

Curriculum Vita

ROBERT C. SEIBERT

**BUSINESS
ADDRESS:**

State University of New York
Department of Hospitality Management
111 Alumni Hall
Delhi, NY 13753
Phone: 607-746-4197

EDUCATION:

Master of Science

Hospitality & Tourism Management
Rochester Institute of Technology
Rochester, NY

Master of Education

Administration, Supervision and Curriculum
University of Maryland
College Park, MD

Bachelor of Arts

Music and Music Education
Salem College
Salem, West Virginia
Dean's List, Who's Who in Colleges & Universities

Industrial Arts Education

State University of New York
Oswego, NY

**INDUSTRY
EXPERIENCE:**

1999 – American Airlines - SABRE
Product Workshop and Sales Training

1999 – TRAMS Workshop – Newark, NJ
Travel Agency Management System Training Program
Software Utilization & Development

1998 – ASTA Cruisefest & Travel Industry Showcase
Port of Miami – Miami Florida

1997 – Dolphin Hotel – Walt Disney World, Orlando, FL
Hotel Departmental Review and Analysis
1997 – ASTA World Conference
Philadelphia, PA

1985 – President of Delaware Travel, Inc.
Sidney & Oneonta, NY (DBA Catskill Travel, Inc.)
Serve as officer and consultant

1975 to 1985 – Vice President and General Manager
Catskill Travel, Inc.
Sidney & Walton, NY

**EDUCATION/TEACHING
WORK EXPERIENCE:**

1985 to Present – Associate Professor
Hospitality Management Department
State University of New York
College of Technology
Delhi, NY

1990 – 1995 – Department Chair
Hospitality Management Department

1994 – Associate Professor
Hospitality Management Department

1994 – Researched and implemented instructional-based
computer programs for Tourism and Hotel programs.
Taught, and continue to teach, the courses in a computer-
based environment. The research and review of the
programs and upgrades is continuous.

1990 – Primary writer and coordinator of proposal for a
baccalaureate program in Hospitality Management.

1990 – Primary writer of new Culinary Arts Associate Degree
Proposal Degree initiated by SUNY.

1985 – 1990 – Assistant Professor
Hospitality Management Department

1972 – 1985 – worked in the travel industry

1969 – 1972 Charles County School System
Indian Head, MD – Taught secondary and elementary
instrumental music

Taught high school concert and marching bands, stage and
jazz bands, coordinated band parents and booster
programs.

Instructor, Washington, DC Youth Symphony

Coordinated and supervised a \$40,000 band uniform purchase

Assisted in the opening of a new 4,000 student high school

1966 – 1969 – Worcester County School System
Snow Hill, MD

Taught secondary and elementary instrumental music; Music Department Chair, coordinated band parents booster club
Member of local, regional and state professional organizations

Advisor – High School Student Council Program.

**PROFESSIONAL
ORGANIZATIONS &
SERVICE ACTIVITIES:**

Member of the Hospitality Sales and Marketing Association International Current Academic membership. Faculty Advisor to Department Hotel Student Trade Association
1985 to 1990 – College President's Community Service Award 3 years

Member of the American Society of Travel Agents. Faculty Advisor to Hospitality Department student travel trade association, the Association of Travel Executives
1990 – present

Coordinated and implemented faculty and student trips to various industry conferences and conventions.

Coordinated and implemented the Kennedy Senior Hospitality Award – 1985 to present.

CHRIS member 1990 to 1995

Coordinator and instructor of the Hospitality Department "Orientation to the Hospitality Industry" course featuring weekly industry guest speakers and leaders.

Member of the Delaware County Chamber of Commerce "Tourism Initiative Committee" implementing programs and workshops dealing with local tourism.

Member of SUNY Delhi's International Committee, implementing and coordinating international educational experiences for the campus.

**MISCELLANEOUS
INFORMATION:**

Member of "Tourism 2000" a New York State Tourism development and research organization.

Member of the Governing Board of the Catskill Symphony Orchestra based at the State University of New York at Oneonta, NY

Member of the Board of Directors of "VISION 21" a local economic development organization based in Sidney, NY. Currently the Tourism Committee Chair

Honorary Member, Past President and Paul Harris Fellow of Rotary International, Sidney Rotary Club, Sidney, NY

Travel Advisor to Rotary International District 0717 for inbound Rotary Exchange Students for 14 consecutive years. Advisor to parents and foreign exchange students visiting 17 different foreign countries.

Developed and coordinated a 23-day, nationwide tour for inbound Rotary Foreign Exchange Students. Operated the tour for 14 years, the tour is still in operation.

Committee Chair for Rotaries "Youth Leadership Awards Program" operating in the Southern Tier of New York State. The program still operates through Hartwick College in Oneonta, NY

Past Director of the Delaware County Federal Savings and Loan Association, Walton, NY

Licensed in the State of New York to sell and administer insurance programs and products related to travel sales.

Member of the First Congregational Church – U.C.C. of Sidney, NY