hired as an OA1 in Purchasing. She has been a big part of helping with the transition of Accounts Payable functions to Binghamton.
- Akshar Shastri was hired as a Lead Programmer Analyst in September and brings a wealth of expertise to the position, having worked at SUNY Empire since 2017.
- Cheryl Dietzman, who recently retired as the Administrative Assistant 1 in CIS, has agreed to return on a part-time basis. We are very happy to still have Cheryl in our group.
- Chelsea Cika, Kathy Smith, Maureen O'Connor and Amy Brown attended the Office of Operations fall trainings (virtual).
- CIS staff and College Accountant Maureen O'Connor attended Student Information and Campus Administrative Systems (SICAS) Summit (virtual) held September 27 and October 1, 4 and 8. This was an opportunity to engage in conversations and attend presentations that are delivered by industry experts both within and outside of SUNY.

Projects, Construction, Innovations, Procurement

- CIS staff from Enterprise Systems Infrastructure Services worked with SUNY Information Technology Exchange Center (ITEC) to add Oracle Transparent Data Encryption (TDE) to our database servers. TDE encrypts data and stops unauthorized attempts from the operating system to access database files. This was first performed on the test database and completed in the production environment in early fall.
- Enterprise Systems upgraded the Argos database to Oracle 19C. This was the last system in need of this update that provides greater security and vendor support.
- Enterprise Systems successfully integrated the SUNY VAX solution for student reporting before the deadline. This was a much larger project than originally thought, and included not only building the connection back to SUNY's database but also extracting data out of the Campus Electronic Medical Record (EMR) system, as well as spending weeks with stakeholders in order to understand and clean up previous data versions.
- CIS migrated the Campus to a new password reset and account claiming tool. The new tool is available to us through the SUNY Strategic Identity Initiative, which we participate in at no cost to the Campus. This is a much more feature-rich tool which resides in the Microsoft cloud rather than locally on Campus.
- Infrastructure Services has taken advantage of Alert Logic, a product available to us through our membership SUNY Security Operations Center (SOC). This tool helps with vulnerability scans of systems, as well as log monitoring of some of our more important servers. This is another tool that will help us improve our security footprint.
- CIS staff are now utilizing Microsoft Multi Factor Authentication (MFA) for Office 365 products as well as ConnectWise, which allows technicians to connect remotely to College computers. This is another feature that we received through the SUNY Strategic Identity Initiative (SSII) project and is becoming a mandatory technology within SUNY. We will be looking to roll this out to faculty and staff in the next several weeks and to students over winter break.
- Campus Guard, the consultant we work with on Payment Card Industry (PCI) compliance, visited Campus in October. They provided training as well as dropped in on several areas on Campus that accept credit card payments. We have a few things to nail down, however there were no major findings. The Campus has really done a lot of work to improve our PCI posture.

- Enterprise Systems along with Student Financial Services (SFS) had a kick off meeting with Nelnet to begin moving to the new enterprise payment plan product. The plan is to go live in December for spring semester payment plans, making setting up payment plans much easier for our students and their families.
- CIS, Facilities and Capital Construction, and Veterinary Science continue work on Farnsworth surge space being built at the Valley Campus. The plan is for faculty to have the appropriate technology required to hold classes in that space.
- Phase 1 of the Evenden Tower masonry and window project has been completed. Phase 2 will begin in late spring 2022 and continue throughout next summer.
- The high voltage transformer at the Welding building was replaced.
- New boiler installation at Catskill Hall was completed and the boilers are now operational.
- Environmental Health and Safety (EHS) staff member Anthony Alba has begun the yearly fire inspection of all buildings with the Office of Fire Prevention Control (OFPC).
- Stephen Cembrinski assisted the Middle States Commission on Higher Education (MSCHE) workgroup sub-committee on Standard VI, providing, searching for, and evaluating evidence. He is currently drafting narrative information to address three criteria, and will assist with peer-reviewing criteria from another standard.

Resource Development

- As of 11/5/21, 2669 students are being billed for the Fall 2021 semester, including 50 offsite students, 423 BSN students and 127 MSN students. Total outstanding balances still to be collected is ~\$1.5 million representing a 92% collection rate.

Financial Aid:	Fall 2020	Fall 2021
Student loans received	\$5,379,170	\$4,965,290
Parent loans received	\$1,513,985	\$1,362,800
Excelsior Scholarship	\$486,200	\$468,598
Excelsior Tuition Credit	\$36,983	\$34,567
Other Grants	\$6,084,568	\$5,345,702
Foundation Scholarships (including Merit)	\$299,144	\$299,971
External Scholarships	\$570,307	\$377,298
<i>TOTAL AID Paid/Anticipated</i>	<i>\$14,370,357</i>	<i>\$12,854,226</i>

- Campus budget process update:
 - Stephen Cembrinski, Budget Director, is currently assisting the College Budget and Planning Committee (BPC) as an ex-officio member and scribe. The group has met a few times already this semester, and were integral in preparing for the Campus-wide Resource Allocation Task Force (RATF) budget meetings which evaluates budget submissions.
 - Per the College Senate bylaws, two members of the BPC attended all three RATF budget meetings; one of the members could only stay for the first 20 minutes in each meeting due to teaching obligations
 - Worked with BPC members in individual meetings to review and assess Campus budget submissions for 2021-22, in an effort to get their perspective and educate. The timeline for this was challenging (there were only 1-2 weeks to do this between when the group was formed and when RATF meetings were set to commence), but all members put forth a great deal of effort to get this done. This information was then used and reviewed with RATF members during budget meetings to help inform final decisions.
 - From the first RATF meeting on September 21, it was clear questions and concerns from the Campus needed to be addressed, so RATF held a special live webinar on September 30;

subsequent to this, we produced a Financial Operations Guide for the Campus community to reference (a “budget cheat sheet” with link provided in Delhi Today on October 7).

- After the final RATF meeting on October 5, reconciliations and calculations necessary to adjust individual department accounts to approved levels were finalized, with final allocations showing up in our reporting system on October 22. Notifications were sent out to RATF members shortly after the October 5 meeting, and a message in Delhi Today was posted on October 25. All supporting documentation is available to the campus community via Confluence.
- The Budget Director worked with SFS and the Scholarship office to finalize our Higher Education Emergency Relief Funding (HEERF) III student disbursement plan along with related technical details. Communications went out to students via email regarding eligibility, as well as outreach for completed Free Application for Federal Student Aid (FAFSA) information.
- SUNY Delhi Budget Director met with Farmingdale and Plattsburgh Budget Directors to discuss SUNY guidance and American Rescue Plan (ARP) (HEERF III) institutional guidance to help ensure the best understanding of how these funds can be used. Information from this meeting informed the drafting of our Campus plan for HEERF III institutional funding, which will be submitted to SUNY for approval.

SUNY Delhi

Academic Programs and Services College Council Report December 2021

Thomas Jordan, Ph.D., Provost

**Resnick Academic Achievement Center (RAAC)
Jeff Stedman, Director**

- The Resnick Academic Achievement Center developed numerous memes which have been posted on the Campus TV network promoting our wide variety of services. They also promote time sensitive deadlines throughout the semester (i.e. registration, last day to drop a course, etc.)
- Jeff Stedman and Cara Aguirre presented to the Executive Sponsors for SUNY's about the Starfish Success. There were three highlighted programs (Delhi being one of them) and SUNY Leadership heard of our successes as well as the opportunities for growth. Discussed was how this technology supports retention and student success.
- The advising office offered four days of registration help sessions. The sessions brought professional advisors together to walk students through registering for classes. This support increases the number of students who are registering for proper courses and on time.
- Felicia Magnan and Jessica Blake developed and offered a "Strategies for Semester Success" workshop for first year and students in non-traditional majors. The presentation discussed ways to succeed, time management, support resources and was an interactive program where students walked out with tangible resources and an understanding of how to be successful. They are also presented directly to students in the Nursing program in November.
- We participated in the Open House, tabling and talking with student/families about the supports we have to offer. Families and future students were very appreciative in hearing about the services we provide.
- Multiple professionals and areas have made presentations in Orientation classes across campus. The presentations continue to spread the knowledge and awareness of support services for all of our incoming students.
- Starfish Success worked with the Registrar's office to support the identification of our "no show" students. The system streamlines the process that assists us in identifying those students who are not attending their classes in a timely fashion. This system has sped up the process and increased the accuracy of the data we submit. The starfish platform continues to work with more offices and is building a holistic approach to student support across campus.
- Multiple staff members attended the educational company EAB online conference "Connected 21" talking about higher education, student success, support platforms, and useful data. (EAB acquired Hobsons student success platform "Starfish.")
- Access and Equity (Services for Students with Disabilities) had over 307 students registered for the fall 2021 semester. This is the largest number of students this program has ever worked with. They continue to work with students on the transition to higher education, the resources they have available to them for success and most importantly the office is a mediator to help students and faculty connect.
- Access and Equity proctored 219 exams in the first two months of the semester.

- October was National Disability Employment Awareness Month (NDEAM). The theme for NDEAM 2021, "America's Recovery: Powered by Inclusion," reflects the importance of ensuring that people with disabilities have full access to employment and community involvement during the national recovery from the COVID-19 pandemic. On October 26 Delhi hosted a panel discussion on campus and there were 113 attendees during the 25 minutes session. Each panelist was asked questions that pertained to their area/department of employment and/or experiences with disability employment and disclosure of disability to employers. Access and Equity coordinated this event with the support of their committee and cross campus participation for the panelist.
- Career Services has scheduled 21 presentations with 343 presentation contacts, and they expect to add even more by the end of the semester. They have offered three mock interview series: two within Applied Sciences and one in Construction Management for over 25 students. They have posted over 130 internship, exam and job posting opportunities. Finally, they have had eight employer meetings with approximately 85 students, and expect up to three more events before the end of the semester.

Resnick Library
Carrie Fishner, Director

- Sarah Meish-Lacombe has joined Resnick Library as the new Assessment and Outreach Librarian.
- Librarians have conducted 21 information literacy sessions at faculty request thus far this semester in their courses, reaching approximately 300 students.
- Staff have had 856 reference interactions with students via email, chat, phone, or in person at the library's desk thus far this semester.
- Carrie Fishner presented at the SUNY OER Sustainability Cohort 2 meeting in September, and at the *Intersect 2021: Resilience, Renewal, and Beyond!* Conference in October, 2021.

School of Nursing
Dr. Susan Deane, Dean

- Cecelia DeCotes has passed the National League for Nursing Certification Exam for Nurse Educators, and has been awarded the designation as a Certified Nurse Educator (CNE).
- Barbara Ann D'Anna published CHOICE review: Wenham, C. (2021). *Feminist global health security*. Oxford University press
- Beth Boyd presented a webinar "Nurses as Leaders – Believe in Yourself" for the CT League of Nursing.

School of Liberal Arts & Sciences
Dr. Linnea Goodwin Burwood, Dean

- Lindsay Walker, co-advisor of the Criminal Justice club, helped organized a domestic violence symposium. Over 60 members of the campus community attended the event. Panelists included members of the campus police department, a forensic nurse, an attorney, and the director of Safe Against Violence.
- Benjamin West coedited an essay collection *Approaches to Teaching the Works of Cormac McCarthy*, published by the Modern Language Association.
- Shelly Jones's short story "Frequency," which is a fictional account of how inventor Hedy Lamarr created frequency-hopping, won the George Dila Memorial Flash Fiction Contest and was published in *Third Wednesday*. She also published five other short stories and eight poems since the last College Council report. Shelly presented "D&D: Diversity and Demographics of NPCs in *Dungeons and Dragons* Modules" at the Northeast Popular Culture Association conference on October 21. She also chaired and moderated two panels on Fans and Fandom at that conference. Shelly was also a speaker on the "Why an Academic Track for Metatopia is Good for Games Scholarship" panel at Metatopia 2021, the Game Design Festival.
- Kirby Olson published articles "On An Edwin Denby NYC Traffic Sonnet" in *The Brooklyn Beat* Generation.

Admissions and Enrollment Management
Robert Piurowski, Director

- **Updates**
 - To promote visit and application generation, a five-month digital engagement campaign has been launched using a segmented search of 35,000 prospective students.
 - During a campus-wide forum, Robert Piurowski presented an enrollment plan to the campus, highlighting new student enrollment and returning student retention targets with the goal of returning to 3,000+ students enrolled at SUNY Delhi.
 - Fall 2021 Open House Updates (As of 11.11.21)
 - October 30th
 - 71% show rate with 117 students attending with guests.
 - 100% of responses shared that our students, staff, and faculty were helpful and found SUNY Delhi to be a welcoming and inclusive atmosphere.
 - 97% said that our Open House met their expectations, they would be applying for admission, and would recommend us to a friend or family member.
 - November 13th: 174 Students Registered
 - December 4th: 57 Students Registered
 - Undergraduate Admissions has reactivated group visits from High Schools and Community Based Organizations.

- Enrollment Management is current hosting a search for an Events Coordinator. The position will work with all third-party events and support Convocation and Commencement activities.
- **Spring 2022 Admissions/Enrollment Information (data points as of 11.11.21)**
 - New First Time Students – On-Campus Programs
 - Applications – Flat compared to Spring 2021 (Up 1 Application)
 - Offers of Admission – Up 200% compared to Spring 2021 (10 Offers)
 - New Student Enrollment – Flat compared to Spring 2021 (Up 2 Deposits)
 - Transfer Students – On-Campus and Online
 - Applications – Down 19% compared to Spring 2021 (35 Applications)
 - Offers of Admission – Down 13% compared to Spring 2021 (9 Offers)
 - New Student Enrollment – Down 32% compared to Spring 2021 (12 Deposits)
- **Fall 2022 Admissions/Enrollment Information (data points as of 11.11.21)**
 - New First Time Students – On-Campus Programs
 - Applications – Up 25% compared to Fall 2020 (100 Applications)
 - Offers of Admission – Up 12% compared to Fall 2020 (23 Offers)
 - Transfer Students – On-Campus and Online
 - Applications – Flat compared to Fall 2020 (Up 3 Applications)
 - Offers of Admission – Flat compared to Fall 2020 (Down 2 Offers)
- **Continuing Education and Professional Studies – www.delhi.edu/ceps**
 - Over 20 Non-Credit Programs have been developed ranging from Drivers Education, Sports Clinics, Notary Public Workshops and more. In total there have been 125 participants.
 - In collaborating with our local workforce development to utilize HB-1 Grant Funding through Project Excite (joinprojectexcite.com) over 25 community residents have taken advantage of training programs in Information Technology and Cyber Operations.

SUNY Delhi[®]

College Council Report Highlights from September 2021 – November 2021

Office of Marketing & Communications Dawn Sohns, Vice President for Marketing & Communications

The Office of Marketing & Communications was excited to have our students back on campus for the fall semester. Although masks were still required indoors, students were able to engage in more social activities and be more active. This quarter's activities have been focused on communicating about the mandatory vaccination requirements, surveillance testing, and overall campus communication. We were able to continue our marketing efforts with Carnegie Dartlet which has proved to be very effective in reaching our target audience, prospective students, while increasing engagement with current followers on social media.

DIGITAL & SOCIAL MEDIA ACTIVITY & ENGAGEMENT:

During this quarter, the goal for social media was to highlight life on campus, both in and out of the classroom. Additionally, this academic year (with the help of the Diversity, Equity, and Inclusion Committee) we are working to recognize a variety of celebrations that have not been acknowledged on social media in the past (e.g., Pronouns Day).

Highlights:

- TikTok engagement has increased exponentially (62 followers at the start of September compared to 155 followers by the end of November).
- Video content continues to be a source of high engagement. A short video for construction was filmed and shared with the department and across most social platforms (Facebook, Instagram, and TikTok). Short videos on TikTok and Instagram reels were also created and increased engagement.

Facebook: We currently have 13,195 followers and 12,919 likes. Facebook continues to be an integral tool in engaging with specific audiences like parents of students, alumni, and the community.

Instagram: Our following continues to grow with the current number at 5,220. This past quarter the "reels" feature on Instagram was highly utilized which relies on video creation.

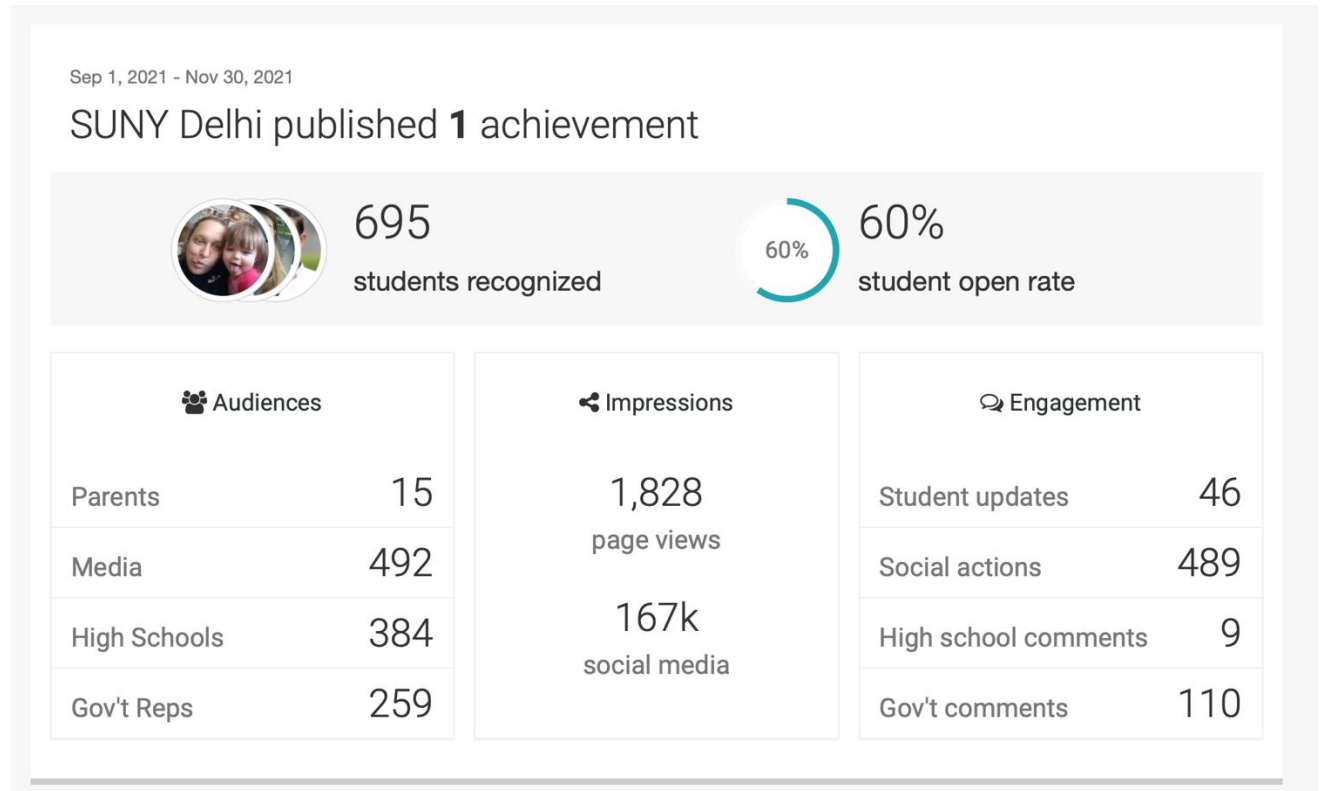
Twitter: We currently have a following of 2,902. This platform continues to be used less with our target audience but is a useful way to connect with other institutions (e.g. SUNY, specifically).

LinkedIn: Our followers on LinkedIn continue to engage well with other alumni, faculty, and staff on this platform. Total followers: 15,192.

TikTok: This platform continues to increase engagement with our students. Specifically, TikTok allows us to use brief videos to highlight student life and campus activities. Moving forward, more

student-centered content (not just campus highlights) will be included to capitalize on the growing audience.

Merit: Our media monitoring software and student achievement recognition platform:





PHOTOGRAPHY & VIDEOGRAPHY ACTIVITY:

- The fall semester was busy with photography opportunities from campus events to specialized marketing shoots. We completed roughly 35 separate photo assignments, including marketing photos for nursing and the new baking & pastry arts major, headshots for students, faculty, and staff, and events such as the activities fair, the Alumni Awards celebration, EOP's 50th anniversary celebration, the Out of the Darkness community walk, and more.
- Video projects included two short videos for the Alumni Association about donor impact at SUNY Delhi.



There's no better person to ask what makes SUNY Delhi such a special place to study and live than a student ambassador. Student ambassadors are Delhi students from different academic programs who are passionate about what the college has to offer.

Finances, family, friends, or simply the best program out there - there are many great reasons to study locally. Nine local students share their stories of why SUNY Delhi ticked all their boxes and has been the best decision for them.

WRITING:

- We sent out nine press releases, including SUNY Delhi’s rankings in the latest U.S. News & World Report, Alumni Awards, and donations made to the college. The press releases resulted in over a dozen press mentions.
- Feature stories included a story about nine local students from different majors to encourage local applications to Delhi, a story about our student ambassadors and what they are excited to share about Delhi, introducing the new MOSAIC assistant director, and 10 things that make SUNY Delhi a special place to study.
- Ongoing internal and external communications regarding COVID and other current issues.

GRAPHIC DESIGN:

- About 15 graphic design projects were completed, including certificates and trophies for the Citizenship and Community Service Awards, posters for hospitality programs, and updates to admissions materials.

Web Updates:

- The major web project for this academic year is to transfer content from our 1,094 webpages to the new webpage template that is much more visually appealing and flexible. Over 260 pages have been converted thus far.
- Another major project was converting all higher level organizational charts to html instead of pdfs allowing for easier updating and usability: <https://www.delhi.edu/about/president-office/organizational-chart/index-new.php>
- There was an addition of new website section for Continuing Education: <https://www.delhi.edu/ceps/> that was developed.
- Numerous and continuous web updates for the campus community were completed, including over 131 official web requests published, with many including multiple parts and revisions

after initial request. There were over 30 additional web requests completed that did not funnel through the Web Request form.

- Designed and built a new Faculty Directory for faculty.delhi.edu (Waiting to be published by CIS).
- Updated the Website footer to be more attractive and be in compliance with ADA best practices.
- Continuous maintenance of ADA compliancy on the website was done and our above industry benchmark score in The Digital Certainty Index, Quality Assurance and Accessibility scores was maintained.
- Continuing analysis of the delhi.edu website with plans to begin moving to a new website platform within the next 3 years that will allow more flexibility and user friendly experience.

Marketing Requests:

- We received 37 new individual marketing requests this quarter for our office with numerous requests made outside of the official Marketing Request Form. Five requests were for graphic design and three were for videography. Other videography requests were made via conversations with individuals and were declined due to not having a videographer on staff.

Print Shop Updates:

- Ongoing completion of print jobs that included lab manuals, posters, course-related documents, letters for official mailings etc. as submitted by the campus community and external community. Print Shop production remains robust.
- We continue to print for students, notably printing menus for culinary classwork.
- Staff in this area continue to partner with other offices to assist with work gaps.
- Researching and pricing upgrades to replace equipment at “end of life”.
- Ongoing assessment of work flows, service portfolio, and materials to align with budget and campus needs.

Professional Development:

- Employees in our area are active on many campus-wide committees including: Employee Appreciation Committee, Commencement Committee, Out of the Darkness Suicide Prevention Committee, Bronco Ready Committee, Employee Assistance Program committee, Reopening Task Force committees, Diversity and Inclusion Task Force, CET committees, Communication Task Force, etc.
- Dawn Sohns conducted a Professionalism Workshop for the new Admissions counselors in September and completed a workshop entitled “Digital Leadership Behind the Scenes: Marketing Strategies” by CURAP.

Marketing Efforts:

Carnegie Dartlet Campaign Overview

We have partnered with Carnegie Dartlet to assist with our digital marketing efforts and have experienced great success overall in a short period of time working with them. We continue to do A/B testing and monitor our progress, which at this time, has succeeded in outpacing our benchmarks.

Campaign Goals:

- **Primary goal:** Establish branding and increase awareness with undergraduate prospects
- **Secondary goal:** Drive inquiries for undergraduate programs to landing page with submission form

Performance: Time period of September 1 - November 29, 2021

- Impressions: 390,193
- Clicks: 4,976
- Total Conversions: 113

Form Submissions: Time period of September 1 - November 29, 2021

- 108 Interest form submissions completed
- Traffic to landing page: <https://www.delhi.edu/about/transform>

Interest by Major: The highest level of interest has been for Architectural Design and Building, Automotive Mechanics and Technology, Culinary Arts, Nursing, Undeclared, Veterinary Technology, and Welding, with most academic programs garnering some interest.

Interest by Area Code

The top area codes being reached by this campaign are (315), (518), (607), (845), and (917), which are all within our target geographic area.

Campus-wide Communication/Publications:

- The Delhi Today continues to be the official campus communication to share information and build community which is sent on a daily basis to all faculty, staff, and students.
- The Delhi Today Extra has also been used to disseminate information to the campus community on pressing issues and updates on emergency situations, such as the Russell Hall fire.
- The Bronco Brag publication, which gives everyone an opportunity to give words of encouragement and praise to anyone on campus has been widely supported by the campus community, and continues to be published on a monthly basis.
- The RAVE Alert system was used this quarter to notify and keep the campus community informed about the fire in Russell Hall.

Staff Updates:

Ashely Dotey, Copy Center Coordinator, has taken a voluntarily reduction in employment which makes her permanently half-time.

Dawn Sohns, Vice President of Marketing and Communications, has submitted her letter of resignation. Her last day on campus will be December 30.

SUNY Delhi[®]

College Council Report College Advancement—December 2021

Alumni Outreach and Programs:

College Advancement staff implemented an in-person alumni and donor event in late fall 2021.

- A Celebration of Scholarships Reception, held Oct. 27
 - Well attended event focused on celebrating the accomplishments of Scholarship students and the generosity of donors.
 - 50 plus guests including some of the College Foundation's most generous donors – alumni, volunteer leaders, retirees, faculty, and staff, as well as student scholarship recipients
 - Program focused on impact of scholarships on students and families. Featured speakers were Mechatronics major Saria Vindunas and Construction Management major Elvis Medina.
 - A video as well as [electronic review](#) of event created and shared with donors.
- Capital District Alumni Reception, held Nov. 12
 - An alumni social reception returned to the Albany Pump Station (last physical capital district event held in 2018).
 - Just over 30 guests in attendance. Alumni present spanned from graduating classes of the 1960s thru 2018.
- Campus Community Campaign Reception, scheduled for Dec. 10
 - Faculty, staff, and retiree donor reception scheduled for Dec. 2021.
 - The event was not hosted in 2020.
 - Event recognizes SUNY Delhi community's strong employee giving tradition—nearly ½ of all employees make a charitable gift each year.

Fundraising and Development:

Fall fundraising included an abbreviated faculty/staff campaign and the return of the Student Phonation. The student team focused on recent alumni outreach. Giving Tuesday Fundraising challenge appeals—with a focus on challenge gift fundraising—initiated on Nov. 30.

SUNY Delhi

College Council Report for the Division of Student Life
Dr. Tomás A. Aguirre, Vice President for Student Life & Chief Diversity Officer
December 2021

Athletic Department

- Seth Bywater, a Junior majoring in Mechatronics, finished 13th overall in the NCAA Niagara Region to qualify individually for the NCAA Championships that was contested on November 20 in Louisville, Kentucky. This is a historic milestone for Athletics Department and our institution.
- Women's Cross-Country team, under the guidance of first year Head Coach Zachary Brown, defended their 2019 North Atlantic Conference title. Brown was also recognized as the NAC "Coach of the Year".
- Men's Cross-Country team finished 2nd in the Conference.
- Women's Volleyball team won 21 matches with only 6 losses this season which is the best record since 2010. Coach Beau Bracchy was recognized as the NAC "Coach of the Year".
- Women's Soccer, under the direction of first year Head Coach Zachary Ward, won 11 games out of 17 games, which is the second highest win total in our Women's Soccer programs history.
- Men's Golf hosted and finished 2nd in the NAC Golf Championships.
- Men's Basketball is off to a strong start to their season with a 3 and 1 record. The program has 20 players on the team roster.
- Coaching staff is committed to ongoing recruiting efforts for next year's athletics rosters. Coaching staff has attended many high school athletics events over the past month and will continue to do so. Currently there are 230 unduplicated students participating in athletics. Our departmental goal is 250 for the fall of 2022 which would be back to pre-covid numbers.
- The Clark Fitness Center has plans to fully re-open, beginning in the Spring semester 2022 semester, to pre-Covid open hours.

Aquatics

- Student and faculty staff usage has been steady thus far for the Fall 2021 Semester. Pool locker rooms are not available, and specific time blocks for community members.

Bronco Ready Days and New Student Orientation

- Preparation is well under way for the January Bronco Ready, Saturday 22 & Sunday 23 for new incoming students. Planning is also being conducted for the in-person Bronco Ready Days for new students for Fall 2022: May 7, May 31, June 1, June 2, June 3, and June 6.

Center for Student Leadership and Engagement

- Student Senate was finally able to ratify a final version of their 2021-22 FY Budget. After a successful election and subsequent appointments by the new Student Senate President, we almost have a complete Executive Board. The normal cycle of elections will resume in late Spring 2022 for new officers for the 2022-23 academic year.
- Student groups have been slow in recovering from the pandemic with many not having capability to successfully function. Currently, we are without an active Student Programming Board,

leaving a gap in the quantity of programming difficult to fill. This pressure is put on both staffing and funding in CSLE to provide extra events on top of normal programming, especially given we are down multiple staff members in the department. However, in recent weeks we are seeing more signs of life and activity out of more student groups. It is the hope that momentum will continue into the spring semester.

- CSLE is looking to successfully move the Student Veterans Resource Center (SVRC) to Farrell Center due to the renovation project in Farnworth. The centrally located establishment will hopefully re-invigorate the Student Veterans Associate (SVA).
- The Center will focus on increasing educational field trips and developing a peer mentoring program to help International Students better understand American Culture.
- The Center will continue to support the needs of the students, and find ways to re-invent the Student Programming Board. Discussions with Student Senate Executive Board have begun to get their perspective and ideas.

College Association at Delhi, Inc.

- Currently, 53% of the College Association of Delhi, Inc. spending takes place within 25 miles of campus and 65% of all spending is within the Southern Tier region. To combat labor shortages and reward union staff for going above and beyond CADI offered a differential incentive of \$5 extra per hour worked for those picking up additional shifts.
- Nicholas Bonventre, Assistant Manager in MacDonald Dining Center, taught several food safety classes to students wishing to host food events on campus.
- CADI will establish creative ways for incoming students to inform Dining Services of their allergies, opening up the lines of communication to develop a safe space for all students to eat.
- Bluestone will host pop-up events during the off season. And catering will be updating their guide starting in January.
- Based on student feedback MacDonald Dining Center & Farrell Commons will open earlier on weekdays.
- CADI will be sending out a Request for Proposal (RFP) for upgrade and enhancement to our technologies systems. Integrating our accounting, financial, food, production, and reporting systems. Additionally, an RFP will go out for pouring rights on campus. The current contract with Coke expires in June 2022.

Counseling Center

- Counseling Services continues to work with the campus community to raise awareness of mental health issues and the resources available to students. The intent is to mitigate student mental distress, increase success and aid in retention. This includes providing faculty/staff with assistance in identifying and aiding students in need.
 - Staff have provided class room presentations related to Wellness and Management of Stress including the identification of resources available to students both on- and off-campus.
 - Continue to work closely with faculty/staff and the CARE team to assist with identifying and aiding students in distress.
 - Provided outreach to targeted groups of students and faculty who have/are being impacted by student distress.
 - Successfully completed a search and hire of a new counselor.
 - Continue to address the increasing mental health needs of students through increased resources.

- Assist the faculty/staff in continuing to identify and aid students with regard to mental distress through further education and training.
- After a redesign of the Peer Educator Program, 3 new students were hired.

Educational Opportunity Program

- Current Students, Alums, Campus constituents, and previous Educational Opportunity Program Directors took part in the 50th Anniversary Celebration held hybrid (in person and virtually).
- Ambar Brito was memorialized as the engaged student she was during her time her. Family, faculty, staff and students came out to celebrate her life and impact on campus.
- EOP was provided over 16,000 dollars in EOP Persistence funds. This money is to be directed toward reducing, or eliminating Fall 2021 and Spring 2022 funding gaps for students at risk of attrition. Much thanks to EOP Counselor, Jonathan Annan, for composing the request in advocacy of our students.
- Congratulations to Jessica Pruschki who has accepted a new position on our campus as a Licensed Mental Health Counselor. EOP will plan to start the Search Committee process for that replacement in January 2022.
- Our Educational Opportunity Program was given the opportunity to bring in first time/full time students in the Spring. We are 1 of 4 Institutions who were granted this opportunity and the only school amongst our Tech sector. The goal is to recruit the students while creating and completing a Winter Bridge program.

Farrell Student & Community Center

- A water pipe leak in Okun Theatre directly above the projection booth soaked a good portion of the electronic equipment (audio, projection, lighting). Additionally, water came into the theater and pooled down in front of the stage. Thanks to the hard work of Facilities, CIS and our department, it was cleaned up and equipment was dismantled and allowed to dry. We have recently regained just about all functionality of equipment.

Fraternity and Sorority Life

- Center for Student Leadership & Engagement Director, Larry Mannolini, and Assistant Director Nick Wagner continue to do the extra work to support the chapters and Greek Council. The hope is permission to open that Assistant Director position will be soon.
- Chapters successfully recruited 41 new members which reflects a significant increase from the previous fall and is in line with typical semesters pre-pandemic. In addition, CSLE has kept in place a deferred recruitment model which means new first-time students cannot officially join a chapter until their second semester. This aligns with best practices in fraternity & sorority life and other SUNY institutions.

Health Services

- Health Services continues to work with the local health department and the campus community to manage the care of our students and the safety of the campus community. We have an established “best practice” model for evaluating, testing and treating ill students. We have worked with other departments on campus to identify areas of improvement and have implemented new practices where appropriate. The department will continue to effectively management the Pandemic as it relates to the campus community.
 - Staff managed the mandate that all students coming to campus be vaccinated or have waivers in place and were able to work with the campus community to assure our compliance with SUNY mandates.

- Provided vaccinations to students as appropriate.
- Continue to oversee student surveillance testing in accordance to SUNY guidelines as well as educate students/faculty and staff on adherence to the safety protocols that are in place and to decrease campus concerns and reactivity by empowering them with knowledge.
- Involved in the successful search and hire of a new Director of Health Services.
- Create “best practice” planning for the spring 2022 semester regarding vaccination and testing guidelines, as well as the continued evaluation, testing and treating of ill students.
-

Housing and Residence Life

- Welcome Ryan Ballantine, Manager for Operations & Technology. A position based in Residence Life, with cross functionality working on access control and assisting with implementation and updating of online trainings including SPARC (Sexual & Interpersonal Violence Prevention and Response Course) and TRAC (Training in Reducing Alcohol Consumption).
- Director of Residence Life and Assistant Vice-President for Student Life visited SUNY Cobleskill and SUNY Oneonta toured new construction with members of their residence life and facilities staff to get ideas for future projects.
- Successfully managed a fire in a room in Russell Hall. Five students were relocated to other spaces. The fire was contained to one bedroom. We have worked with an outside vendor to clean the space and expect the room to be back online for fall 2022.
- Residence Life will enhance the team of facilities, custodial, and residence life staff by meeting meet bi-weekly to discuss and address outstanding residence hall facilities concerns and future improvements. All departments continue to look towards improving residence life efficiencies in dealing with quarantine and isolation space.

International Student Services

- International Students are supported with their OPT graduate paperwork for employment and transportation to the Social Security Administration.

MOSAIC

- Promotion of Disability Awareness Month with Access & Equity
- Assisting eight students with attending the Volunteerism Conference
- Chef Julee Miller’s Baking Lab who taught students about Latin American sweetbread for the Día De Los Muertos event.
- Hosted a field trip to the Iroquois Museum with Residence Life.
- The Womxn of Knowledge and Empowerment are once again an active group with a membership of 12 students from various backgrounds. The Men of Distinction Academy is active with 10 students.
- MOSAIC will develop an advocacy training to teach students importance of confronting and challenging oppression and hostility.

O’Connor Center

- Co-sponsored the 19th annual conference Help Yourself. Help Others. Conference on Volunteerism & Social Responsibility. Approximately 30 SUNY Delhi students participated, receiving a free tee-shirt, breakfast, lunch, and workshop sessions.

- 2nd Annual Citizenship Awards, Having the Courage to Care & Connect recognized the following individuals and groups:
 - William Groetz, Tyler VanDeWal, Aspiring Community Champions
 - Joshua Hunter, Jordan Corvin, Student Citizenship Award
 - Delta Theta Gamma, Pi Nu Epsilon, Community Service Greek Organizations of the Year-
 - Brianne Slocum, Mathew Heath VanHorn, Faculty Citizens Award
 - National Electrical Contractors Association, Society of Manufacturing Engineers, Community Service Clubs of the Year
 - Christina Viafore, Community Service Partner of the Year
 - Village of Delhi Bicentennial Community Service-Earth Day, Community Service Program of Year
 - Elizabeth Hoyt, Community Service Champion for Change
- Delhi NY Homegrown National Park Initiative. Dr. Carla Crim, Subject Educator III, Cornell Cooperative Extension of Delaware County is leading our student volunteers, members of Zeta Delta Tau sorority, and community members in establishing the first Delhi NY Homegrown National park located at the Village of Delhi Town Hall. Funding for this project was provided by the Delaware-Otsego Audubon Society with additional support from Cornell Cooperative Extension, Delaware County, and Catskill Regional Invasive Species Partnership (CRISP) Grant written by Katherine Mario, SUNY Delhi College Council.
- Michele DeFreece, O'Connor Center for Community Engagement has been encouraging more student clubs and organizations to college and run additional food drives during the holiday season.

Student Life Division

- Will host a January Retreat before the Spring Semester to rediscover our passions putting action into practice. Employees will be tasked with asking themselves: What are you passionate about? What brought you in to this field? What do you need to do to get back in to it? How can you be better supported through this venture?

Student Rights & Responsibilities

- Collaboration with O'Connor Center for Community Engagement, held community circles on the following topics: Checking in (Sept.8), Community Engagement (Oct 6), Holidays & food insecurity (Oct 26). Also held restorative justice training session for participants attending the Community Service and Volunteer Conference at SUNY Oneonta titled, "Picture your purpose through community service community circles."
- Along with Safe Against Violence, held on visual campus for Domestic Violence Awareness Month (October)
- Worked with Health Service to get students to complete vaccination documents
- Conversation with State Fire Department to discuss strategies and educational opportunities addressing increases in fire code violations in the residence halls discovered during the annual campus inspection focusing on covered smoke detectors.
- SR&R will begin meeting with groups of students in the Spring to discuss upcoming changes to the Code of Conduct for the 2022-23 academic year. Specifically sanctions for violations of Fire Safety, Disorderly Conduct and Failure to Comply articles.

- SR&R is planning to develop a new Residence Assistant training process to promote confidence when confronting peers about Cannabis use policies.

University Police

- Officer Peter Czaplicki & K9 Officer Redd have been accepted into the NYSPolice K-9 Academy in Cooperstown, starting January 3.
- Dispatcher Troy Patterson was been promoted to Police Officer and graduated the Alfred State Police Academy on October 22. Troy is continuing his field training and is doing a great job.
- University Police Department members received their Red Cross AED/CPR from John Kolodziej III Aquatics Coordinator/Adjunct Instructor in October.
- Students seem to be without masks much more than last year. University Police continues to work with Academic and Non-Academic areas distributing PPE's. The requests are much higher as the reduced off campus mandates has led to increase in disposable mask need and usage on campus.

Veteran Support Services

- Dr. Leonel Diaz, Jr. will add the interim Coordinator of Veteran & International Student Services responsibilities at this time. Student veterans have been a challenging group, given their non-traditional backgrounds (i.e., parents, working full-time or part-time, transitioning to civilian life), coupled with the pandemic.
- A Veteran's Day event showcased posted pictures of 4 student Veterans, and asked our community to write the names and branches of veterans they know. Over 100 submissions were posted on the Okun Theatre Wall.