

College Senate Meeting Minutes

26 October 2020

Attendance

Senators Attending via Zoom: E. Frisbee, S. Jones, A. Krause, L. Jones, J. Fishner, L. Tessier, T. Hamblin, E. Wagner, R. Celli, J. Cash, L. Aleksa, D. Gashler, A. Balcom, A. Calabrese, D. Krzyston, M. Wake, S. Shoemaker, L. Ciafardoni, W. Shaffer, R. Piurowski, E. Liberatori, J. Lindsay, D. Conklin, D. Cutting, D. Aikens, J. Warren, K. Dushko, C. Rossi

Senators Absent: D. Green, M. Fields, E. Ericson, M. House, S. Babcock

Guests: T. Jordan, C. Bishop, Bob Backus, Cathy Foto, Desiree Keever, John Padovani, Lindsay Walker

Meeting called to order at 4:32 pm by Presider, E. Frisbee via Zoom.

Meeting Minutes

- Motion to approve the 10-12-2020 meeting minutes: W. Shaffer made the motion, Lori Ciafardoni seconded: approved

Diversity & Inclusion Advisory Board Senate Seat – Liz

- Lori Ciafardoni and Jason Cash volunteered
- Zoom vote – Jason is the representative

Intercollegiate Athletics Board Update – Cathy & Bob

- Board is mandated by SUNY
- Student athletes, non-students, and coaches are members
- Meet 2-3 times per semester
- Current chair – Ben West
- Most of the meetings are FYIs (e.g. number of student athletes, highlights, etc.)
- Approximately 220 student athletes this fall – students have to meet the minimum guidelines to participate (usually we have 250 athletes)
- Duplicate student athletes – participate in more than one sport
- No competitions this fall due to Covid-19;
- Earliest anticipated date for competition is January 29, but more realistically is probably March
- Resocialization guidelines
- IAB – annually in Feb they present a five-year budget for athletics costs; Board approves budget before moving on up the chain of command

- Charged 80% of the normal fee for this semester
- NCAA process – last step for membership to NCAA – took 4 years; will be officially Division 3 in September 2021; students could go to NCAA post-season
- NCAA Testing guidelines for athletes
- 2 teams are at phase 3 and can practice
- Basketball is considered a high contact sport; students need to be tested more frequently
- Coming up with a plan to bring students back early to begin testing
- Rachel Schoons (student) was nominated to the national SACC – a huge honor!
- Dave K – will there be audiences to support our students? Bob – unclear at this time, we would start with student spectators; ultimately we'll have to follow proper guidelines and procedures;
- Thank you, Bob & Cathy for the updates!

Resolutions Committee Update - Lisa Tessier

- Proposing minor additions and cleaning up the two processes (local process and UFS process) so they are parallel
- Change: requesting a formal response from administration regarding the resolution either supporting or rejecting and offering explanation
- What happens if college admin doesn't support a resolution? This wasn't addressed in previous version. Added: committee would reconvene to edit/amend/approve resolution. Revised resolution would be brought back to Senate and go through process again.
- Steps 10 and 11 were taken out and embedded earlier.
- UFS resolutions – process would mirror the local process
- Don Conklin made a motion to approve as proposed; Jason Fishner seconded; motion passes.
- Stay tuned for news from the UFS Plenary – 3 resolutions and a lengthy report next time.

Enrollment Update – Rob

- Thanks for the opportunity to share enrollment information
- Enrollment lifecycle from recruitment -> enrollment -> completion -> alumni connected
- New student deposits by location/by school; total enrollment by school and campus
- Numbers not atypical to campuses during pandemic
- Numbers of students from greater NYC area down
- Growth in numbers in Transfer students on campus (growth in 4 year programs)
- New Student Deposits by School Fall 2020 compared to average deposit based on previous 3 years
- Enrollment = total student body

- Fall 2020 = 3015 students (on-campus, online/offsite, graduate)
 - SUNY hasn't shared final number of enrollments across the state
- Spring 2021 and beyond
 - Prepare for delays (student decision making, etc. applications across SUNY are down 30%)
 - Estimated total enrollment to hold flat or slightly grow (1-2%)
- Enrollment Development
 - Academic programs – retention, marketing, supported versus sustainable (e.g. impact and footprint of our programs)
 - Admissions plan will be reviewed
 - 2+2 connection versus 4 year direct program
- Questions: Jason F. – Strategies for recruiting areas which have declined? – Rob: Many of the areas that have had issues are because of the larger market trends; also issue of competition and mission creep happening (e.g. other schools oversaturating programs). Look at Bureau of Labor Studies, job growths, etc. when making new programs. We need think about which programs are viable and not. We have some new programs happening and these will help improve enrollment (e.g. BS in Applied Communication).
- Rich C. – Thoughts regarding crisis management in case budgets shrink? Rob: We can look at enrollments of programs, how programs support other areas, graduation and retention rates. We need to leverage our talent of programs that might be declining to create new programs that don't require additional funding. State support based on enrollment has gone down; need more advocacy on this issue.
- Lori C. – Katie sent out the strategic plan report card today. Are the numbers in that the same as what is located here. More or less, yes. This presentation helps explain those numbers a bit better. Lori – Round-table discussion with faculty in addition to Deans/PDs so faculty can help offer more ideas earlier on in the process? Similar presentation given at SPARK before Spring 2020 semester – open to faculty. Conversations can happen also at Academic Council. Want to work through the deans as well and make sure everyone's on the same page. Rob is happy to share updates on enrollment.
- Alice – Can we go down more into the program level rather than just the school level? Particular programs that are very strong or areas that have issues with recruitment? Rob: Need more creative solutions (e.g. weekend programs, evening programs); have some programs (e.g. welding) that have a waiting list – that if we had more facilities, we could grow. Something that could help is potentially a creative title change to attract more students. LA&S – cross-over between community college students and comprehensive schools scooping up general studies students. Create new degrees using the same resources.
- Jason F. – Students who withdrew prior to fall due to Covid, will admissions follow up with them to get them back? Rob – yes, our office is working on this actively; also reaching out to students who have left prior to Covid.

- Liz – New enrollment tool Gecko – what is this? Rob – CRM (customer relationship management/module) – a lot of other schools were spending \$80-110K on something called Slate and only using 10% of its functionality; Gecko allows us to buy pieces of CRMs (event management portion to help organize campus visits/tours by prospective students – touchless checklist process, survey, etc.); Delhi from a Distance seminars – admissions info; specialized sessions – automated, streamlined process
- Program evaluation – Grey Associates – report on what programs to grow, hold, stop, etc.; data from this has been used, but this was from a few years ago and we'll be looking back at this data and moving forward;
- Thanks so much, Rob! Looking forward to future updates on enrollment.

Consultation Update – Liz

- Consultation request letter is located in Vancko Hall
- No official update on this yet, but Gwen K informally told us that UFS approved the request; an official letter will be forthcoming

Senate Meeting Signups in Vancko Hall – Liz

- Senate Committee Signups – if you are not currently on a committee, you need to sign up for one. If you are already on a committee, go to Vancko Hall page, Wiki feature that has sign-ups. You can edit it on your own – sign up for a committee. Some committees have caps, so please pay attention to those. Everyone on the Senate is required to be on at least one committee.
- Also there are 2 faculty vacancies on the Senate. See the announcement in the Delhi Today.
- Erin – if you have received an email from assessment committee regarding institutional priorities, please fill out this survey. Feedback is needed and welcome!

Meeting adjourned at 5:56pm

See you at the next meeting!

Next Meeting: Monday, November 9, 2020 @ 4:30pm (Zoom)