



*(Please note: these minutes will be presented to the College Council for approval at their next meeting on December 6, 2016)*

The College Council of SUNY Delhi met for a regular meeting on Tuesday, September 20, 2016. Present were:

<u>Council</u>	<u>Administration</u>	<u>Observers</u>
N. Deming	M. Laliberte	T. Hamlin
H. Adams	C. Bishop	J. Redinger
M. Fisher	M. Defreece	G. Spielman
J. Ghaleb	D. Brower	
K. Mario	B. Jones	
W. Oliver	B. Martin	
J. Sutaris	J. Smith	
S. Watt		

*College Council meetings are broadcast per a January 11, 2016, Amendment to the Public Officers Law Regarding Broadcasting of Open Meetings and may be viewed at: /*

[http://www.delhi.edu/administration/college\\_council/160216collegecouncil.mp4](http://www.delhi.edu/administration/college_council/160216collegecouncil.mp4)

- I. **Chair Nancy Deming** called the meeting to order at 4:30 pm.
- II. **Approval of Minutes:** **Chair Deming** asked for a motion to approve the minutes of April 19, 2016. **Jhilmil Ghaleb** moved to approve the minutes. **Michele Fisher** seconded the motion. The motion carried.
- III. **President's Report – President Laliberte** provided the following updates:
  - President Laliberte thanked everyone for being at the meeting today. So far this has been an incredible journey.
  - President Laliberte updated the council members of the incident that happened this past weekend. There was an email sent to the council members and an updated letter given to all those attending the meeting. There have been many rumors and wanted everyone to know the facts. We are living in a world of social media. We have received emails and phone calls from parents and students, and we are reinforcing that we are keeping students safe and they are our number one priority. The situation was handled very well by the staff. University police and the local police were a great help. The late night activities are suspended.
  - There will be a student senate meeting tomorrow evening in the Okun Theater and Sashajay is presiding over that. The Executive Board will attend and there will be a significant number of students attending as well. We are trying to avoid this incident happening on our campus again.
  - Since late July I have been meeting staff and community members. I have launched the Laliberte listening tour to get to know people better. There will be fliers posted with dates, locations, and times. We also have T-shirts so it is like a concert tour. This time will be an opportunity for faculty and staff to tell me what is special about Delhi, what is the future of Delhi, and how can I support them. The tour will continue until December 2016. I would also like to meet with all the council members to see what role they can help. George will be setting up those meetings.
  - Joel Smith will do a presentation on the new website design

**IV. Old Business: none**

**V. New Business:**

**Joel Smith:** There were 15 responses from companies who would help us redesign the website. We had three finalists. One was a national company, a company from upstate New York, and a small new business from Manhattan. The new business didn't have the resources, the presentation from upstate New York was not well done, and the national company is what we were satisfied with. The name of the company is STAMATS and they spent a few days on campus getting to know faculty, staff, and students. Joel provided an overview of the redesign of the SUNY Delhi website.

- Three companies to choose from and went with STAMATS
- Focus on photos and stories
- Large emphasis on visuals
- The main menu will follow down the page for reference
- Much cleaner content
- Navigational tools
- Pages of the website will fold into mobile
- Posting of campus events
- Rotating videos
- Social media access
- Student Marketing

**Joel Smith:** Kenny Fass is the Operations Web manager and has been the daily liaison for the technical aspect of the website. Video and photography have been a real challenge. This has been contracted out because we don't have a staff person on campus. We also had Kyle Adams shared services marketing writer from Cobleskill help us with writing and re-writing the content of the website. The web operations team are individuals from my office, Rob Piurowski Director of Admissions, and Nancy Macdonald dean of applied sciences and technology. Every month we will look at statistics to analyze how the students are using the website. This has been an exciting adventure, and we are very happy with the progress.

**Joe Sutaris:** I have heard recently in news stories lately does the website comply with ADA standards? Those with hearing impairments and others? Did we evaluate that?

**Joel Smith:** Absolutely, ADA compliance is one of the requirements for this project. We were not in good shape with our current website.

**Jennifer Redinger:** Rolling forward is Kenny Fass going to be the manager of content?

**Joel Smith:** Yes, Kenny is the Web Operations Manager. His role is new as well. Kenny had the skills to take on a project like this.

**Terry Hamlin:** Due to challenges of content and photography can we use students from clubs or work study?

**Joel Smith:** There has been a discussion about this before, but the photography needs to be on a professional level. The challenge is to find photogenic students. Everyone is so busy when it comes to collecting content it is a real problem.

**Wayne Oliver:** Did STAMATS projection mention the life of this website?

**Joel Smith:** The projection is three years.

**Wayne Oliver:** What was the budget perspective?

**Joel Smith:** This was a discussion with the President and Provost.

**President Laliberte:** We are behind on this project. We need to stay current with the marketplace. Photos and video content is what is current. Students are using their phones. It is a better investment than using catalogs and books.

**Wayne Oliver:** What is on the alumni tab?

**Joel Smith:** I cannot talk about that at this time because I am not happy with the layout. More work to be done.

**Sashajay Watt:** Will the campus life page be a separate page?

**Joel Smith:** It can be accessed by my Delhi student and my Delhi faculty and staff. These links will take students to the key pages of the website.

**Wayne Oliver:** Do you think the website will be up and running by end of October?

**Kenny Fass:** Yes, by the end of October or beginning of November. It will take work, but we are hopeful it will be accomplished.

**Sashajay Watt:** Do you think students from programs of other campuses could help with the website? They don't have to be paid but could be a great asset to their internship and students love to be involved.

**Joel Smith:** That is a very good idea.

**Nancy Deming:** This is an enormous undertaking.

## **VI. Staff Reports:**

**Bonnie Martin:** Enrollment is looking very healthy. Many other colleges are down in enrollment. We are up in numbers for on campus and even with the online programs. There is a decline in seniors graduating from high school. This decrease in New York State is predicted to go until the year 2020. There was a tremendous amount of utility work done on campus sewer lines, water lines, and electrical.

**Michele DeFreece:** We are very pleased with the new name Resnick Academic Achievement Center which replaced Resnick Learning Center. The students felt that learning center was remedial and would stay away. It has been a great start to the semester all students are using the math and writing centers. As far as diversity; introducing a Diversity Advisory Council which will develop a diversity strategic plan. We have many diverse students on campus. We are also following the Chancellor's mandate to prepare

our students to start jobs and have the resources for a diverse population. Mentoring and campus cornerstones for faculty and staff helping a new employee transition into their new position and feel welcomed here at SUNY Delhi. We have come up with \$5 Friday at Macdonald Hall and Trivia night at the Shire here in Delhi.

**Sashajay Watt:** This is my first year as President. I have always been in student senate. I worked at SUNY Delhi over the summer and asked Barb many questions. I have initiated many new protocols. I am working very hard on accountability. There is a constitution, and we are recording meeting minutes. I want to build a tradition in the student senate. I am very honest with my leaders, and if I don't know, I will get the answers needed. This will be an active year here at SUNY Delhi. I was involved in the activity fair and only one organization that was not there, and we had 45 attend. It was very successful. I am always available to the students.

**Barbara Jones:** Larry Manolini is our new director of student activities, and he started two weeks ago. Orientation and Resident Assistant training were very successful and now we are preparing for the family day. We are expecting 1300 people, and this is a great weekend for the community along with Harvest Fest. Cadi is working very hard and doing a great job with all the events on campus. Community service day is Saturday, October 1<sup>st</sup>, and the suicide prevention walk is Sunday, October 2<sup>nd</sup>. The community barbecue was a great success many students and community members participated it was fun for all. Thank you to Louann Matthews-Babcock and Cadi for all their hard work. Occupancy is very strong at 107%. The men and women's sports teams are off to a great start. We have 56 student leaders, and Sahajay is a Resident Assistant as well.

**David Brower:** Regarding the academic side we are in the process of writing the Associate's in arts and the Bachelors in Technical and Facility Management. We just re-submitted the announcement of the Bachelors in Business Health Care Management. It was proposed in 2014 but the curriculum was not ready and we are in a better place now. The Human Resources Bachelor's in Administration degree was just announced. This summer there was a curriculum exercise to help instructors with the curriculum. We are working very hard on the transfer initiative. This will give students the maximum ability to attend a community college and come to SUNY Delhi for a bachelor's program. We are very excited about our Masters in Nursing Administration program, and they are visiting campus starting tomorrow. Dr. Mary Pat Lewis and her staff are working very hard. There were 500 students on an internship this summer. There were two ITG grants one for nursing and the other for Vet Tech. 50 faculty and staff participated in conferences and seminars.

**Jennifer Redinger:** The initiative that SUNY is looking at is the budget. Campuses need to have 25% in reserve and Carol spoke about that. We are doing well in this regard. We are saving ourselves because of budget cuts. Fact 2 panel is in response to lowering cost of textbooks. Chancellor focused on SUNY 202 and the K through 12 initiatives. Many resolutions were passed. The SUNY Delhi Senate is going to hold an open forum to see where the focus would be this year.

**Carol Bishop:** This year there is a change in FAFSA filing. Before you couldn't file until January but now you can submit in October. This is a great thing. We will work with admissions and enrollment. There are a new business and finance newsletter which is on the website so that staff and faculty know our department better. MWBE goals continued to change and added new category veterans. They have to

be certified. Vendors were partnering with MWBE but now you have to buy direct. Cadi will have to apply to the same criteria. There is good news they have added a new tuition category for non- residents taking classes online.

**Nancy Deming:** Will there be consequences by not reaching the goal?

**Carol Bishop:** Not sure what will happen it is a SUNY wide goal. There is a lot of training and conferences.

**Joel Smith:** Thursday, October 20<sup>th</sup> the chamber of commerce will welcome President Laliberte at Café on the Green. This is also part of the listening tour. The Merrill family has been a great contributor to SUNY Delhi. In 2001 they donated \$5000.00 and this year \$425,000.00. The Merrill family would always come to campus to meet the students. Mr. Merrill has recently passed away. Memorial services will be next weekend in Oregon and Joel will be attending.

**VII. Chair's Comments:** It was a pleasure to get back together again.

**Chair Deming:** We are reviewing the role that council members are playing as we move forward here at SUNY Delhi. In the past, we were never involved, and we need to be involved. We need to think about where our interests and talents can benefit the campus. Perhaps we could work in a particular department or help with an individual program. This is a wonderful time to be creative and think out of the box.

**Chair Deming:** Do we have any more questions?

**Wayne Oliver:** What is the grade point average for enrollment?

**Bonnie Martin:** The grade point average is 3.0 compared to last year 2.9

**Wayne Oliver:** Dr. Brower is course work from city schools transferrable?

**David Brower:** This is part of the transfer mobility initiative. 2- year community, or technical schools can transfer to receive their 4- year degree.

**Chair Deming:** Any word on the new Chancellor?

**President Laliberte:** We just recently had a presidents meeting, and they mentioned being aggressive in their recruiting. They will have candidates by January 2017. Hopefully, it is a well- informed person with higher education and not a political appointment. There is no answer if there is an internal candidate. SUNY is in great shape and very attractive. There are other systems across the country and no one wants to pursue.

**VIII. Adjournment:** **Chair Deming** asked for a motion to adjourn. **Jill Ghaleb** moved to adjourn the meeting. **Kathy Mario** seconded the motion. The motion carried. The meeting was adjourned at 5:50 pm.

