

Academic Programs and Services
College Council Report
September 2019
Kelli H. Ligeikis, Ed.D., PE. Provost

# School of Nursing College Council Report

#### **Dr. Susan Deane, Dean**

- The School of Nursing was awarded the designation as National League for Nursing (NLN) Center of Excellence for the 2019-2023 term in the category of "Creating Environments that Enhance Student Learning and Professional Development".
- Nominated for the Outstanding Rural Health Program of the Year Award issued by the NY State Association for Rural Health.
- Rebecca Eck and Elizabeth Pratt presented at the Sigma Theta Tau Congress in Calgary Canada (July 2019) research findings, *The Effect of Orientation on Student Self-Efficacy in an Online RN-to-BSN Program.*
- Kirsty Digger and Cecilia DeCotes presented at Nurse Educator Conference in Vail Colorado (July 2019), Remote Area Medical: A Graduate Practicum Service Learning Experience.
- Kirsty Digger presented at Nursing Educator Conference in Vail Colorado (July 2019), two additional sessions, Pre-Conference Session: Best Practices in Online Education: Building and Teaching Effective Online Courses and Building a Technology Toolkit: Application of Educational Technology in a Graduate Nursing Program.
- Cheryle Levitt reviewed two manuscripts for the Journal of Nursing Education and Practice.

# Curriculum, Instruction, and Assessment College Council Report

#### Katie McGowan Bucci, Dean

#### **Assessment**

- In 2018-19, created assessment system for entire campus, comprised of four steps: a three-year master assessment plan, goal maps to the strategic plan, curriculum maps, and mappings to Institutional Learning Outcomes, General Education, and Middle States General Education.
- Created an Assessment Workbook and Assessment Resource page in Moodle.
- Met with all 89 units in spring 2019 to provide feedback via rubric and conversation on master assessment plans.
  - 76.9% agreed or strongly agreed: The meeting held with the Dean of Curriculum, Instruction, and Assessment helped me to understand the refined SUNY Delhi Assessment Process.
  - 64.1% agreed or strongly agreed: The updated Assessment Process at SUNY Delhi has been presented clearly.
  - o 74.4%: I understand assessment and how it applies to my department.
  - o 66.7%: I am confident in my ability to conduct meaningful assessment.
  - o 71.8%: I feel I have the proper support to conduct meaningful assessment.

- 71.8%: I found the Assessment Workbook helpful in guiding my assessment efforts.
- Re-built assessment software, and adoption of new course assessment software is in progress.
- Hosted open help sessions to help with annual assessment data entry.
- Coordinated and held Assessment Days in January and June.
- Developed a master assessment plan of the SUNY Delhi Assessment Program to evaluate its improvement of educational effectiveness and a campus culture of assessment.
- Assessment Coordinator, Monica Liddle, spent the spring 2019 semester on an assessment sabbatical, supporting campus-wide assessment efforts.
- Leading workgroup to create an assessment of the Strategic Plan and development of potential Institutional Report Card.
- Planning professional development for assessment program in 2019-20 that could lead to a micro-credential.

# **Applied Learning and Career Center (ALCC)**

- Center held a grand opening in early spring.
- Held a Summer Job Fair for students to live and work on campus summer 2019.
- The staff provided 42 presentations. Fifteen presentations hosted in the fall with 230 in attendance, and 27 presentations provided in the spring semester with an attendance of 530.
- A Networking event in New York City was held in conjunction with Alumni Affairs and the School of Business and Hospitality Management.
- The Applied Learning Task Force concluded their work, and recommended four ALCC initiatives to move forward on in 2019-20.
- Coordinator of Applied Learning left in May, and a new Applied Learning and Career Specialist started August 26, 2019.

#### **Callas Center for Educational Technology and Instruction**

- The Callas Center will offer the New Online Faculty training on an annual basis (starting this August.)
- Working with the Center for Faculty Excellence & Innovation, we provided additional trainings throughout the academic year.
- Tested and implemented Blackboard Ally, accessibility software.
- All Helpdesk tickets responded to within 24 hours.
- All members are very involved with Open SUNY Institutional Readiness initiative.

#### Delhi Advantage College in the High School (DACHS) Program

- Assist program director in improving concurrent enrollment program through The National Alliance of Concurrent Enrollment Partnerships (NACEP) accreditation standards, and in developing internal and external support for motivated high school students to embark on college early.
  - o In 2018-19, offered workshop on best practices in concurrent enrollment; offered professional development for high school instructors; held regular faculty liaison meetings and DACHS Advisor Board meetings; attended NACEP national conference; revamped webpages, handbooks, and student registration material; and offering more robust student support in 2019-20.

• Katie McGowan Bucci be the lead for the self-study for NACEP accreditation in 2019-20.

# Resnick Academic Achievement Center College Council Report

#### **Jeff Stedman, Director**

- Jeff Stedman and Cara Aguirre attended Hobson's National Conference on Student Success in July. The focus was on Student Success initiatives, which are supported by Starfish.
- Starfish Success will roll out to the full campus in the fall of 2019. Starfish Success is a campus communication and early alert tool that focuses on student success and support networks.
- C-PASS (Collective Pursuit of Academic and Social Support) will have their first cohort group of freshmen beginning in the fall 2019 semester with 30 incoming student who will participate in a hands-on intrusive advising program.
- Gabriella Vasta and Kally Lauther attended the New York State Disabilities Council (NYDSC) in June along with colleagues throughout the state, both SUNY and Private Schools, to discuss technology, best practices, and all-important topics surrounding disability services to support our students.
- Temple Grandin will be presenting on campus November 20 as part of a three-campus conglomeration between Delhi, Cobleskill and Oneonta. She will be discussing autism, employment and engaging with our students.

# School of Liberal Arts and Sciences College Council Report

#### Dr. Linnea Goodwin Burwood, Dean

- In May, SUNY Delhi Service-learning History of World and Western Architecture II students led a walking tour of historical architecture in the Village of Delhi as part of Delhi Historical Society's schedule of events. About twenty members of the community participated and the feedback from students and community members was positive.
- Lisa Tessier attended the 2019 Arts in Medicine Summer Intensive at the University of Florida, completed online training, and received a Certificate of Completion.
- Lisa Tessier co-authored a chapter of an edited book and it was printed. C. Fishner & L. Tessier. "Rethinking the role of libraries as an active social space" in *Social Justice and Activism in Libraries, Moving Beyond Diversity to Action* (2019).
- Lisa artwork was accepted into "Art by the Lake," a juried competition through the Fenimore Art Museum in Cooperstown on August 17, 2019. She was one of 27 artists selected to show, and exhibited 18 framed works.
- Kirby Olson has two papers accept this summer. One is entitled Reflections on Jack Kerouac's Favorite Line in Shakespeare, which will appear in Beatdom this autumn. The other is entitled Philosophy and Religion in Marianne Moore's Baseball Poems, which will appear in Aethlon: Journal of Sport Literature in about a year. The second paper was

- only finished thanks to support from the department for several years of research at the Rosenbach Library, Philadelphia, PA.
- Scott Swayze attended a toxicology training studying the effects of common street/prescription drugs on the body, and how to evaluate cases related to drug impairment, medication errors, and adverse reactions. Board-certified toxicologist Dr. Allison Muller conducted the training, for attorneys and law enforcement.
   Scott served as pro bono counsel in a four-day federal civil rights trial this summer. Legal interns from several SUNY campuses were welcomed inside the courtroom to observe the proceedings.
- Shelly Jones organized and presented on the panel "Analog Games in Academia" at Gencon, the largest gaming convention in the United States in August 2019. Shelly's poem "Echo" is forthcoming in the September issue of *Liminality*, a magazine of speculative poetry. Shelly's short story "The Lime Monster" is forthcoming in *The Future Fire*, a journal of social political and speculative cyber-fiction.
- Kathryn DeZur and Erin Wagner shared excerpts from their new books (Blue Ghosts and The Green and Growing) in a reading at the Green Toad Bookstore, Oneonta on August 10, 2019.

# Office of Admissions College Council Report

## **Robert Piurowski, Director**

#### New Initiatives

- Operational
  - Signal Vine Text Messaging Launched Spring 2019
    - Over 13,500 text messages sent
  - Experimental location change for William DeFreece to a regionally based position in New York City to increase presence and outreach.
- o Admissions Review Changes
  - (incl. Early Action/Regular Decision Review Periods, SAT/ACT requirements, additional focus on course completion in Math)
    - Academic Profiles (First Year, First Time Students)
      - BBA, BS, BT Degree Students (85 HS GPA, 1060 SAT)
        - 100% Reported SAT Scores (136 Students)
      - AA, AAS, AS Degree Students (83 HS GPA, 1020 SAT)
        - 59% Reported SAT Scores (342/578)
      - AOS Degree Students (81 HS GPA, 1010 SAT)
        - 26% Reported SAT Scores (23/88)

#### Additional Information

- New Student Enrollment is currently up 2.3% compared to fall 2018. Kudos to all areas of campus for their contributions in a very competitive environment.
  - Breakdown of New Student Enrollment
    - 67% First Year, First Time Students

- 27% New Transfer and Graduate Students
- 6% Re-Admission (Former Students)
- Admissions has been working with Marketing and Communications to develop new recruitment collateral for the upcoming admissions cycle.
- Meetings are being schedule with Academic Deans and Program Directors to review the past year for new student enrollment and set preliminary fall and spring new student and total student enrollment for the spring and fall 2020 semesters.
- Dates to Remember
  - Discover Delhi Open House
    - Saturday, October 26, 2019
    - Saturday, November 23, 2019
    - Saturday, March 28, 2020

# School of Business & Hospitality Management College Council Report

#### Dr. David C. Brower, Dean

- Daniel Hess, a 2019 graduate of the Culinary Arts Management Program, competed for the title of American Culinary Federation Student Chef of the Year in Orlando, FL this July. The competition was fierce, and while Dan was not the winner, he did a phenomenal job representing SUNY Delhi on the national level.
- Sean Pehrsson, James Margiotta, Victor Sommo, and David Brower attended the American Culinary Federation's National Convention and Show in Orlando, FL in July.
   Victor served as the lead judge for student team competitions at the American Culinary Federation's National Convention and Show.
- Carly Yezzo, a senior in the Culinary Arts Management program competed for the National Chaines des Rotisseurs competition in Pittsburgh, PA in May. Carly advances on to the international competition in Paris, France in fall of 2020.
- Jessica Backus-Foster and Brianne Slocum worked alongside Hospitality Advisory Board Member Michael Morgan as judges at the Spiedie Fest and Balloon Rally in Binghamton in August.
- Jessica Backus-Foster served as the Director of Foodservice at 4-H Camp Shankitunk again this season.
  - Jessica also served as a volunteer judge to evaluate baked and preserved goods at the Delaware County Fair 4-H Building.
- Linda Blocker, Brianne Slocum, and David Brower attended the Center for the
  Advancement of Foodservice Education (CAFÉ) international conference in June. Linda
  Blocker presented to the group on "Co-requisite Remediation for Applied Math Success."
  A robust discussion of the SUNY Delhi approach ensued, and attendees commended
  Linda on her work in this area.
- Two new tracks (a Technology track and a Business Management track) were approved by SUNY and the New York State Education Department under the Bachelor of Business Administration in Business & Technology Management. The Business Management track will be offered both on campus in Delhi and as an online completion program.

- The Hospitality Management Department faculty and administrators have drafted the program announcement for an Associate of Applied Science and Bachelor of Business Administration degrees in Baking and Pastry Arts.
- David Brower continues to communicate with the University of Central Florida and Johnson & Wales University to establish partnerships for direct-access to their master's degree programs in business and hospitality-related curricula.
- Julee Miller attended a two-day pulled sugar workshop entitled "Under the Sea." Skills gained through this training will be utilized in a number of baking-specific courses taught by Chef Miller.
- Hospitality Management faculty and leadership from the College Association at Delhi, Inc. continue to work to finalize the operations plan for Bluestone, the collaborative, applied learning laboratory and restaurant at the Delhi College Golf Course.
- Victor Sommo was awarded the American Culinary Federation's Presidential Medallion in August. This award is given by the president of the organization and represents the highest honor bestowed upon members of the ACF.
- Richard Celli, Shannon Shoemaker, Desiree Keever, Lynne Smith, Jessica Fell, and Laura Raner attended the Conference on Instruction and Technology (CIT) at SUNY Purchase in May.
- Richard Celli served as a reviewer for Pearson Publishing's Office 2019 textbook.
   The US Navy asked Richard to review and update a Naval Warfare publication on communications.
- Shannon Shoemaker, Desiree Keever, and Lynne Smith attended the Learning with Innovative Technology (LIT) course at SUNY Empire State College in Saratoga Springs this summer.
- Desiree Keever completed the Society for Human Resource Management (SHRM) professional certification.
- Jessica Fell completed the MBA in Organizational Leadership from Marist College in May.
  Jessica also facilitated the Human Resource Internship preparation class where she
  hosted a series of lunch-and-learn days where community human resource professionals
  came to speak with students about their professional experiences, and provided an
  opportunity for these students to ask candid questions of professionals to better develop
  their goals and professional aspirations.
- Mathew Heath VanHorn presented at the SUNY Technology Conference "Turning a classroom into a cyber-laboratory: How SUNY Delhi transformed cyber learning from lecture to hands-on."
   Mathew also refereed at the three-day Northeastern regional semi-final for the national Collegiate Cyber Defense Competition (CCDC).
- Joann Kudrewicz and Elizabeth VanBuren hosted an event called *Eating Rainbows across America*, an educational program designed to address the rising health concern of obesity among children in America due to genetics, lack of physical activity, and unhealthy eating patterns. The presentation focused on eating a variety of colorful foods. Phytonutrients are what give fruits and vegetables their vibrant colors. When kids eat from a "rainbow" of foods, it ensures that they are getting a wide spectrum of vitamins, minerals, and important plant nutrients. Using a rainbow as a nutritional guide is an easy, fun concept to teach and learn. Introducing actual foods for tasting made the experience more interactive and enjoyable.
- Barbara Sturdevant attended the National Collegiate Athletic Association (NCAA)
   Regional Rules convention in Denver, CO.

- Barbara established a faculty liaison program with Cathy Foto to pair faculty with sports teams to give students another academic "face."
- Adriene Clifford completed a series of continuing education seminars including: The New Economy & the New CFO (5 hours). Ransomware Reducing your Risk (1 hour). Social Security: Financial & Tax Professional's Guide (2 hours). Hot Issues in Multi-State & Internet Sales and Use Tax (2 hours). Payment Fraud Prevention & Detection (2 hours). IT Application Controls for Auditing (15 hours). Accounting for the new Lease Standard (8 hours) and Tax Implications of Pass Through Entities (6 hours).



# **College Council Report – September 2019**

Office of Marketing & Communications

Dawn Sohns, Vice President for Marketing & Communications

# Highlights from April –August, 2019

#### **Social Media Activity & Engagement:**

- **Facebook:** Our following has increased by over 1,300 people since last summer. We currently have 11,947 likes and 11,734 followers. An average of 8,855 people engaged with our posts (clicks, share, comments, etc.) per month, which equates to 72% of people who liked our page who are engaging with posts each month.
- **Instagram** has been our largest growing platform over the past year, with over 3,339 followers (a two-fold increase from last year). Through the #SundaySnapshot series (asking the campus community to submit photos showcasing SUNY Delhi's beauty) and #FutureBroncos campaign (requests for incoming students to share photos from their graduation), we actively remain engaged with our followers.
- **Twitter**: we currently have a following of 2,846 and are still averaging about 40,200 impressions on our tweets each month.
- We are also making a concerted effort to connect more with our LinkedIn audience. We
  are assisting the Office of Human Resources in posting campus vacancies on LinkedIn
  and sharing alumni and college news.
- **Social Media Advertising:** Instagram ads were designed for five academic programs, and a combined Facebook/Instagram campaign was implemented for the School of Nursing and transfer students. This resulted in over 21 inquiries for more information about the programs.
- Merit (our media monitoring software and student achievement platform) Update: published 16 achievements recognizing 1,335 students for their academic. accomplishments. Over 545 high schools and 303 government representatives received these updates about students originating from their districts. SUNY Delhi was mentioned in media articles (radio, TV, newspaper, online) more than 150 times this quarter.

# Photography & Videography Activity:

- Created and published 11 new videos with over 27,620 views across platforms.
- Videos highlighted graduation, academic programs, NCAA Division III athletics, alumni and homecoming, and student life.
- Covered over 50 unique photography shoots to aid academic departments/student life activities/programs in showcasing their work.

#### **Story Development & Creation:**

• All 11 of our press release stories were picked by local and/or regional news outlets

• Eight other articles were written for our newsroom

# **Graphic Design Projects**:

- Graphic design requests continue to increase in our area
- Riikka completed over 25 graphic design projects
- Peter completed 6 graphic design projects
- Our student intern completed 4 graphic design projects
- Dawn and Karyn completed 6 graphic design projects

### Web Updates:

- Phase I of the Directory Update for improved security was completed
- Continuously working to maximize our SiteImprove accessibility score (ADA compliance), fixing the issues on our current site while testing improvements with the new design template
- Beginning development of webpage redesign to meet demands of prospective students with an updated format, consistent labeling/format, and writing for SEO & SEM

#### **Marketing Requests:**

- New marketing requests totaled over 75 individual requests
- Satisfaction survey being designed for assessment requirements for our office

# **Print Shop Updates:**

• Implementing Print Shop Pro, a new software that will improve efficiencies in how the print shop operates and provide better analytics on services provided to the campus.

# **Professional Development:**

- Karyn Wendrow & Dawn Sohns attended the SUNY CUAD conference in Saratoga Springs, NY, focused on social media development and branding strategies. At the conference, the office received an award for Excellence in Digital Marketing
- All staff participated in the Sales Management and Academic Recruitment Training (SMART) with the Admissions staff
- Riikka Olson became a mentor for the Men of Distinction Academy and staff advisor for BASIC
- Karyn Wendrow conducted a professional development workshop for SUNY Delhi social media account holders/advisors, reviewing the guidelines for social media usage and providing tips and advice for success

# **Major Accomplishments:**

- Produced the Road to Graduation and Commencement Exposure stories, highlighting the accomplishments of our many graduates
- Assisted with Horizons Magazine stories and updates, showcasing Riikka Olson's feature article about, and photography of, Jeff Rainforth
- Revised numerous admissions marketing materials for this year's recruiting cycle and continued to work with admissions on a strategic enrollment plan, including traditional publications, pop-up stands for events, targeted emails and texts, and special events materials

# **Current Major Projects:**

- Redesigning major webpages for academic majors and admissions funnel; waiting on approval of new design from SiteImprove and for manual ADA testing to be completed.
- Designing web pathways and rewriting web content to increase engagement, improve overall functionality, and usability of site
- Examining analytics from several social media campaigns implemented last quarter
- Improving storage capabilities of the office for photo and video footage needs
- Nick George is cleaning up the photo archives on the share drives and developing a comprehensive categorizing system to store and retrieve photos
- Developing teams of students to work with the marketing staff for photo shoots, story ideas, social media posts, and other projects
- Identifying college/universities with which to build strong ties for continuous graphic design interns to assist with graphic design requests



College Advancement
College Council Report
September 2019
Michael Sullivan, Vice President

#### **Student Potential**

Planning is underway for an October 3<sub>rd</sub> Alumni-Student networking event to be held on Delhi's campus. On this date, a select group of SUNY Delhi alumni will return to campus to take part in a networking event designed to give students an opportunity to sharpen their professional networking skills. This fall's event will target students who are majoring in a Business and related fields. The Alumni-Student networking event is planned, sponsored, and executed through the collaboration of the Alumni Association, School of Business and Hospitality Management, and the Applied Learning and Career Center.

#### **Telling Our Story**

The most recent issue of Horizons Magazine, the publication published for alumni and friends of SUNY Delhi, mailed to roughly 26,000 alumni and friends in late August. The feature story for this issue focused on the experience of Jeff Rainforth '95, who led the construction the new Statue of Liberty Museum on Liberty Island. Horizons is a powerful tool used to communicate with the alumni community. In addition to the magazine, a quarterly alumni e-newsletter is produced to share updates and information with SUNY Delhi alumni and friends. A priority of the 2019-20 year will be to further enhance the online components of the magazine.

#### Upcoming alumni events include:

50th Anniversary Automotive Program Car Show—Delhi Lower Campus—9/13/19
Alumni-Student Networking Event—SUNY Delhi Campus—10/3/19
Metro NY Alumni Advisory Meeting—New York, NY—10/16/19
Homecoming/Alumni Weekend—SUNY Delhi Campus—10/25-10/27/19
NY Capital District Alumni Social—Albany Pump Station—11/8/19
Athletics Hall of Fame Induction—SUNY Delhi Campus—11/16/19
Houston Alumni Social-- Phil & Derek's Rest. & Jazz Lounge, Houston, TX—11/19/19
Naples St. Patrick's Day Parade—Naples, FL—3/14/20

#### **Investing in People**

Advancement staff attended the SUNY CUAD (State University of New York Council for University Advancement) educational conference, held in Saratoga Springs, NY in June. The conference providing training and information in three professional tracks: Alumni Relations, Communications & Marketing, and Development & Fundraising. College Advancement staff attended a number of sessions to learn best practices and stories of success from professionals representing institutions from within and outside the SUNY system.

Kari Haugeto has joined the Advancement team as the Advancement Database & Stewardship manager. Kari comes to SUNY Delhi with many years of experience in fundraising, stewardship and communications in the non-profit sector.

### **Investing in Facilities**

Initial work has begun in College Advancement's transition to a CRM (Constituent Relationship Management) system. Adopting the CRM will assist SUNY Delhi's ability to enhance and manage alumni and donor relationships, track alumni engagement, personalize and target communications, and more efficiently and effectively build and steward donors. College Advancement is partnering in CIS (Computer Information Systems) and the vendor to develop a comprehensive database conversation and implementation timeline.



# Student Life Division College Council Report, September 2019 Dr. Tomás A. Aguirre, Vice President for Student Life & Chief Diversity Officer

#### **Investing in Facilities**

Improved signage was designed and installed at Foreman entryway to better advertise services offered. Reception area redesigned and minor renovation completed which substantially improves the appearance and enhances privacy for students.

Several planning meetings regarding the new all-weather synthetic turf field have been conducted with a anticipated completion in the summer of 2021. Fundraising for additional related needs (press box, bleachers, lights etc.) are continuing.

Facilities requested estimated costs on milling and re-paving of the outdoor tennis courts as the cracks have continued to grow.

The Clark gym floor was re-finished during the summer, and the heating and air conditioning ventilation work in the Clark fitness center was completed. The fitness center was cleaned and opened up again by 6am on the first day of classes!

O'Connor Center for Community Engagement & Regalia, the college's "Student Ready Store", have relocated to the Club House Suite of Farrell Center. The larger space will be more conducive to grow the food pantry, toiletry/hygiene, and career clothing areas. The OCCE office was also moved down to the Student Level to allow the space to be open all week.

DuBois Hall roof was replaced and the building fire alarm system was upgraded and replaced. The building was painted top to bottom. Suites and hallways were painted in Catskill Hall along with additional touchups in the other residence halls as needed.

1495 (102.5%) total on-campus occupancy on the first day of classes represents a 4.5% decrease from 1574 (107%) on the first day of classes fall 2018. Riverview Townhouses has 109 occupants compared to 108 the year prior.

Over the summer, the Center for Student Leadership & Engagement (CSLE) successfully shifted office spaces in the Farrell Student & Community Center to make more efficient use of space and augment support to students. Student Senate now resides on the first floor closer to where student events and activities.

The Aquatics program successfully added a new summer program of Water Aerobics with 18 paid class participants from the local community.

#### **Investing in People**

The Student Life Division met on August 13. CADI prepared a most exquisite lunch followed by Dr. Tomás A. Aguirre, Vice President for Student Life & Chief Diversity Officer, introducing the 2019-2020 Innovation Teams. 10 teams including staff and faculty members are charged with meeting once a month to brainstorm, research, and eventually present their Innovative Idea for the 2020-2021 academic year. Teams were structured cross-departmentally in an effort to allow more collaborative ideas and different perspectives to be heard.

The Student Life Senior Leadership Team Retreat took place on August 7. This full day event utilized Clifton Strengths, focusing on enhancing Self-Awareness, developing partnerships, building strength based teams and improving team performance.

Several members of the Division (Tomás Aguirre, Barbara Davies, Elizabeth Hoyt, John Padovani, Lacey Williams and Mary Wake) attended the SUNY Spectrum Conference (Sexual and interpersonal violence prevention education capacity building and training in response for underserved sexual and gender minorities) in Albany, NY from July 8-10. Conference sessions were educational, informative and expanded the perception and perspective when preventing and responding to violence against LGBTQI+ students.

During Welcome Weekend, Counseling and Health Services staff facilitated training for 81 student leaders on services offered, self-care, how to talk to students about wellness topics, and counseling 101 (e.g., building rapport, trust, communication and substance use issues). Counseling Services facilitated the Healthy Broncos Session for all incoming students on opening day with assistance of department peer educators. Lori Barnes, Associate Dean of Students, facilitated three "Broncos United" sessions for freshmen and transfers during Welcome Weekend program, in collaboration with Danielle Tucker from Safe Against Violence and the RA staff. Topics included their role in creating and sustaining a positive campus climate and bystander intervention.

Welcome Weekend-Bronco's give back took place on Sunday August 25, with all first year students participating in a volunteer projects both on and off the college campus. Projects included, trash pickup, preparing food, clothing and toiletry boxes for donation drives, banners to create awareness of college resources, and SWAG to promote volunteerism on the campus. Over 20 projects were completed and over 25 Delhi residents worked alongside the students to complete these initiatives.

Lori Barnes, in collaboration with Martin Pettit, University Police Chief, developed an improved early intervention system known as Broncos CARE. This effort improves communication, collaboration, and follow up with students of concern. Lori provided training on students of concern and new Broncos CARE Team model to the following academic schools: Veterinary and Applied Sciences, Business and Hospitality, Applied Technologies, and Liberal Arts and Sciences; and to CADI management staff, CADI front line staff, Athletics Department, and to new employees. Content was developed for the Broncos CARE web site with the Marketing Department and updates to the CARE Team handout and Health & Counseling Services brochure.

Lori Barnes also provided training on sexual and interpersonal violence prevention and crisis response to Residence Life professional staff on August 6, trained RA's in relationship violence prevention and Bronco Check, and facilitated three trainings on sexual harassment in the workplace for 125 student employees. Provided consultation services to 10 faculty and staff, and 3 family/parents during welcome weekend and first week of the semester, regarding issues involving their student(s).

Lori Barnes collaborated with Safe Against Violence of Delaware Opportunities, Inc. to increase their presence on campus to support students in need of support who have experienced sexual or intimate partner violence. A staff member from SAV will have office hours in Farrell Center, 4 hours per week, beginning this semester, and will also provide ongoing education to SUNY Delhi students.

Michele DeFreece, OCCE Staff Assistant, is collaborating with Delaware County Public Health Services, Delaware County Alcohol and Drug Council, and Delaware Opportunities to host a one day conference, Tuesday, October 15 in the Farrell Student & Community Center, for regional and local community partners titled-Blueprint for Health Equity: How Adverse Childhood Experiences Impact Lifelong Health.

Comprehensive trainings were provided for 53 Resident Assistants that included presentations on diversity/equity/inclusion, fire safety, mental health, standard operating procedures, and more. Part of which included joint training with Peer Educators and Peer Mentors from different living learning communities.

CSLE student leaders retreat was held from September 6-8 at the Big Indian Springs Retreat Center in Big Indian, NY. New this year is an expanded retreat with student staffs from OCCE and MOSAIC attending along with our Aquatics Coordinator. Among other sessions, time will be spent doing team building as a larger staff as well as small breakout sessions for goal setting, etc.

#### **Human Resources**

New Staff & Title Changes for the Division include:

- Ed Sanford, RN, has joined the staff as a Nurse. He is a SUNY Delhi alum and an experienced nurse. We are pleased to have him aboard. Carrie Rosengrin has also joined the Health and Counseling as a counseling intern for the fall term. She is a graduate student at Walden University and clinical supervision is being provided by Mary Wake, LMHC, Assistant Director of Counseling Services.
- The Athletics Department staff has continued to grow, with the support of the College Administration. This summer, after lengthy searches, a new Head Athletic Trainer and Women's Basketball Coach were hired. Additionally, our Women's Softball Head Coach was promoted from part-time to full-time which certainly helps to balance overall equity in the Athletics coaching staff.
- Restructured department to have a new position Senior Assistant Director for Housing and Operations, Leslie Barger; Andrew Bradfield's title changed to Assistant Director for Residential Education and Staff Development to better reflect their roles.
- Francesca Magro '14 was higher for new position of Residential Wellness Coordinator/Residence Hall Director focusing on health and wellness in the residence halls
- Hired two new Residence Hall Directors from a national search, Mairéad Murray and Reneariel Vasquez.
- Our new Coordinator of International Student Services and Diversity Outreach, Francesco
  DiMarco, started August 22. He will be working to support both international and Veteran
  students as well as assisting with the programs and services in MOSAIC. He reports to Assistant
  Director of the Multicultural Center Jarvis Marlow-McCowin. He is already building
  relationships and developing new programs for our students.
- Our new Assistant Director of Fraternity & Sorority Life, Shannon Marlow-McCowin, will start on September 5.

Foreman Hall time study data supported some adjustments in both health and counseling walk in times and adjustments have been made to the clinic schedule to best utilize staff and increase efficiencies.

The Athletics Department continues to work with Human Resources utilizing Interview Exchange for all hiring processes. Several part-time Assistant coaching positions have been advertised. Additionally, requisitions for student-workers for fitness center, etc. have been properly budgeted for and completed.

Michele DeFreece chaired the search for a Coordinator of International Student Services and Diversity Outreach.

#### **Telling Our Story**

Elizabeth Hoyt, Secretary II Student Life Office, in consultation with several Division members is developing a Divisional Awareness & Promotion campaign for the Fall and Spring semesters. The Student Life Division will be working on telling our story, sharing our services, educating the campus on the enhancements of the organizational chart and articulating the important values each department holds with regards to student success.

New photos of Foreman Hall staff and the building have been taken for the web page and the department is working with Marketing to enhance the visibility and awareness of services.

The athletics teams are off to a competitive start to the 2019-20 year! SUNY Delhi is officially NCAA Division III Provisional Year 2. Women's soccer and men's golf hosted and won their respective competitions over the Labor Day weekend. In addition, men's and women's cross-country and women's volleyball won their season openers on the road. Women's tennis opens up at home this week. Men's soccer has played two tough away matches that both ended in defeat.

Through the month of September SUNY Delhi will compete in 64 athletic competitions overall, 29 of which are / will be hosted at home. At the beginning of the semester there are currently 118 students participating in fall athletic programs. On average student-athletes spend 12 hours per week in practice and/or competition.

Lori Barnes provided an overview of Health & Counseling Services, as well as Title IX training to new employees.

The Educational Opportunity Program has been working with the Marketing Team to create a new travel handout to be utilized by EOP staff, Admissions Team, and by the Director of Enrollment Management & Student Success for SUNY.

EOP has been working work Marketing & Communication to enhance webpages, to make landing page more student friendly.

CSLE Director, Larry Mannolini attended the inaugural SUNY Food Insecurity Conference in Rochester, NY. SUNY Delhi was praised by the Governor's office representative and the CEO of Swipe Out Hunger for its' innovative partnership with Swipe Out Hunger for an on campus meal swipe donation program entitled Swipe It Forward. The first of its' kind at a SUNY institution, the program will allow students to donate unused guest meals and other students in need to anonymously request an extra meal to be used in MacDonald Dining Center. The meal swipe program launched in May and will have a fall re-launch to students on September 6.

MOSAIC, via the PIF Grant, is busily preparing for their inaugural Men of Color Equity Summit to be held on October 4 with an anticipation of 50 participants. The staff is excited to host this one-day convening designed to provide a space for students and educators to discuss student success and equity.

#### **Student Potential**

The Voter Engagement Committee was present at the Resources Fair during Welcome Weekend. Michele Frazier, Liberal Arts & Sciences Instructor, spoke with over 40 students, educated them on their rights as voters in Delhi, NY and important upcoming registration dates this semester. The Committee, chaired by Elizabeth Hoyt, will have active and passive programming this semester in hopes to increase student voter engagement.

C. Christian Vesterfelt, Senior Counselor, trained and is supervising an enthusiastic group of 8 Peer Educators who have begun providing education to their peers on dating violence prevention. They also facilitated two successful (c. 90+ students) outreach programs entitled *What You May Have Missed*.

Christina Wildenstein, RN, worked with EOP students to provide health education on safer sex practices and women's health.

As documented at the end of the spring semester the student-athletes overall GPA was the highest documented in the history of the institution. The Athletics Department coaching staff ids dedicated to the recruitment and retention of quality student-athletes. The overall percentage of Bachelor's Degree seeking students continues to climb as we continue to fully transition to NCAA four year athletics.

The Student Athletic Advisory Committee (SAAC) continues to expand and develop, with the first official meet taking place early this month. Intramurals have been promoted three times this semester with the goal of increasing student participation. Early fall league sign-ups are currently ongoing.

Lori Barnes assisted four students with personal leaves and consulted with another six students during the first week of the semester. Issues included responding to sexual harassment, alcohol abuse, and adjustment to college.

Serving as the primary instructor of the Sexual and Interpersonal Violence online course (SPARC) and managing compliance, Lori Barnes worked to include approximately 400 new students, including online, off site and graduate, were not compliant with this mandate. Communication and follow up is currently occurring with this population to bring them into compliance.

Lori Barnes, working with KSE fraternity and campus and community partners, is planning the 7<sup>th</sup> annual Delaware County "Out of the Darkness" suicide awareness and prevention walk. The walk is scheduled for Saturday, September 28<sup>th</sup> and will depart from the SUNY Delhi campus. New this year is the addition of a brief presentation at the Courthouse Square in the Village of Delhi.

Summer Community Outreach Assistant, Jennifer Andrews, served as a student representative for the O'Connor Center for Community Engagement at the 15th Annual Delhi Telephone Open House on Wednesday August 7 from 11am-2pm. Over 400-community residence visited the OCCE table.

Michele DeFreece led a group of 40 summer EOP students and 9 EOP peer associates in community service on July 19. The students were responsible for setting up and tearing down tables and chairs that residents use for at the Fair on the Square.

O'Connor Center for Community Engagement will be co-sponsoring the 19th Annual Volunteer Conference. Michele DeFreece met with Linda Drake, Executive Director of Social Responsibility and Community at SUNY Oneonta to develop the November 2 conference.

EOP conducted a 2-week summer bridge program from July 13-27 for incoming EOP Freshmen. The students lived on campus in Russell Hall, took part in mock classes, various workshops, and community building experiences.

The Educational Opportunity Program will continue to facilitate its Peer Mentoring Program. The Program matches successful EOP upper classmen with our incoming Freshmen class.

Our new Assistant Director of Fraternity & Sorority Life along with Greek Council will continue the work to transition some of our unrecognized fraternity and sorority chapters to official recognition. Three chapters will begin a process of review, advisement, and education in the hopes of being able to grant those chapters official colony status at some point in the near future.

MOSAIC will introduce a new program for the semester which is an intergroup dialogue opportunity (MOSAIC Conversations - May Our Stories Always Inspire Community) designed to foster dialogue across difference; initiative will occur every 3rd Wednesday during common hour.

MOSAIC's Men of Distinction Academy is currently recruiting new students by hosting interest meetings during the 2nd week of class.

The Men of Distinction Academy Living Learning Community held its first floor meeting in Dubois Hall A Mentor/Mentee manual was developed over the summer for the Men of Distinction Academy; plans to convene new and returning Mentors/Mentees for a luncheon late September to review and launch into 3rd semester of the program/year 2 of grant.

3 student-staff from MOSAIC are working on launching a women's empowerment group MOSAIC student-staff, along with Campus Pride and LGBTQ+ Living Learning Community are working on a conference proposal for SUNY Pride Conference at SUNY Oneonta.

OCCE for the second straight year successfully implemented a major community service project embedded into the Welcome Weekend schedule where new students learned about the importance of service, about the OCCE, and worked on an actual service project with fellow students and orientation leaders.

#### Enrollment

Foreman Hall staff facilitated a session for international students on August 21 to support their transition to SUNY Delhi.

The Athletics coaching staff continues to focus on recruiting and retention of quality four-year student-athletes. In order to initially participate, all student-athletes must be admitted under Bachelor's Degree admissions standards and must remain in good academic standing in order to continue to participate.

Lou Reyes, Director of EOP is set to meet with the Delaware County Counselors Association in late September to determine how best to promote the SUNY Delhi EOP program to local high schools.

Enhancements were made to the second iteration of the restructured Welcome Weekend orientation program for new students. Session attendance is up from 2018. A more streamlined approach to check-in

for residential students was developed and implemented where both check-in for Welcome Weekend and for their room keys occurred at each residence hall.

#### **Academic Programs**

The student-athlete population represents a wide variety of academic majors. Some of the more well represented academic majors are: Vet. Science, Criminal Justice, Park and recreation, Business and Hospitality and Mechatronics.

The Athletics Department launched the Faculty Liaison Program this semester which is focused on promoting the student-athlete overall experience.

#### **Modes of Delivery**

The Digital Student Handbook & Code of Conduct was successfully updated and distributed to all members of the campus community through Delhi Today, and through accepting the Terms of the Code of Conduct in Bronco Web.

Counseling is hosting and presenting a skills workshop series starting this month. Topics in September include:

- "Ah Freedom, Now What?" (adjusting to college & becoming independent)
- "Getting Organized for Success" (procrastination, time management, & other organizational skills)
- "Networking Outside Technology" (communication, relationship building & social skills)
- "Under Pressure?" (stress & anxiety management).
- Additionally Senior Counselor Cathy Harris, LCSW, is facilitating a "Let's Talk" drop in session in Sanford Hall on a weekly basis to support student success.

Karen Gabriel, Assistant Director of Health Services, is collaborating with faculty member Michael Branigan to provide PPD's for his students working with a local nursing home. Karen also collaborates with other departments including Veterinary Science to facilitate vaccinations for students traveling abroad.

Office staff Lorna Herman and Lolly Efthimiou worked diligently throughout the summer with Christina Wildenstein, RN, to further reduce our 'no data' students by opening day. As of the first day of class this year we have only 25 incoming students missing mandated immunization/medical information. This is down from 104 a year ago, and 197 in 2017.

The Athletics Department is focused on the overall development and student-athlete experience at the Division III level. As we begin our NCAA Provisional Year 2 and full membership with the North Atlantic Conference (NAC) it is our ongoing goal to promote successful sportsmanship and produce engaging civic minded individuals and future leaders through their overall experience at SUNY Delhi.

Assistant Director of Student Activities Nick Wagner continues to meet with various departments on campus to provide guidance, advice, and instruction on how to use the BroncoCONNECT platform as a powerful tool in which to interact with students.



Finance & Administration
College Council Report
September 2019
Carol Bishop, VP for Finance & Administration

# **Student Opportunities & Support**

- Adam Lang, hired spring 2019 semester to fill the newly created Scholarship Coordinator position, presented at the Educational Opportunity Program (EOP) summer orientation for students regarding basic financial and scholarship literacy; he also assisted students to complete the general application to qualify them for numerous campus-based scholarships. As of August 8, 2019, 255 students have been awarded a campus-based scholarship for the 2019-20 academic year. A new merit-based scholarship structure for the fall 2020 recruitment cycle is being launched to provide increased transparency of academic-based scholarships for qualified incoming students. In addition, a Presidential Scholarship Reception for current award recipients is planned for September 22, Sunday of Family Weekend.
- Finance & Administration support functions continue to employ many new as well as returning students in Computer Information Systems (CIS), Student Call Center, Human Resources, Facilities/Grounds and the Business Office.
- Several initiatives were implemented this past year to encourage our students to stay in Delhi and work at the College during the summer; these initiative included a "Summer Employment Job Fair" during spring semester and summer housing in the residence halls at no cost. Ninety-five students were hired to work at SUNY Delhi summer 2019, compared to approximately 70 in summer 2018.
- Help Desk student workers will be available at the library reference desk after 5 pm, allowing campus-users greater access to assistance they may need.

#### **Staff Excellence**

- In October 2018, the SUNY Board of Trustees approved establishing a uniform policy statement for sexual harassment, and directed all campuses to adapt a Consensual Sexual and Romantic Relationship Policy. In response, SUNY Delhi implemented Sexual Harassment Prevention training for students, to-date providing live training to approximately 330 students; three initial sessions were scheduled for the first week of fall semester. Live and online Sexual Harassment Prevention training for faculty and staff was developed and began the third week in August; all College employees and affiliates are required to complete this training, which includes a review of the newly revised consensual relationship policy between SUNY faculty, staff, students and volunteers by October 1, 2019.
- The new employee travel guide is now available on the College website and Casey Flynn, Travel/Procurement Specialist, presented travel and procurement updates at department meetings during August. Online mandatory training has been developed for faculty and staff who have State-issued travel and procurement cards to help educate cardholders and reinforce compliance requirements.
- In May, Cody Conrad, Instructional Support Associate, received the Delhi Hero award for Campus Service. The Division of Student Life's first Golden Bronco Awards was presented Donna Dougherty, Technical Support Assistant, with the "Staff Partner of the Year" award. Ian

- Gallagher, Lead Programmer/Analyst & Adjunct Instructor, was asked to be part of a group of developers that perform beta testing for Evisions, the company that produces ARGOS.
- Approximately 25 new employees attended the New Employee Orientation on August 13, 2019. The Director of Human Resources, Mary Morton, welcomed the group and President Laliberte introduced the Leadership Team. Various departments provided a snap-shot of the services they provide, and there was Active Shooter training, as well as Title IX "Do the Right Thing" training. A benefits fair for all members of the campus community was held concurrently in the Farrell Student and Community Center, where approximately 14 vendors shared information and answered questions.
- CIS held a very popular and successful Open House on May 3. Over 135 students, faculty and staff toured CIS facilities, chatted with staff, took a trip back to the 80s playing vintage video games and snacking on "awesome '80s" style food.
- The Finance & Administration Division retreat was held at 4-H Camp Shankitunk in June. In addition to reconnecting through teamwork, outdoor activities and a shared dish-to-pass lunch, we explored who we are, what we do--why and how, and what we value within departments and across our division. In the end, our common purposes and values were used to update the team mission statement and administrative website.

#### • Projects & Initiatives

- Complete revision of the campus scholarship webpage includes an embedded link to AcademicWorks (campus scholarship tool) providing students the ability to apply online, with up-to-date scholarship amounts and criteria, and chat box functionality where users can receive instant answers. Continued updates and integration of AcademicWorks for campus-based scholarships are planned to maximize the number of potential applicants for consideration and assist in streamlining the scholarship awarding process.
- Summer and fall projects include:
  - o South and Thurston Halls for architectural studios and faculty offices
  - o Main entrance sign refresh and installations
  - o Cage washer replacement in Farnsworth Hall
  - Refurbished vacated Library Café space relocating the Resnick Academic Achievement Center reception desk and adding lounge seating
  - o Transformed planting bed in front of Farnsworth Hall
  - o Installed 2 new photovoltaic-powered, cellular-based Blue Light Emergency Phones in student parking lots I and G through the combined efforts of University Police, CIS and Facilities.
  - o Video surveillance system upgrade including new cameras in Gerry Hall
  - Fiber optic cable capacity between the Bush Hall lower level and the 3rd floor data center has been increased
  - O Hobsons Starfish Early Alert retention tool data integration is complete
  - Single sign-on for Signal Vine data integration enable enrollment to send text notifications and reminders to prospective students
  - o Campus Labs Outcomes (assessment tracking and reporting tool) data integration
  - O Data integration and single sign-on for Purple Briefcase, an electronic job bulletin board for the use of current students and alumni
  - o SUNY Delhi mission critical IT services status is now available via a services dashboard linked to the CIS homepage.

- The Budget Office worked with the Campus President, Vice Presidents and Deans over the course of three meetings to conclude our new budget process for 2019-20. Through zero-based budgeting techniques and new perspectives on revenue and categories of expenditures, the group was able to identify cost savings, as well as pave the way for open, strategic discussions moving forward. A more effective decision-making process is being developed to address interim resource allocation decisions during 2019-20 and beyond.
- In accordance with the SUNY Cash Reserve Policy, the College had a total of ~\$8.6M in cash reserves as of June 30, 2019, of which \$5M is considered unrestricted operating reserves (~15% of annual operating disbursements) and \$3.6M is restricted or reserved for specific purposes, campus strategic initiatives such as future equipment repair and replacement, facilities renovation and rehab and budget stabilization.
- SUNY Delhi annual costs for the current 2019-2020 academic year and prior 2018-2019 year for comparison:

	2019-2020	2018-2019
Tuition	\$ 7,070	\$ 6,870
Mandatory Student Fees	1,760	1,570
Room Rent	7,500	7,120
Meal Plan	5,400	5,240
<b>Total Billable Costs</b>	\$ 21,730	\$ 20,800

• 2019-2020 \$43M all funds operating budget

